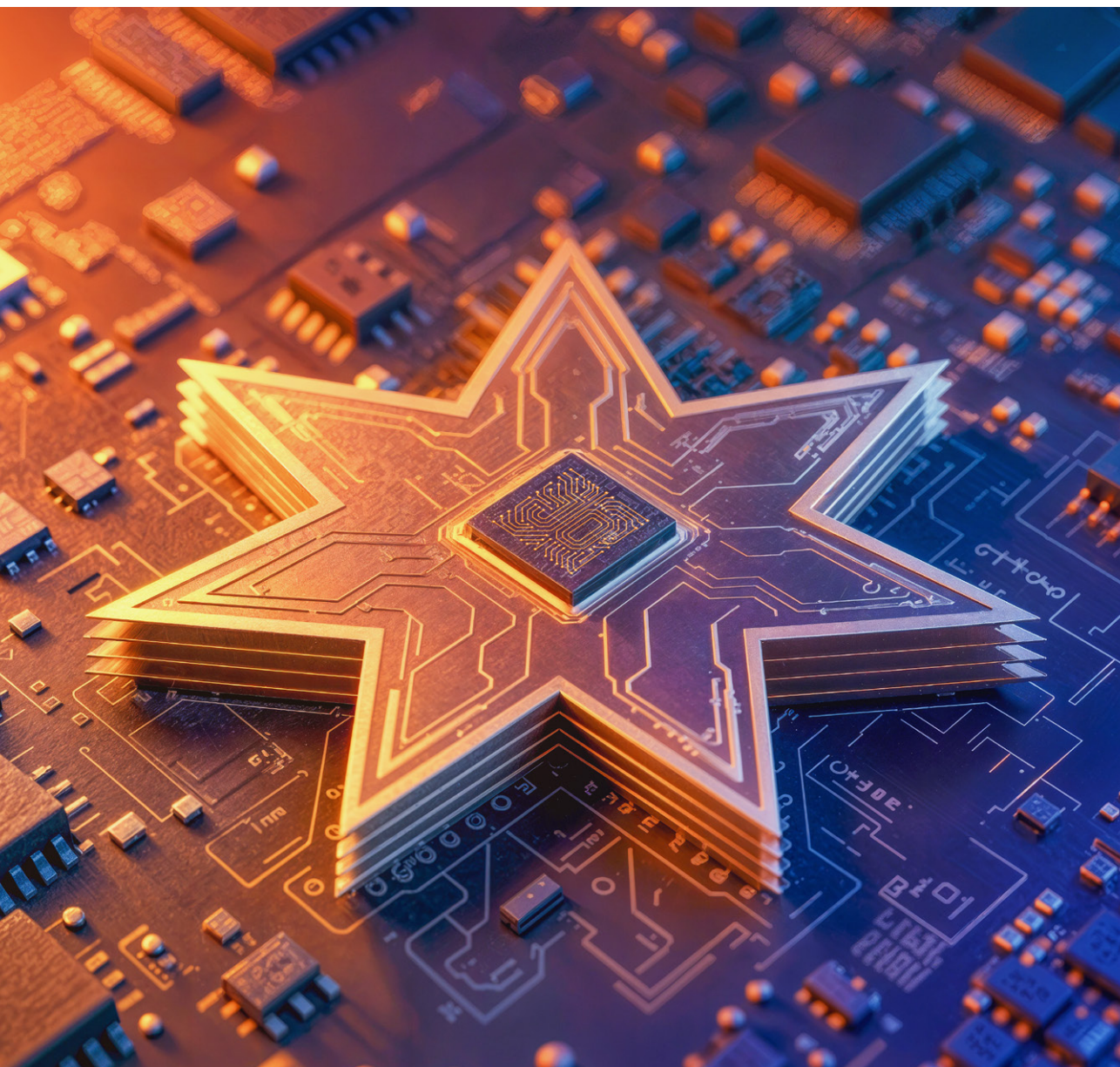


Who's
Who

in Jordan's Information and
Communication Technology 2025
www.JordanICT.com



Published By

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Information and Communications
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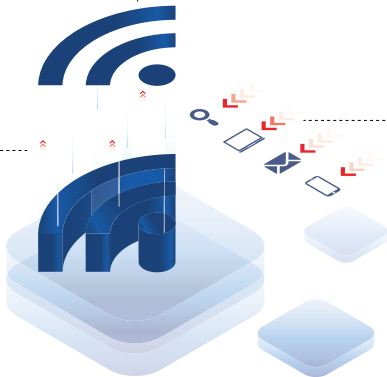
Data Center Services

- Colocation
- Disaster Recovery (DR)
- Dedicated Servers Hosting



Cloud Services

- Infrastructure as a Service (IaaS)
- Disaster Recovery as a Service - (DRaaS)
- Backup as a Service (BaaS)



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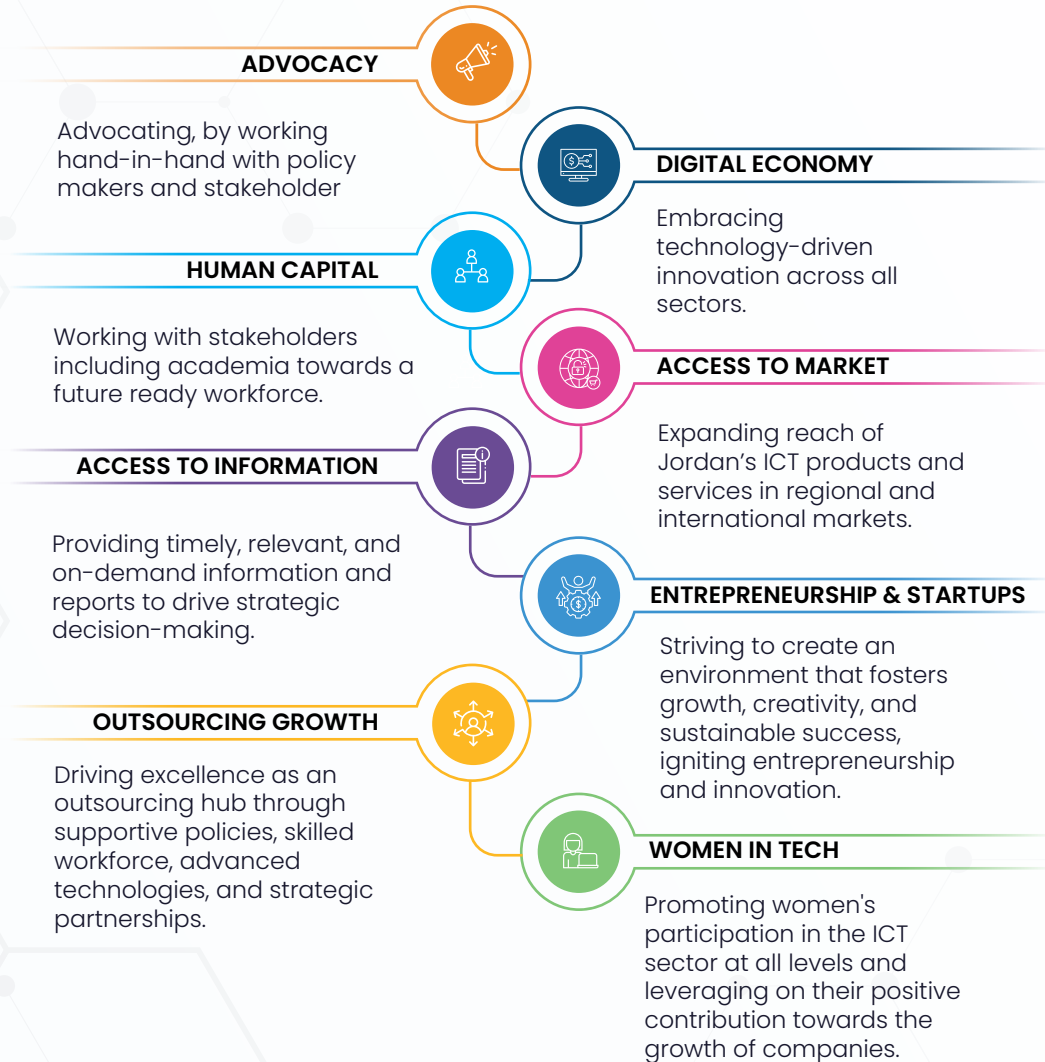
For further information about us, please turn to page 50



Information and Communications
Technology Association - Jordan

About the ICT Association of Jordan – int@j

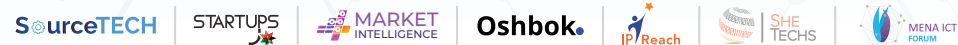
The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.



Discover more



Our Initiatives



Tel: +962 (6) 552 2130 | Fax: +962 (6) 552 2140 | Email: Info@intaj.net | Website: intaj.net

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About "Who's Who in Jordan's ICT" 2025

Welcome to the 21st edition of *Who's Who in Jordan's ICT*, published by MediaScope since 1998. This publication is the first and only online and print directory serving the IT and Telecom sectors in the country.

Twenty-seven years ago, we embarked on a successful mission of chronicling, updating, and distributing information regarding our country's vibrant ICT sector. In the beginning *Who's Who in Jordan's ICT* was published every two years, but it has been published annually since 2013 and has grown as the Information Technology and Telecommunications sectors grew.

Companies participating in *Who's Who in Jordan's ICT* benefit from free distribution of the print and digital editions (the website, the PDF edition, and posts on our social media channels). The website, JordanICT.com, is the most reliable archive of Jordan-based ICT companies' information across many years, updated annually. It offers information on hundreds of ICT companies in the country and provides users with the functionality to search these companies by services offered, brands represented, key persons, clients served and more. Participating companies are also featured in mailshots that we send to an extensive database of ICT clients in Jordan.

The print edition is distributed directly to thousands of decision makers across Jordan, including IT managers in leading public and private sector organizations. It is also distributed at ICT events.



Zeid Nasser
MediaScope

We would like to thank our partners in success, the ICT companies of Jordan, for continuing to participate year-after-year. MediaScope looks forward to serving you all for many more years to come. ■

Who's Who in Jordan's Information and Communication Technology (ICT) 2025

Managing Director
Zeid Nasser

Sales Manager
Mazen Ali



Tel: +962-6-5538369
info@mediascopegroup.com
www.JordanICT.com

Other Who's Who Publications by MediaScope

Who's Who in Jordan's Banking, Insurance and Financial Services
www.JordanFinancialServices.com

Who's Who in Jordan's Energy, Water and Environment (EWE)
www.Who'sWhoInEWE.com

Cover By: SYNTAX
Layout By: Sama Philadelphia

Sections & Companies:

Total IT Solutions 14	Business & Knowledge Process Outsourcing 50	Web/App Design & Dev. Services 83
<ul style="list-style-type: none">Al Faris National Investment Group (Optimiza)AspireAdvanced Business Computing (ABC)BMBJordan Business Systems (JBS)General Computers & Electronics Co. (GCE)Iris TechnologyMozon TechnologiesPlatform SolutionsSpecialized Technical Services (STS) – A ZainTECH CompanyTechnology Strategies Middle East (TSME)PROTECHTechnical Equipment & Supplies Company	<ul style="list-style-type: none">CrystelWUDUH	<ul style="list-style-type: none">dot.joMedia PlusRectangles Digital SolutionsSYNTAXSprintiveVardot
Consumer Electronics 32	eBusiness Services 54	General Telecoms 90
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ICT Training & Education 33	Cyber Security Solutions & Services 55	Mobile Telephone Services 100
<ul style="list-style-type: none">Code Circle	<ul style="list-style-type: none">Digital HazeGreen Circle for Software SolutionsHayyan Horizons Information Technology LLC.IT Security C&T	<ul style="list-style-type: none">UmniahZain Jordan
Software Solutions 34	Electronic Payments & Fintech 62	ICT Research 104
<ul style="list-style-type: none">CRIF Information Technology Solutions LLCFuture Applied Computer Technology - FACTEastNetsElectronic Health SolutionsMenaitechPio-Tech - Pioneers Information TechnologiesProgressSoft CorporationRealsoft advanced applicationsProTechSky Software	<ul style="list-style-type: none">AlawnehPayHyperPayUWalletMadfoatComMiddle East Payment Services (MEPS)Network InternationalOrange MoneyZain Cash	<ul style="list-style-type: none">Ipsos Jordan & Iraq
	Mobile Content Services & Apps 74	
	<ul style="list-style-type: none">BeeLabsMobiSoftBeecellJavna	
	Specialized IT Solutions 80	
	<ul style="list-style-type: none">ADSTRASAGER DRONETRISMART Group	



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The Ministry of Digital Economy and Entrepreneurship (MoDEE)

Jordan is rapidly emerging as a regional leader in digital transformation, driven by a forward-looking strategy that combines innovation, inclusion, and sustainability. At the forefront of this transformation is the Ministry of Digital Economy and Entrepreneurship (MoDEE), which is reshaping government services and laying the foundations for a dynamic digital economy.

Under MoDEE's leadership, public-private partnerships have become central to digital progress. One of the most notable initiatives is the Youth, Technology, and Jobs (YTJ) program — a \$200 million project designed to bridge the digital skills gap among Jordanian youth while supporting tech companies in accessing global markets. Thousands of young Jordanians are being trained in market-relevant digital skills, while digital startups are empowered to scale and innovate.

Complementing this effort is Jordan Source, a national branding initiative positioning Jordan as a premier destination for IT services and business process outsourcing. The program promotes Jordan's competitive talent pool, attractive investment climate, and strategic location as key assets for international companies.

Beyond human capital, MoDEE has made significant strides in digitizing government services. As of today, over 1,600 services have been digitized, with the Sanad app offering access to more than 500 digital public services, including digital ID activation — which has exceeded 1.76 million activations, including for Jordanians living abroad.

These advancements are supported by strategic frameworks such as the National Digital Transformation Strategy, AI Strategy, Cybersecurity Strategy, and eSports Strategy. Each is developed in collaboration with private-sector stakeholders and aligned with emerging global technologies including AI, blockchain, and cloud computing.

To ensure no citizen is left behind, MoDEE is also investing in infrastructure and inclusion — from expanding the National Broadband Network to launching government service centers across all governorates. Policies on digital inclusion, open data, and data privacy further support the vision of a secure, transparent, and citizen-centric digital ecosystem.

As Jordan moves forward, its digital journey stands as a model of how purposeful leadership, strategic collaboration, and bold innovation can empower a nation and inspire a region. ■



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Al Faris National Investment Group (Optimiza)



Facts

Establishment Year: 1983 (as Al Ahlia).
Number of Staff: 450+

Services

- Enterprise Solutions
- Next Generation Infrastructure
- Industry Software Solutions

Markets

Saudi Arabia, Jordan, United Arab Emirates, Egypt, Morocco and the rest of MENA region.

On any given day, tens of thousands of people and hundreds of entities across the MENA region benefit from the innovative technology solutions that Optimiza has been privileged to integrate for its clients.

With focused intellectual capital that spans multiple industry sectors including health, government, large enterprise, financial services, telecommunications and education; and backed by over 42 years of operational experience, a team of over 450 experts and hundreds of high-quality projects delivered, Optimiza empowers organizations to get more out of technology by integrating technology solutions that make a difference.

Optimiza helps organizations to better navigate through their digital transformation journeys.

Understanding key business drivers, the company helps organizations overcome their toughest challenges with innovative business and technology solution implementations – deploying optimal software and applications and the underlying technology infrastructure to support them.

Optimiza's roots go back to 1983 when the Computer & Engineering Bureau (CEB) was established, which was one of the first ICT companies in the region.

As of 2006, Optimiza started to provide Jordan's ICT sector with its current services by pulling together nine of the leading technology solutions providers and integrating them into one "optimized" entity.

The new merged organization, the AlFaris National Investment and Export Co. (ASE:CEBC), operating under the trade name Optimiza, was launched.

Optimiza's vision, to become one of the leading systems integration houses throughout the MENA region, was then introduced to the region at GITEX 2007.

The formula uses a highly skilled "kitchen" at the Jordan headquarters to cater to opportunities throughout the region.

Some may argue that Optimiza's trade name comes as a result of the ambitious merger of a number of companies specialized in management consulting, IT solutions and services, training and outsourcing, while the Optimiza team looks at the name as a reflection of its commitment to excellence and client satisfaction.

Optimiza works directly and through partners to serve every major city in the region. This, in addition to extensive partnerships with global consulting and technology companies, provides Optimiza with the unique ability to tailor each solution to local needs and requirements.

Consulting, Technology, Outsourcing, and Human Capital Development are the four main service areas that could meet the varying needs of any organization. Optimiza made them the foundation of its services offering, and prides itself on being able to deliver the highest quality in each of them.

The leading-edge technology offerings by Optimiza, whether rooted in software applications, hardware, or a combination of the two, provide clients with optimized solutions.

Building on the commitment to help customers in their digital transformation endeavors, Optimiza is moving from transactional to

contractual services by providing cloud-based solutions.

The company provides a wide range of cloud offerings including Infrastructure as a Service (IaaS), Platforms as a Service (PaaS), Software as a Service (SaaS), Managed Services, Software-Defined Architecture and Data Analytics and Monetization.

Additionally, Optimiza's registered intellectual property IP solutions cover a wide spectrum of sectors and provide clients with highly secure, user-friendly, versatile, and seamless systems in a variety of work areas.

The one thing to remember? Optimiza is a leading, regional technology system integration and digital transformation solutions platform focused on serving its clients' pursuit of operational excellence and profitability. ■

Intellectual Property Solutions



Key Partners



Website



Key Staff



Majed Sifri
CEO



Emad Abdulhadi
GM, Infrastructure
Solutions & Saudi Arabia



Omar Halaseh
Chief Technology Officer
(CTO)



Alaa Herzalla
General Manager, IP
Solutions



Raed Al-Omari
Director of Mega Projects



Fadi Anani
Director of Delivery
Management

Facts

Establishment Year: 2002
Number of Staff: 350+

Services

- Digital Consulting Services
- Digital Professional Services
- Digital Solution and Automation Services
- Quality Assurance
- Independent System Architecture Review
- Managed Services

Markets

North America, Latin America,
MENA Region, Jordan.

Aspire stands at the forefront of the information technology services and software testing sector, headquartered in Amman, Jordan.

Established in 2002, Aspire collaborates closely with global clients, ensuring a seamless experience to technologists in sectors including e-commerce, media, telecom, government, healthcare, and wellness.

Aspire is now a part of Astek Group (www.astekgroup.fr), the leading French engineering and IT services company, with a global footprint including a strong presence in the MENA region.

Aspire leverages its vast knowledge and array of proven tools and frameworks to help clients achieve superior returns on investment, enabling effective resource deployment, supporting organizational agility, and aligning with corporate goals.

From devising digital strategies to overseeing implementation and vendor/project management, Aspire's deep industry partnerships including those with TCS Bancs, Altair, Microsoft, UiPath, MongoDB, and Freshworks, underscore its commitment to excellence and innovation.

Moreover, Aspire is actively expanding its alliances in the AI and Analytics sectors, adding to its roster of experienced professionals drawn from renowned Big4 and MBB digital advisory services.

For its clients, Aspire harnesses technology to elevate customer experiences, streamline operations, and boost performance. This entails the adoption of cutting-edge AI powered digital platforms and data-

centric services to enhance customer engagement and to employ data-driven strategies effectively.

Aspire's introduction of Digital Consulting services further exemplifies its dedication to offering portfolio optimization, cybersecurity, and Responsible AI solutions.

Moreover, Aspire excels in bespoke advisory and technological services, assisting businesses in operationalizing offshore centers, and providing comprehensive Automated Quality Assurance and Managed Services including ContentOps, Site Reliability Engineering, and CyberOps.

Over the past twenty-three years, Aspire has nurtured a dynamic, stable, and diverse team, with more than 42% female representation and a significant inclusion of local talent, augmented by global expertise.

This commitment extends to not only delivering unparalleled service to clients but also to fostering the well-being of its team, consultants, and contributors.

The EPIC Academy epitomizes Aspire's investment in talent development. The EPIC Academy is designed by seasoned engineers to prepare new graduates for the IT industry, while also offering upskilling and reskilling opportunities for experienced engineers to stay abreast of evolving technologies and industry trends.

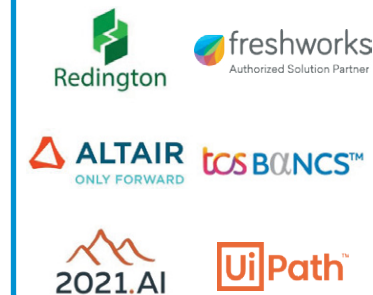
Engaging with a prestigious global clientele has endowed Aspire with invaluable insights and robust expertise, positioning it as your go-to partner for high-quality technology services that facilitate your digital transformation journey and beyond.

Visit the website at www.aspire.jo for more detailed insights into Aspire's impactful engagements and success stories. ■

Industries

Healthcare and Wellness, Banking and Finance, Media (traditional/ digital), Government and Public Sector, Retail and Consumer, Telecom, Insurance, Travel and Leisure, Education, Pharma, Cryptocurrency.

Partners



Major Clients



Key Staff



Kaushal Shah
Managing Director



Ehab Al Taher
Executive Director - Technology & Delivery



Abir Ghosh
Executive Director – Digital Consulting & Solutions



Mohammad Keswani
Director - Digital Technologies



Sudha Gomati Narayan
Assistant General Manager

Contact

Tel: +962-6-5163046
P.O.Box 840098
Amman 11181, Jordan
info@aspire.jo
www.aspire.jo

Advanced Business Computing (ABC)



BMB



Facts

Establishment Year: 2023

Services

- Business Transformation Solutions
- Data and AI
- Infrastructure Solutions
- Servers Systems
- Storage Systems
- Virtualization and Consolidation

Markets

Jordan.

Customers

Banking, Government, Retail, and Manufacturing sectors.

ABC is part of Midis (MDS SI Group).

ABC partners with some of the world's most renowned and respected names in the IT industry. As a Black Titanium Business Partner of DELL, in Jordan, ABC was established in 2023 as a continuity of ABC operations in Qatar and Oman.

During the past years, the company managed to earn the trust and respect of a long list of satisfied clients, and has supplied technologies and exceptional services to a multitude of businesses and large enterprises.

ABC's growth and diversification have been backed up by constant exploration for solutions to the challenges of local and regional clients in line with industry transformation best practices.

Midis Group is a major information technology and service provider across the Middle East, Europe, and Africa.

Founded in 1967, operating in more than 35 countries with 5,000 employees. It aims to serve emerging markets with integrity and expertise on behalf of the world's leading technology brands.

The Midis Group is an international organization comprised of over 150 companies across the emerging markets of Europe, the Middle East and Africa.

The group is known for its advanced offering of ICT services and consultancy, system integration capabilities, software and hardware solutions, and distribution coverage, along with Data Center capabilities, IT infrastructure, and power solutions.

The group focuses on providing the best in services, with integrity, to vendors, partners, and customers across the destinations it serves. Visit www.midisgroup.com for more information. ■

Key Staff



Diane Abi Nassif
Board Member



Rajai Kharman
Sales Manager

Main Product



Part of The mds SI Group



Facts

Establishment Year: 1995
(2009 in Jordan)
Number of Staff: 400

Services & Products

- Intelligent Enterprise Networks
- Data Center Infrastructure and Operations
- Cybersecurity and Risk Management
- Smart Business Collaboration
- On-demand Cloud
- IOT Transformation
- Telco and SP- Centered Solutions
- Managed and Professional Services
- Optical Networks – FTTx
- Augmented, Mixed and Virtual Reality Solutions and Services
- AI and Automated Machine Learning
- Big Data and Data Management
- Business Intelligence and Advanced Data Analytics
- RPA, Hyper Automation and AI Bots
- Enterprise Content Management
- Business Process Management
- Customer Relationship Management
- Full-Cycle Service Management
- Multichannel e-Marketing Solutions
- Workflow/ Automation/ E-forms
- Sales Force and Merchandizing Automation
- Territory Planning and Route Optimization
- Full-Cycle Service Management
- Human Resources Management
- Medical Representative Process Automation
- Enterprise Asset Management and Maintenance
- Vehicle, Asset and Delivery Tracking
- RFID Labeling and Printing
- Mobile Device Management
- Warehouse Management

Contact

Tel: +962-6-5535803
+962-6-5535804
Fax: +962-6-5535812
Amman, Jordan
info@bmbgroup.com
www.bmbgroup.com

For three decades, BMB has been at the forefront of Digital Information and Communication Technology, empowering over 3,000 industry-leading clients across all sectors.

As a trusted global systems integrator, innovator, and strategic advisor, BMB collaborates with top-tier technology partners to drive innovation and accelerate digital transformation.

With a team of over 400+ experts and a presence in KSA, Egypt, Jordan, Lebanon, Iraq, UAE, France, Spain, and Algeria, BMB is relentlessly committed to customer success in the EMEA region.

BMB comprehensive portfolio of tech solutions fuels business evolution, covering Data Analytics and AI, Cybersecurity Solutions and Services, Cloud and Data Center, Process Automation, Intelligent Content Management, Tech Transformation, Customer Experience, Mobility, Extended Reality, Digital Banking, Connectivity, IoT, Managed Services, Integration, Energy, Telcom, as well as Learning and Marketing solutions.

As a long-standing certified partner of leading technology providers, BMB promotes best-in-class solutions while maintaining a vendor-agnostic approach. The company's focus remains on delivering the most effective, secure, and scalable technology solutions tailored to its clients' unique needs.

At BMB, transformative technologies are in the company's DNA enabling it to create a lasting impact and build a digital future for all.

No matter what stage you are on in your digital journey, BMB serves as your preferred partner to advise and support you every step of the way.

BMB, "Creating a Visible Impact since 1995". ■

Key Staff



Maria Tohme
COO - Levant



Ruba Darwish
Country Manager - BMB Jordan



Muhannad Abu Shamma
Technical Manager - BMB Jordan

Customers

- Telcom
- Defense
- Banking
- Public Sector

Jordan Business Systems (JBS)



Facts

Establishment Year: 2005
Number of Staff: 85

Services

- Business Transformation Solutions:
- Analytics and AI
- Integration and Automation
- Self-Service and Retail
- Infrastructure Solutions:
- Servers Systems
- Storage Systems
- Virtualization and Consolidation
- Infrastructure as a Service
- Networking:
- Data Center
- Routing and Switching
- Collaboration and Contact Center
- Security Solutions:
- Network and Cloud Security
- Security Intelligence
- Identity and Access Management
- Data Security

Markets

Jordan and Palestine.

Customers

Banking Sector,
Telecommunication Sector,
Government Sector, Cross
Industry Sector.

Contact

Tel: +962-6-5000999
Fax: +962-6-5000990
P.O.Box 6410
Amman 11118, Jordan
info@jbs.com.jo
www.jbs.com.jo
www.midisgroup.com

The roots of Jordan Business Systems (JBS) come from a partnership with some of the world's most renowned and respected names in the IT industry.

As a Business Partner of IBM, Cisco, Diebold Nixdorf, Red Hat and Lenovo in Jordan and Palestine; JBS was formed in April, 2005, as a continuation of more than 20 years of ICT operations to meet the emerging demands of economies for development.

Since its inception, JBS has worked diligently to understand the special demands every client requires from a project. Throughout the years, JBS has managed to earn the trust and respect of a long list of satisfied clients. Empowered by dedicated professionals, JBS has supplied world-class technologies and exceptional services to a multitude of businesses and large enterprises, facilitating Digital Transformation from core systems to multi-channel solutions to run without flaws.

JBS also caters to customers through its After Sales Service program, with decisive maintenance plans that enable and support systems through Service Level Agreements with 24 x 7 coverage.

JBS has a renowned team dedicated to after sales services for all JBS products sold under warranty. Services include installation and implementation, various warranty services, maintenance and support. The professional services department handles all requests with streamlined efficiency. The services team also handles all inquiries and support for all JBS software solutions provided to customers. These high-tech solutions are specialized to meet the needs of each individual business serviced, and continuing support

from the professional services team leverages your business's ability to compete in today's knowledge based economy.

JBS growth and diversification has been backed up by constant exploration for solutions to the challenges of local and regional clients in line with industrial transformation best practices. JBS has established a solid foundation of success and continues to build on that groundwork. As JBS continues to grow, it remains committed to providing innovative IT solutions to contribute to the economic growth of Jordan and the region.

JBS looks forward to satisfying even more clients and to continuing to build client relationships, spanning regional recognition.

In today's age of increasing sophistication in the Information Technology arena, JBS has emerged as a leader. Financial institutions, the government, telecommunication and other industries have recognized JBS as a highly skilled and supportive organization; which can draw on all expertise from its partners at any time.

As a result, JBS has earned recognition for its ability to deliver industry solutions to meet challenges that were previously turned down by competition. With its knowledgeable, skilful, versatile, and reliable organization, it is no wonder that JBS has provided services and solutions to over 150 major enterprises in the local and regional markets through its operational offices, which are located in Jordan (Amman) and Palestine (Ramallah).

Midis Group is a major information technology and service provider across the Middle East, Europe, and Africa.

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The group focuses on providing the best in services, with integrity, to vendors, partners, and customers across the destinations it serves. Visit www.midisgroup.com for more information. ■

Main Products



Part of the mds SI Group



Key Staff



Emad Suwan
General Manager - EVP



Nazim Al-Asasfeh
Deputy General Manager



Khaled Al-Kadi
Sales Director - Innovation
& Business Transformation



Mohammad Rashad
Admin & Finance Director

General Computers & Electronics Co. (GCE)



Facts

Establishment Year: 1985
Number of Staff: 150+

Services

Digital Business Solutions, Digital Infrastructure, Geo-Spatial Intelligence and Innovative Solutions and Services, Artificial Intelligence, Locally Developed Cognitive Geo-Spatially Smart Solutions, Geo-Spatial Web Portals, Mobile Apps, Web-Enabled Databases, Correspondence Tracking System, Data Integration and Processing, Digital Assets Management, HR and Payroll, Document Management Systems, RFID Solutions, Smart Intelligent Fleet Management, Professional Outsourcing Services, Cyber Security and Networking Services, Printing Solutions, and Professional Training.

Customers

- Education: YU, UJ, BAU, GJU, PU, MEU.
- Insurance: JIF, Al Nisr Al Arabi, SOLIDARITY, MedNet.
- Telecommunication: TRC, Zain, Umniah.
- NGOs: UNICEF, UNOPS, UNRWA, UNHCR, IRC, USAID.
- Private: Estarta, Al Kasih, KIA Motors, Tawfiq Gargour (Mercedes), Hammoudeh, Jordina, Deloitte, Expedia, AstraZeneca.
- Government: MODEE, MOJ, MOE, MH, JCD, PSD, JAF, MOT, National Library, ISTD, GAM, Jordan. Atomic Energy Commission, Ministry of Energy and Mineral Resources.
- Utilities: JEPSCO, EDCO, NEPCO, IDECO, Miyahuna.

Contact

Tel: +962-6-5513879
Fax: +962-6-5513509
Amman, Jordan
info@gce.com.jo
www.gce.com.jo

Since its establishment, GCE embarked on a journey as the first IBM partner in the region. Proudly registered and owned in Jordan, GCE has grown into a reputable company and a distinguished member of "GCE Group."

With over four decades of experience (40 years) and a team of 150+ dedicated professionals, GCE has evolved into a key player in the IT, Geo-Spatial Intelligence, and Innovative Solutions and Services. The company's operations cover a wide spectrum of local market needs, thus ranking itself as a leader in the Jordanian market.

GCE's offerings fall into the categories of IT Infrastructure Solutions, Cloud Computing, Artificial Intelligence, Geo-Spatial Intelligence Solutions, Digital Transformation Business Solutions, Cyber Security, Intelligent Fleet Management Solutions, Customized Training and Licensing Services, Professional Outsourcing Services, and Managed Print Services (MPS).

The vision of GCE is simple yet profound, "To be the most comprehensive, trusted, and integrated IT provider". This vision drives every aspect of the company's operations, from offered solutions to customer service.

The skilled teams at GCE specialize in creating Geo-Spatial Web Solutions using ASP.NET, React, and Node.js. With a focus on Geo-Spatial and Artificial Intelligence, GCE is the go-to provider for Innovative Technology Solutions. Serving different sectors, the company delivers locally developed cognitive Geo-Spatial Intelligence Solutions alongside Geo-Spatial web portals, mobile apps, and web-enabled databases. Committed to excellence, GCE stands at the forefront of Jordan's technological landscape, ensuring secure, interoperable, and tailored advancements.

The keys to GCE's success include partnerships, customers, employees, and vision. GCE isn't just a technology provider; it's your strategic partner in navigating the dynamic landscape of IT solutions. Join GCE in shaping the future of technology with excellence, innovation, and unwavering commitment. ■

Key Staff

Abdul Raheem Milbes
CEO

Rula Milbes
COO

Saed Agel
Executive Director/Business Dev. & Senior Consultant/Business Partners

Business Partners



IRIS Technology



Facts

Establishment Year: 2011
Number of Staff: 75

Services

Compliance Assessment, Gap Analysis, Risk Assessment and Management, Standards and Controls Implementation, Dark Internet Visibility, Digital Forensics, Digital Risk Protection, GRC, IT Service Management, Managed Detection and Response (MDR), Network Monitoring and Forensics, Network Operations Center (NOC), Penetration Testing, Vulnerability Assessment, Red Team Assessment, Professional Services (PS), Security Operations Center (SOC), Source Code Review, IT Policies Review, Staff Supplementation.

Solutions

Cyber Security, Networking, Infrastructure, Cloud Solutions.

Markets

Jordan, Saudi Arabia, United Arab Emirates, Qatar, Iraq and Bahrain.

Customers

Leading Banks, Telcos, Military, Government, Non-Profits, Education, Health, Insurance.

Contact

Tel: +962-6-5536514/12
+962-78-5333681
Fax: +962-6-5536894
P.O.Box 5898
Amman 11194, Jordan
jordan@iristechnology.me
www.iristechnology.me

IRIS Technology, having main offices in Riyadh and Amman and a local presence in various Middle Eastern countries, is a system integrator specializing in IT solutions for SMEs, Enterprises, and ISPs, servicing clients in the Middle East and the Gulf Council countries since 2011; partnering with industry giants in the fields of Cyber Security, Networking, Infrastructure, and Cloud Solutions.

The biggest strength for IRIS Technology is the skill set that has made it one of the fastest-growing companies in the region and has been recognized by several awards from vendors and from jury platforms. Industry recognition and awards have come IRIS Technology's way for its discerning ability to provide a valuable addition to product offerings, while effectively helping customers to make the most out of them.

IRIS Technology has invested in its inherent strength in infrastructure, technical skills, and customer service to create a niche for itself in the system integration space.

IRIS Technology believes that great partnerships are driven by true commitment, this has resulted in long-standing partnerships with leading strategic partners and industry technology vendors.

Backed by a strong vision and a sustained growth rate, the company's system integration services and products reach has spread to all the sectors and segments in the Middle East and GCC countries. As new challenges unfold, IRIS Technology remains at the forefront in deploying and integrating technology and the endeavor to empower enterprises with knowledge and innovative ways to make the most out of technology. ■

Key Staff



Mohammad Al-Qurashi
Founder & CEO



Fadi Daghlis
Finance Manager



Ehsan Amoum
Chief Accounting Officer

Facts

Establishment Year: 2002

Solutions

- Software Solutions
- Business Services: Financial Consultation, Custom Software, System Integration, Web Development Specialized Training
- IT Solutions and Services: Cloud Hosting, Automation, Backup, Low Current, Network Infrastructure, Network Maintenance, Unified Communication

Markets

Jordan, Egypt, KSA, UAE, Qatar, Iraq and Oman.

Customers

Time Center, Privatization Holding Company, Baalbaki, Jordan International Trading Co. (Jitco), Al-Mukhtar, Shaikh Cheese, Al Kotof Al Danya, Brazilian Coffee House, Chili House, Hamada Restaurant, TenderJo, Gutmann, Mkateb, Sanabel Manufacturing, Kalboard, Jormall, CZN BURAK GURME, Sultan Medica, Baby Life, AlRidwan Schools, Greek Orthodox Schools, Jordanian International Schools, High Level Academy, Pioneer Education Schools, AlSaadah Collage Schools, Oxford Schools, Universal Schools, Young Muslim Women's Association, The Green Crescent Society, Hoffaz, Islamic Center Association, Iqra Qur'an Center, Fathalla & Co, HEPCA, Defacto, United Accountants, Wikimedia, Trust Pro Contracting.

Contact

Tel: +962-6-5655019
+962-79-7407474
Amman, Jordan
info@mozon-tech.com
www.mozon-tech.com

Since 1982, Mozon Technologies has been a driving force in digital transformation across the Middle East. What began as a division of International Computer Systems evolved in 2002 into an independent technology leader with a clear vision to reshape how organizations grow, operate, and thrive through innovation.

Over the decades, Mozon has built a reputation rooted in trust, delivering solutions that not only meet immediate business needs but also support long-term growth.

Today, Mozon proudly serves over 1,500 clients across Jordan, Saudi Arabia, Egypt, UAE, Qatar, Iraq, and Oman. Each client represents more than a number. Each client is a success story, a partner in innovation, and a valued part of the Mozon family. From ambitious startups to established enterprises, clients trust Mozon to deliver technology that makes a meaningful difference.

Mozon specializes in custom software solutions that go beyond task automation to solve real business problems. Its business services provide strategic guidance tailored to each client's goals, while its reliable IT infrastructure solutions ensure operations run smoothly, securely, and efficiently. What sets Mozon apart is its commitment to building trust through genuine value, measurable results, and relationships built to last. The customer experience is effortless and frustration-free, backed by a dedicated team of over 20 passionate engineers, developers, and support experts.

Partnering with industry leaders like Microsoft, Lenovo, Sophos, and Dahua, Mozon doesn't just keep up with innovation, it helps shape it.

Mozon Technologies, "Where Technology Meets Vision, and Trust Becomes Transformation". ■

Key Staff



Naim Hussein
Chairman



Mohammad Hussein
CEO



Awwad Hamdan
CTO

Products

- Mozon SaaS
- Mozon Enterprise Resource Planning (ERP)
- Mozon Education Resources Management (MEDU)
- Mozon Resource Planning (MRP)
- Mozon Contracting Management (MCM)
- Mozon Operations Management (MOM)
- Mozon Real Estate Management (MRM)
- Mozon Sales Force Management (MSFM)
- Mozon Accounting Software (MACC)
- Mozon Invoicing Software (MIS)
- Human Resources Management (MHR)
- Eagle Eye Business Intelligence

Facts

Establishment Year: 2014

Solutions & Services

- Unified Communications and Collaboration
- IP Telephony
- Call Center
- Audio Visual Solutions
- Conferencing Solutions
- Lighting Solutions
- Control Solutions
- Hyper Converged Infrastructure (HCI)
- VDI Solutions
- Cloud Computing Services
- Backup and Security Solutions
- IT Support Services
- IT Infrastructure Solutions

Markets

Jordan, Palestine, UAE, Iraq, and Saudi Arabia.

Customers

Prime Ministry of Jordan, King Abdullah II Center for Excellence, MoDEE, Jordanian Parliament, Ministry of agriculture, Ministry of Justice, Astra Group, JEPKO, Miyahuna, EDGO, SDC, IOM, Aramex, Astra Investment, Abdali Hospital, UNRWA, Orange, Umniah, OXFAM, Royal Jordanian, UNICEF, UNDP, GIG, IGI, JORAMCO, Talal Abo Ghazaleh, Eutelsat, Aljazzy & Co., Kings Academy, Arab Bank, Housing Bank, Cairo Amman Bank, Ahli Bank, Bank of Jordan, AJIB, National Microfinance Bank, KEMAPCO, Crystel, IATA, JPM, Hikma, MS Pharma, Axantia, Edraak, KHCC, JLCG, Aqaba Logistics Village, JIF, USAID FHI360, MAERSK.

Contact

Tel: +962-6-5666601
Fax: +962-6-5666301
Amman, Jordan
info@platform.jo
www.platform.jo

Platform Solutions is a specialized systems integrator company that provides IT infrastructure and audio-visual solutions for its local and global clients. The company plans, designs, provides, and implements mission-critical IT infrastructure, as well as provides audio and video conferencing solutions and integrates all systems together to deliver high-quality integrated IT and audio-visual solutions for its clients.

Platform Solutions emerged to fill an unmet gap of proper after-sales service and end-to-end solutions, that no company was adequately serving in Jordan. Through a highly qualified and equipped team of technical experts, Platform Solutions was born to address various clients' IT infrastructure issues and concerns. Supported by solid IT knowledge, vast experience as well as know-how in system integration, the team sought to make a difference in the IT marketplace. In effect, the company's workforce helps clients to extract and get maximum value from their IT investments.

Platform Solutions provides its clients with the means, technologies, and strategies to enable them to focus on their primary functions, without needing to worry about infrastructure issues.

Regarding experience, the top-notch team at Platform Solutions boasts wide experience and familiarity with the most common IT solutions that companies use such as Microsoft Cloud, HCI, Video Conferencing, Audio, IT Security, etc. Flexible and custom-tailored solutions are provided to match clients' specific needs. Cost savings are achieved by enabling clients to perform business processes at lower costs.

Platform Solutions is client-focused, always putting customers first, even providing them with complimentary services to ensure their every need is met. Platform Solutions utilizes state-of-the-art technical infrastructure to deliver solutions that meet the most demanding needs of your organization. ■

Key Staff



Maher Saidawi
Founder and CEO



Ahmad Awwad
Chief Information Officer



Osama Azzam
Operations Manager

Main IT Partners



Main Audio-Visual Partners



STS, A ZainTECH Company



Facts

Establishment Year: 1989
Number of Staff: 330+

Solutions & Services

- Cloud
- Modern Infrastructure & System Integration
- Cybersecurity
- Software Licensing
- Data & AI
- Digital Solutions
- Drones & Robotics

Markets

Jordan, Saudi Arabia, UAE, Bahrain, Kuwait, Iraq, Oman.

Customers

Sectors: Financial and Banking, Government, Telecommunication, SMEs, NGOs, Industrial, Pharmaceuticals, Education and other sectors.

Contact

Tel: +962-6-580 2626
Fax: +962 6 582 9213
P.O.Box: 950745
Amman 11195, Jordan
marketing@stsarabia.com
www.stsarabia.com

STS, a ZainTECH company, is a regional leader in digital solutions and innovation. Since its acquisition in 2023, STS has strengthened its capabilities as part of ZainTECH, the digital solutions leader within Zain Group.

With an expanded portfolio, enhanced expertise, and stronger regional presence, STS remains committed to driving technological advancement and operational excellence for businesses and governments.

For over three decades, STS has been at the forefront of the ICT sector's transformation, pioneering cutting-edge technology solutions and empowering organizations to achieve their digital ambitions.

With a team of over 350 skilled IT professionals holding more than 3,000 advanced certifications, STS maintains the highest partnership levels with the world's leading technology providers. The company is committed to delivering superior service quality, ensuring its clients stay ahead in an ever-evolving digital landscape.

Through its robust expertise, STS provides best-in-class solutions across key technology domains, including Cloud and Modern Infrastructure, Cybersecurity, Software Licensing, Data and AI, drones and robotics, and Digital Solutions. These solutions enable businesses to enhance operational efficiency, security, and customer engagement while accelerating their digital transformation journey.

As part of ZainTECH, STS continues to expand its regional footprint, strengthening its presence in Jordan, Saudi Arabia, the UAE, Kuwait, Iraq, Oman, and Bahrain.

This strategic alignment enhances STS's ability to serve enterprises and government entities with cutting-edge solutions that drive growth, efficiency, and resilience.

STS remains steadfast in its mission to empower organizations with tailored digital transformation strategies, leveraging its industry expertise and a customer-centric approach. By aligning with ZainTECH's vision and capabilities, STS is well-positioned to lead the digital evolution in Jordan and beyond, ensuring its clients are equipped with the latest technologies to achieve sustainable success. ■

Partners



Facts & Figures

- Staff Certifications: 3,000+
- Number of Projects: 2,000+
- Number of Enterprise Customers: 1,000+
- Cloud Regional Locations: 7
- Regional Security Operations Centers (SOCs): 3

Key Staff



Rasha Atallah
COO



Zeid Mazahreh
Regional GM / Modern Infrastructure Solutions & Services



Mohammad Omran
GM Sales, Jordan, and Iraq



Zaid Al Azab
Director Marcom, Partnerships & Alliances

Technology Strategies Middle East (TSME)

Facts

Establishment year: 2002
Number of Staff: 200+

Services

- Technology and Consulting Services
- Digital Transformation
- Corporate Governance
- Business Process Management (BPM)
- Process Mining
- Enterprise Architecture
- Data Management
- Analytics and Data Science
- Robotic Process Automation (RPA)

Markets

USA, Jordan, United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Egypt.

Contact

Amman Office
Tel: +962-6-5523060
+962-6-5353636
Amman, Jordan
info@tsmesolutions.com
www.tsmesolutions.com

Technology Strategies Middle East (TSME) is where the innovation journey begins, a collaborator in growth with a client-centric approach.

Over the years, TSME has successfully built a strong partnership with clients from different sectors and industries including governments, banks, telecom, insurance, utilities and education.

The story of TSME started in Abu Dhabi, UAE, where it established the head office. On a mission to expand its footprint, TSME launched branches in 6 countries across the region including in Jordan, KSA and Egypt.

TSME goes the extra mile to guarantee success for clients by empowering their businesses with a combination of industry-leading expertise, a carefully constructed framework, and professional services. It ensures creating a solid base of clear understanding of client needs and offers continuous improvements to meet evolving needs.

Accumulating a complete portfolio of professional services and proven methodologies, TSME was accredited as a qualified APQC member and a certified change management practitioner. It also offers a comprehensive project management approach that integrates strategic alignment, proven international methodologies (PMI standards), and certified change management practices (Prosci®) to ensure exceptional results.

Consultants and implementers at TSME attentively listen to customer objectives. The team looks at the future of the organization's operations after implementing the

solution for better maintenance, reporting, upgrades, and improvements done on the new systems, tools, and technologies put in place, meeting all requirements and defined deliverables.

TSME has been a leading Automation Anywhere partner since 2016, boasting a team of over 20 certified RPA implementers and a proven track record of over 50 successful RPA projects. As a certified "Automation Anywhere Center of Excellence", TSME guides clients through the entire RPA implementation and transformation journey, from discovery to final deployment.

A leading Software AG partner since 2004, TSME has become the region's top ARIS implementer with a successful track record of over 60 deployments. The company is a trusted advisor for Business Process Excellence, promoting and deploying ARIS in the Middle East region, so far completing over 350 Software AG projects and celebrating numerous achievements together.

TSME doesn't just deliver on time and with exceptional quality, it also focuses on maximizing customer growth, reducing costs, and fostering productivity and increased efficiency. This translates to a significant competitive advantage for businesses. By staying on top of industry trends, TSME ensures a smooth digital transformation journey, helping organizations flourish in today's dynamic market.

TSME was recognized with more than 300 certifications including ISO 20000, 9001, 45001, and 14001 Certificates. The company also received multiple awards on global and regional levels, presenting a proven record of success to back its expertise. Awards include APQC Best

Practice Partner 2020, Software AG Global Market Excellence Award, and a double win in 2024 as ARIS and ALFABET Champion.

No matter what the chosen solution is, TSME ensures a seamless and comprehensive client-centric approach that gives a competitive edge.

Technology Strategies Middle East (TSME) seeks to become one of the leading trusted partners in business and digital transformation to offer a journey that empowers businesses to unleash their full potential. ■

Achievements

- APQC Best Practice Partner 2020
- Global Market Excellence Award | Software AG SKO, 2020, Madrid
- Global Highest Incremental Pipeline Generator | Software AG Partner Summit, 2022, Amsterdam
- ARIS Champion | Software AG IUG 2024, Dublin
- ALFABET Champion | Software AG IUG 2024, Dublin
- 15 Regional Awards by Software AG
- 25+ Regional Awards
- 300+ Software AG certificates on a global level
- Automation Anywhere Certified Center of Excellence
- Winner of ISO 20000, 9001, 45001, and 14001 Certificates

Vendors



Certificates & Awards



Branches

- Head Office:
Abu Dhabi – United Arab Emirates
Tel: +971-2-6454031
- Dubai Office
Tel: +971-4-3207244

Key Staff



Firas Saifan
Managing Director



Alaa Khattab
Sr. Director, Technology & Consulting Services



Emad Al Subehat
Director of Finance & Corporate Services



Firas Kanaan
Regional Sales Manager, Business Development



Nicola Dihmes
Director, Technology & Consulting Services

Facts

Establishment Year: 2004
Number of Staff: 70

Services & Products

- Data Center and Infrastructure
- Micro-Segmentation
- Containers and DevOps
- HCI and Virtualization
- DR and Business Continuity
- Data Protection
- Digital Workspace
- Mini Datacenter
- Cloud Services
- Micro-segmentation
- Enterprise Cybersecurity
- OT and IOT Security
- IT Management
- NextGen SIEM
- Email Security and phishing Readiness
- Endpoint Security
- Information Security and Data Integrity
- Network Security
- Privilege Access and Password Management
- IT Network
- WLAN Portfolio
- Network Management and Operations
- Network Switches Portfolio
- GridOne Services
- GridOne Secure
- IT Network
- Datacenter and Infrastructure
- Enterprise Security

Markets

Jordan, Saudi Arabia.

Contact

Tel: +962-6-5371444
Amman, Jordan
info@protech-jo.com
www.protech-me.net

PROTECH Company is a trusted IT solutions advisor and provider, established in 2004 with the clear mission to deliver the most innovative and reliable solutions that help organizations manage, protect, and optimize their business data, systems, and IT environments.

The company's core business areas include Enterprise Storage and Hyper-Converged Infrastructure, High Availability and Data Protection, IT Management and Monitoring, Enterprise Security, and Virtualization Solutions. Each of these offers is designed to empower businesses with greater performance, security, flexibility, and cost-efficiency.

PROTECH firmly believes that technology should serve business goals — not the other way around. That's why it takes a consultative approach, carefully listening to its clients' needs and challenges. PROTECH delivers tailor-made, scalable solutions that are aligned with specific requirements, timelines, and budgets.

The strength of PROTECH lies in the strategic partnerships it has built with leading global technology vendors. These partnerships, combined with the company's unwavering commitment to service excellence, enables it to deliver cutting-edge solutions backed by solid performance, high availability, and unmatched security.

Over the years, PROTECH has grown into a regional leader, with a team of certified engineers, consultants, and technical experts who are passionate about creating value and solving real-world problems. In response to market demand, the company has also expanded its portfolio to include professional training programs, helping organizations build internal capacity and stay ahead in today's fast-changing digital landscape.

Whether you're seeking innovation, protection or transformation, PROTECH is your trusted technology partner. ■

Key Staff



Khaled Al Rashdan
Founder



Layth Abu Sadaa
CEO

Partners



Clients



Branches

KSA Office
sales@protech-me.net

Facts

Establishment Year: 1975
Number of Staff: 58

Solutions

- Office Automation and Printing: multifunction printers (MFPs); digital copiers and printers; inserting, folding and mailing solution; scanning and archiving solutions; document shredders.
- Printing Management: centralized print management and digital workflow support.
- Professional and High-Volume Printing: high-speed printers and duplicators; indoor/outdoor printing; industrial inkjet printing; label printers; packaging printers.
- Banking Solutions: EMV cards; central and instant issuance; EKYC solutions; self-service kiosks; money counting and sorting machines; omnichannel document automation.
- Financial Solutions: card management system. (CMS); smart POS solutions; tokenization.
- Card Printing Solutions: card printers; card mailing systems; chip cards.
- Time Attendance.
- Access Control.
- Surveillance and Security.

Customers

Government, NGOs, Banking and Financial Institutions, Academic Institutions, Press, Telecom, Insurance, Private Sector.

Contact

Tel: +962-6-5528147
Fax: +962-6-5528154
P.O.Box 2147
Amman 11181, Jordan
sales@tesco.com.jo
www.tesco.com.jo

Tesco is your 'Trusted Technology Partner'.

Established in 1975, Tesco has played a pioneering role in Jordan's digital transformation, delivering innovative, reliable, and cost-effective solutions that empower both businesses and the public sector.

As a comprehensive technology partner, Tesco provides a wide spectrum of hardware and software solutions across key domains, including office automation and printing, professional printing, payment systems, card printing, time attendance, access control, security and surveillance, and software development.

Tesco's offerings are designed to enhance operational efficiency, drive business growth, and optimize performance. With nearly five decades of experience, the company has built a strong legacy rooted in innovation—expertise the company continues to leverage as it leads the next wave of smart solutions across Jordan and the wider region.

Tesco proudly serves a diverse and expanding client base in Jordan, Iraq, Palestine, the UAE, Egypt, Lebanon, and beyond. The company's portfolio includes prominent clients from the government, non-governmental organizations, and private sector, spanning industries such as banking, telecommunications, payments, publishing, and insurance.

Through exclusive partnerships with leading international technology providers, Tesco ensures that its solutions align with the highest global standards. A team of skilled engineers and specialized technicians are strategically located across all 12 governorates in Jordan, providing responsive and efficient support with minimal disruption to business operations.

Tesco is committed to building long-term relationships based on trust, dependability, and exceptional service.

The growing base of Tesco's loyal clients stands as a testament to the value it delivers. ■

Key Staff



Hala Darwazah
Managing Director/
Partner



Talal Hayek
Director of Printing
Solutions/Partner



George Abdel Massih
Director of Banking
Solutions/Partner

Partners



Facts

Establishment Year: 2007
Number of Staff: 260

Services

Free Delivery, Free Installation, Price Protection, SmartCard (Loyalty Program), Warranty Fulfilment, Value Added Services, After Sales Services, Extended Warranty Service, Trade-in Service, and E-Commerce.

Markets

Jordan (Amman, Irbid).

SmartBuy™ was established in Jordan in 2007 as the first and largest electronics megastore to provide customers with a comprehensive shopping experience for consumer electronics and home appliances. With 10 Million+ shoppers, SmartBuy™ is the most popular electronics store in Jordan with five stores across the Kingdom.

SmartBuy™ offers all the leading international brands with the widest range of products including TV, audio systems, computers, mobile phones and IT communications, cameras, gaming, home appliances and personal care products. SmartBuy™ is also an authorized reseller for Apple, TCI, Sony, HP, Lenovo and Samsung. The product range is supported by complete after-sales services such as free home delivery and installation and offers household machines and electronics repairs.

The shop is supported with a highly expert team of staff, all qualified to answer any questions regarding the huge variety of goods in store, along with offering the chance to 'try-before-you buy'; ensuring customers get the item which best suits them. Reliability is key, working with only leading authorized dealers, along with warranty fulfillment issues handled by SmartBuy™, in addition to a price protection service that provides peace of mind, knowing that the lowest prices are guaranteed or your money back. The return policy allows customers to return or exchange products if they are not entirely happy with them.

The fast growth of SmartBuy™ and increasing demand by both consumers and vendors has created the need for a standalone showroom, to be the largest in the Middle East with a total area of 7,500 m2. The vision of SmartBuy™ is to be the leading retailer of consumer electronics, appliances and communication solutions in Jordan. It's mission is to ease its clients' life, by providing the widest range of products under one roof, and offering after-sale services anytime, anywhere.

Thank you for shopping Smart! ■

Key Staff



Samir El-Sururi
Chairman



Thamer Abdo
Chief Operations Officer



Yazan Qaralleh
Chief Commercial Officer

Main Products



Contact

Tel: +962-6-5809999
Fax: +962-6-5809988
P.O.Box 3922
Amman 11953, Jordan
info@smartbuy.jo
www.smartbuy.jo

Facts

Establishment Year: 2015

Services

- Coding Education
- Online and in-person courses (web and mobile application development, Python programming, Robotics, Artificial Intelligence and more)
- Creative Skills Training
- Courses in entrepreneurship, filmmaking, 3D modeling, animation, and other creative disciplines
- Technology Development Solutions
- Web and mobile application development
- UI/UX design and user experience solutions

Customers

Community-based organizations, non-profit organizations, private sector companies, schools and educational institutions.

Founded in 2015, Code Circle is an educational enterprise dedicated to empowering the next generation of learners—children, youth, and adults—through innovative programs that cultivate coding, entrepreneurship, and creative skills.

Code Circle's mission is to deliver education that addresses the critical 21st-century skills often missing in regional educational systems, inspiring and equipping young people with the tools and mindset necessary to thrive as learners, leaders, and active participants in a global community.

Code Circle specializes in hands-on, project-based training in cutting-edge technological and engineering topics. The curriculum covers a broad spectrum, including robotic systems, artificial intelligence, problem-solving, web development, iOS/Android app creation, gaming, and more. Industry professionals, many of whom are young leaders and experts, deliver Code Circle's programs, ensuring relevance and excellence.

Beyond technology, courses are offered in entrepreneurship, design, 3D virtualization, modeling, and other creative disciplines, providing a comprehensive learning experience that fosters innovation and creativity.

As part of Code Circle's commitment to social impact, the company has expanded its efforts to support underserved communities, particularly women, through the two key initiatives of Code+ and Code Café.

Code+ equips Jordanian women with limited economic opportunities with essential technical, entrepreneurial, and soft skills, enhancing their confidence and enabling them to launch their own businesses.

Code Café is a girls-only platform designed to teach coding, foster peer networking, and boost self-confidence, creating safe environments for girls nationwide to develop employability skills and explore career pathways. ■

Key Staff



Ruba Asfour
Partner & Cofounder



Jida Sunna
Partner & Cofounder



Laheeb Alabadi
Partner and CEO

Initiatives



CODE CAFÉ
girlscode

CODE+
BY CODE CIRCLE

CRIF Information Technology Solutions LLC



Facts

Establishment Year: 2021

Products & Solutions

- Digital Solutions: Open Banking Suite, Digital Lending, Customer Management Data Enrichment and Validation, Early warning, Digital Lending, Personal Finance Management, Business Finance Management
- Information: Business Information, Data Platforms, Identification and Anti-Fraud Services, Property Information, ESG scoring, Newsfeed reporting.
- Transformation Services: Advanced and Big Data Analytics, Risk and Management Consulting, End-to-End Credit Management Platform, E-Commerce Solutions.
- Personal Solutions: Credit Information Reports and Score, Credit Report Monitoring and Financial Management Advice, Solvency Certification for House Renting, Identity Theft Protection and Detection, Cyber Risk Assessment and Management.

Markets

Jordan, GCC, Europe, Asia, Egypt and Turkey.

Contact

Tel: +962-6-5663664
Fax: +962-6-5663665
Amman, Jordan
crif_its@crif.com
www.crif.com

CRIF ITS is an intercompany of CRIF. CRIF is a global company specializing in credit bureau, risk management, ESG scoring, customer management, scoring solutions, and open banking. Established in 1988 in Bologna (Italy), CRIF has an international presence, operating over four continents (Europe, America, Africa and Asia).

CRIF offers advanced solutions to decision-makers to help them plan and develop new strategies incorporating business information, as well as credit solutions and processes.

CRIF Digital, a CRIF Group brand, is an open collaborative platform with solutions exploiting the powerful opportunities generated by industry trends. CRIF Digital solutions speed up business digital transformation, lead to better performance, and offer end customers a smooth user experience.

Thanks to the global expertise and the regional capabilities including owned and third-party Data, Analytics, Consulting and proprietary software based on Artificial Intelligence; CRIF Digital's offering is unique, as confirmed by hundreds of projects successfully implemented in four continents. ■

Key Staff



Marco Preti
General Manager

CRIF Brands

CRIF DIGITAL

StrategyOne
Decision Management

Synesgy
The sustainability network.

Group Companies

STRANDS
A CRIF company

Future Applied Computer Technology - FACT



Facts

Establishment Year: 1998
Number of Staff: 50+

Services & Solutions

- Consultancy and Training
- Banking Solutions
- Insurance Solutions
- Mobile Applications
- Internet Banking
- KIOSK (Self Service)
- Educational Platforms
- Human Resource Solutions
- Real Estate
- Custody Management
- Virtual General Assembly Meeting

Markets

Kuwait, UAE, Libya, Egypt, Sudan, Iraq, Palestine and Jordan.

Customers

Jordan Islamic Bank, Al Baraka Group (Jordan), The Islamic Insurance Co. (Jordan), Al-Samaha Company (Jordan), Ministry of Islamic Awqaf Trust Affairs (Jordan), The World Islamic Sciences & Education University (Jordan), Kurdistan International Bank (Iraq), Nilein Bank (UAE, Sudan), African Insurance Company (Libya), Aman Islamic Insurance (Dubai), Sahara Insurance Company (Libya), Public Service Company (Kuwait), Med Connect Company (Kuwait).

Contact

Tel: +962-6-5515155
Fax: +962-6-5515156
P.O.Box 926785
Amman 11190, Jordan
info@www.fact.com.jo
www.fact.com.jo

FACT (Future Applied Computer Technology) is a world class provider of Turnkey and customized solutions in Islamic Banking Systems, Islamic General Insurance (TAKAFUL), Medical Care (Third Party Administration-TPA).

Since 1998, FACT has expanded its operation in the MENA region and successfully completed projects and consultancy services in countries such as Kuwait, UAE, Libya, Egypt, Sudan, Iraq, Palestine and Jordan.

FACT knows very well how the Digital Transformation journey starts and ends, through different channels and applications.

Virtual General Assembly Meeting is a system that allows the participants to attend a meeting via an online video and audio platform, and allows them to participate, vote on decisions and elect a chairman and members of the board of directors in a secure and confidential manner.

In Mobile Applications, FACT provides a professional team with extensive experience in the field of mobile applications, with the highest standards of security and the privacy and confidentiality of standard user data within standards (Cyber security). FACT has developed applications on Android and iOS and launched them on the Apple Store, Google Play and Huawei Store.

Regarding Educational Platforms, FACT offers systems, features, and programs created to meet the needs of all parties, whether students, parents, or teachers separately; whereby parents can follow the activities, duties, exams and marks of their children. Teachers can manage and organize their classes, and monitor students' performance and evaluations efficiently and effectively. ■

Key Staff



Dr. Hussein Said
Chairman of the board



Mohamed Abdulaziz Jamsheer
Deputy Chairman of the Board



Saleh Dabbagh
General Manager

Partnership

ORACLE

Facts

Establishment Year: 1984
Number of Staff: 270+

Services

- Swift CSP Readiness
- ISO 20022 Migration
- Instant Payments Readiness
- Implementation and Support
- Hosting and Connectivity
- Compliance-as-a-Service

Solutions

- SafeWatch Screening
- SafeWatch AML
- SafeWatch KYC
- SafeTrade
- PaymentGuard
- PaymentSafe
- Swift Certified Service Bureau
- Duplicate Detection
- Eastnets Messaging Warehouse

Markets

USA, Hong Kong, Korea, Egypt, Belgium, United Kingdom, Luxembourg, KSA, UAE, Jordan, Bahrain, Oman, Libya, Pakistan, Qatar.

Customers

American Express, AIB Egypt, Nuran Bank, Sohar International, QiCard, FBN Bank UK, Vista Guinee, Permanent TSB (PTSB), Banque Banorient France, Mastercard, GIG KSA, Commercial Bank International, Industrial Bank of Korea (IBK).

Contact

Tel: +962-6-5600150
Fax: +962-6-5606900
P.O.Box 942128
Amman 11194, Jordan
info@eastnets.com
www.eastnets.com

Eastnets is a global provider of compliance and payment solutions for the financial services sector.

Through its experience, expertise, and technology, Eastnets enables secure participation in the global financial system for over 800 institutions — including 15 of the world's top 50 banks and 22 central banks.

For more than 40 years, Eastnets has worked to keep the world safe from financial crime, helping institutions manage risk through solutions for sanctions screening, transaction monitoring, analytics, reporting, and strategic advisory services.

As specialists in end-to-end payment systems, Eastnets turns challenges into opportunities, helping financial institutions operate more efficiently and cost-effectively. Over 270 banks and corporates rely on Eastnets for outsourced SWIFT connectivity and compliance software solutions.

With deep global expertise and agile technology, Eastnets helps its diverse customer base stay safe, compliant, and resilient, doing its part to build a more trustworthy financial ecosystem.

Eastnets Solutions include SafeWatch Screening, SafeWatch AML, SafeWatch KYC, SafeTrade, PaymentGuard, PaymentSafe, SWIFT Certified Service Bureau, Duplicate Detection, and Eastnets Messaging Warehouse.

SafeWatch Screening is a real-time sanctions and PEP screening solution.

SafeWatch AML is an advanced anti-money laundering platform for transaction monitoring, risk scoring, and regulatory reporting.

SafeWatch KYC is a customer due diligence solution that automates identity verification and risk profiling to ensure KYC compliance.

SafeTrade is a purpose-built platform for detecting and preventing trade-based financial crime.

PaymentGuard is a real-time payment fraud prevention solution.

PaymentSafe is a modular payment platform that supports secure, compliant, and efficient processing of payment messages.

SWIFT Certified Service Bureau is a secure, outsourced Swift connectivity service offering managed operations, compliance tools, and 24/7 support.

Duplicate Detection is an intelligent monitoring tool that automatically detects and flags duplicate payment messages to prevent financial loss.

Eastnets Messaging Warehouse is a centralized, searchable archive for storing, retrieving, and analyzing financial messages to support audit, compliance, and operational needs.

Eastnets' solutions are trusted across six continents, empowering institutions of all sizes to tackle complex regulatory requirements, modernize payments infrastructure, and reduce risk exposure.

From AI-powered transaction monitoring to blockchain-based trade verification, Eastnets invests heavily in emerging technologies to strengthen the financial sector's security and compliance posture. Its innovation roadmap is aligned with evolving regulations, market needs, and technological disruption.

As a strategic contributor to the World Economic Forum, Eastnets supports global financial policy dialogue, offering insight into the future of finance, risk, and cross-border payments.

Eastnets is also a founding member of INATBA, the International Association for Trusted Blockchain Applications, and actively contributes to its working groups. The association promotes regulatory convergence, open governance models, and the development of global standards for blockchain and distributed ledger technologies (DLT).

Through its corporate social responsibility initiatives, Eastnets supports Jordan's Rewell Society, providing training and economic empowerment to more than 40,000 individuals. Programs span digital literacy, electronics, textiles, and secretarial skills, fostering long-term community development. ■

Certifications



The 2024 Impact Awards in AML Report



The global fight against Trade-Based Financial Crime

Partnerships



DOW JONES

Chartis Recognition



Chartis RiskTech100 2024

Key Staff



Hazem Mulhim
Founder & CEO



Deya Innab
Deputy CEO



Luay Gadallah
Chief Technology Officer



Fahed Abu Hijleh
Chief Sales Officer



Elie Fernaini
Chief Financial Officer

Electronic Health Solutions

Facts

Establishment Year: 2008
Number of Staff: 300+
(Jordanian professionals)

Services

- Digital Health Solutions
- Electronic Health Records (Hakeem Program)
- Medical Knowledge Access (Electronic Library of Medicine – Jordan)
- Health Informatics Training (Hakeem Academy)
- Health Data Analytics (HDA Program)

Products & Apps

- Products
- Hakeem-(HIS)
- Electronic Library of Medicine (ELM)
- Hakeem Academy
- Health Data Analytics (HDA)
- Apps
- For Patients: MyHakeem
- For Doctors: Dr@Hakeem
- For Healthcare Providers and Students: ELM-Jordan

Markets

Healthcare sector – Jordan.

Customers

Ministry of Health, Royal Medical Services, King Hussein Cancer Center, National Woman's Healthcare Center, University Hospital, Researchers, Students, Clinicians.

Contact

Tel: +962-6-5800461
Fax: +962-6-5800464
P.O.Box: 4408
Amman 11953, Jordan
www.ehs.com.jo

Established in 2008, Electronic Health Solutions (EHS) is a private, not-for-profit, technology-driven company dedicated to advancing the quality, accessibility, and efficiency of healthcare services in Jordan through innovative digital solutions.

EHS has been a leader in Jordan's digital health transformation, partnering with major national entities including the Ministry of Health (MOH), the Royal Medical Services (RMS), Ministry of Digital Economy and Entrepreneurship (MODEE), King Hussein Cancer Center (KHCC), and others.

EHS manages four flagship programs that are reshaping healthcare in Jordan.

Launched in 2009, "Hakeem" is Jordan's national digital health transformation program, designed to revolutionize the healthcare sector by integrating advanced technologies to digitize all healthcare services. The program aims to enhance clinical outcomes, empower both patients and healthcare professionals, and enable data-driven decision-making for policymakers. This digital transformation has significantly improved patient safety and operational efficiency across the Ministry of Health (MOH), Royal Medical Services (RMS), and King Hussein Cancer Center (KHCC). "Hakeem" program continues to play a crucial role in advancing Jordan's healthcare system while also contributing positively to the national economy.

Launched in 2013, The Electronic Library of Medicine (ELM) offers free access to a wide array of international medical resources, decision support tools, journals, and books. Available to healthcare

professionals and university students in Jordan. ELM has become an essential resource for clinical research and education. The launch of the ELM mobile app further expanded access across the healthcare community.

Launched in 2015, Hakeem Academy serves as the human capital development arm of EHS. It provides specialized training in health informatics, supports innovation among students, and collaborates with leading universities.

Launched in 2019, Health Data Analytics (HDA) empowers healthcare decision-makers by transforming health data from the Hakeem system into actionable insights. Using big data, Business Intelligence (BI), and Artificial Intelligence (AI) technologies, HDA supports research, drives data-driven decisions, and developed Jordan's National Health Registry platform.

Through these programs, EHS continues to empower healthcare professionals, students, researchers, and policymakers, contributing to a sustainable, integrated, and patient-centered healthcare system in Jordan. ■

Achievements (Last update May 2025)

- 346+ Healthcare Facilities across Jordan within the Hakeem Program network.
- 74,000+ Healthcare professionals have been trained on Hakeem packages.
- 300,000+ E-Books Accessed via the Electronic Library of Medicine (ELM).
- 7+ million Medical records registered in the Hakeem system.
- 460+ Patient's data was analyzed within Jordan's Hemophilia Platform.
- 30,000+ specimens are analyzed annually for antimicrobial resistance surveillance.

Certifications

- ISO 9001:2015
- ISO 27001:2022
- ISO 22301:2019

International Affiliations



Website



Key Staff



Dr. Rami Farraj
Chairman



Omar I. Ayesh
CEO



Khairuddin AlHourani
COO



Talal Kanaan
CTO

Facts

Establishment Year: 2003
Number of Staff: 300+

Services

HR Solutions.

Products

- Curio®
- MenaPAY®
- MenaME®
- MenaME-Plus+®
- MenaTA®
- MenaSME®
- Mena360®
- MenaBI®
- Freemium®

Customers

Nearly 2,000 satisfied clients
and nearly 2 million users.

Contact

Tel: +962-6-5545314
Fax: +962-6-5545319
P.O.Box: 840256
Amman 11831 Jordan
info@menaitech.com
www.menaitech.com

Since 2003, Menaitech has developed innovative solutions to become a leading HR and payroll management cloud solution provider in the Middle East and North Africa.

With seven regional offices, the company serves nearly 2 million users across 2,000 businesses in 19 countries. Its system empowers managers and employees through AI-supported self-service, real-time interactions, and automated processes.

This comprehensive system guides users through every step, from interviewing to onboarding and offboarding. It features essential tools such as 360-degree evaluations for training and development, seamless career path and succession planning, a 9-Box matrix, and more. The system is accessible anytime, anywhere, and on any device, making it ideal for urgent requests.

The system adapts to each company's specific rules while aligning with the regulations of different countries. It's built on the best business practices, and enables flexible, fast, and easy operations in multiple languages and local currencies, with payroll tax calculations customized to the company's needs.

Menaitech's cloud-based solutions allow employees, HR professionals, and top executives to engage in real-time self-service transactions, enhancing overall communication and aligning organizational goals within a single system.

Menaitech offers a variety of solutions that improve internal HR operations and boost efficiency.

Curio® is an HR and talent management system that helps HR professionals effectively plan, control, and manage HR functions. Curio® assists with talent acquisition through onboarding, evaluation, training and development, career path and succession planning, available talent, and more.

MenaPAY® is an HR operations and payroll management system that automates core payroll functions based on various languages, currencies, and compliance policies for each country, helping organizations stay on track.

MenaME® is a web-based self-service system for employees and managers to access HR-related information, request services, and interact with each other, enhancing efficiency, productivity, communication, and overall experience.

MenaME-Plus+® is a mobile app that extends the functionality of MenaME®, offering real-time multi-language information, interactive dashboard, and more. It automates HR tasks, improves communication, provides employees with easy access to personal and financial data, saves time, and simplifies internal operations.

MenaTA® is a time attendance solution that enables employees to request a leave and sign in and out using a location feature on their mobile phones. HR teams can create employee work schedules, plan roster shifts, monitor attendance, and manage leave approvals in real-time.

MenaSME® is a lightweight cloud HRMS that operates in multiple languages, designed for small and medium enterprises (SMEs). It serves

as a payroll, HR, personnel, and self-service system for managers and employees.

Mena360® is a 360-degree feedback platform that engages all corporate members in the evaluation process, helping identify strengths and weaknesses while facilitating strategic improvements in the talent pool. It simplifies the initiation, administration, and tracking of the evaluation process.

MenaBI® is an HR analytics system that simplifies data collection and turns it into valuable insights for strategic decision-making. MenaBI®'s intuitive dashboard provides real-time, accurate data, helping you make informed decisions. It easily analyzes trends and key metrics to improve the efficiency and profitability of organizations.

Freemium® is a free payroll and personnel system for companies with up to 30 employees, utilizing the latest cloud-based technology.

Ensure all your business needs are met with one HR system. Secure your company's data and maintain adherence to labor and tax laws, all within a user-friendly dashboard with Menaitech. ■

Main Products



Key Staff



Habib Ghawi
Chairman



Dr. Bashar Hawamdeh
Founder & CEO

Facts

Establishment Year: 2003
Number of Staff: 250+

Platforms

- Bank-BI® Enterprise Data Warehouse Platform
- Bank-BPM® Business Process Management Platform
- Bank- CEP® Customer Engagement Platform
- Bank-BI® Enterprise Compliance Suite
- Bank-BI® Regulatory Suite

Services

- Machine Learning (ML) and Artificial Intelligence (AI)
- Robotics and Business Process Automation (RPA)
- Advanced Cloud Analytics Design and Development
- Business Intelligence Design and Development
- Data Management Services
- Universal Dynamic Utilities (UDU)
- Core Banking Migration Services
- Data Optimizer Engine
- Names Bilingual Translator

Markets

Levant, GCC, North and East Africa.

Pio-Tech believes in technology for a better world.

Pio-Tech is a prominent System Integrator and Business Solutions Provider serving the Levant, GCC, North and East Africa regions.

Driven by a futuristic vision, the company has a proven track record of delivering innovative solutions that leverage the latest technologies to meet the needs of banking and non-banking sectors. Pio-Tech was established in 2003 and has since expanded its operations to 26 countries worldwide.

Pio-Tech's strong entrepreneurial spirit has made it a leader in Digital Transformation and Business Acceleration in the banking and non-banking industry. The company offers three primary value propositions targeting critical banking and non-banking assets of Digital for Leadership, Digital for Business, and Digital for People. Its solutions include business suites, and platforms for banking and non-banking operations, and solutions for customers and employees.

Pio-Tech's solutions are available in various cloud environments and support AI-aided Robotic Process Automation, Machine Learning, and Advanced Analytics. The company's offerings cover all non-banking and banking operations aspects, including financial crime and compliance, risk management, customer relationship management, digital channels, and more.

Digital transformation is vital for banks to enhance productivity, operations, and profitability.

Pio-Tech's Bank-BI Platform and supporting platforms employ

advanced technologies to help banks achieve total transformation and sustainability.

In summary, Pio-Tech is a leading provider of innovative solutions for the banking and non-banking sectors, with a proven track record of delivering results.

The company's solutions cover all banking operations and are available on various cloud transformations and provide sustainable growth. ■

Pio-Tech in Numbers

- Years of experience: 22
- Successful projects: 517
- Blue Chip Clients: 180
- Banking Tech experts: 150
- Countries of operations: 26

Partnerships



Certifications and Awards

- 22 Years of Excellence - Banking Solutions Provider MENA 2025 by Global Banking & Finance Review
- Most Innovative Digital Transformation Solutions Jordan 2025 by Gazet International Global Magazine
- Best-run Partner for SAP Co-Innovation
- SAP Recognized Expertise in Business Intelligence
- Peacock Fintech and Banks Awards – Best Digital Transformation Solution 2022
- Most innovative business solutions provider – 2019 Middle East & Africa by (AI) Acquisition

Website



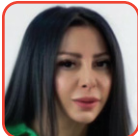
Key Staff



Tariq Al Saffarini
Co-Founder & CEO



Iyad Al Sutari
Deputy CEO



Zena Haddadin
Senior Regional Director – GCC, Levant & North Africa



Omar Bondokji
Senior Regional Director – Business Development – Levant & MEA



Murad Qubbaj
Managing Director for Sub-Saharan Africa

Contact

Tel: +962-6-5805030
+962-79-7342222
P.O.Box 700
Amman 11953, Jordan
Inquiries@pio-tech.com
www.pio-tech.com

Facts

Establishment Year: 1989
Number of Staff: 550+

Products & Service

- Payments, Clearing and Settlement Solutions
- Software Deployment
- Software Integration
- Consulting and Training Services

Markets

Deployments in 25 countries across Africa, Asia, Europe, Middle East and the Americas. Operating out of offices in Jordan, UAE, Qatar, Kuwait, Oman and Nepal.

Customers

Central Bank of Jordan, JOPACC, Nepal Clearing House, Nepal Rastra Bank, Central Bank of Seychelles, Central Bank of Kuwait, Central Bank of Oman, Qatar Central Bank, BENEFIT, Central Bank of Libya, Central Bank of Sudan, SATIM, First Abu Dhabi Bank, National Bank of Kuwait, Abu Dhabi Islamic Bank, Bank Muscat, Qatar National Bank, Kuwait Finance House, Ahli United Bank, Arab Bank, Mashreq Bank, stc Kuwait, Vodafone Qatar, MEPS, Zain Cash, Dinarak and all banks in Jordan among 370 clients across 25 countries.

Contact

Tel: +962-6-5623000
Fax: +962-6-5690564
P.O.Box 802
Amman 11941, Jordan
whoswho@progresssoft.com
www.progresssoft.com

ProgressSoft is a global provider of real-time payment, clearing and settlement solutions. Since its inception in 1989, the company has become a trusted partner to over 370 clients in 25 countries, earning a strong reputation for driving digital transformation across the financial sector both at the organizational level and through nationwide initiatives.

Its comprehensive portfolio includes innovative solutions such as the Payments Hub Platform, Intelligent Signature Recognition, Buy Now Pay Later, Corporate Banking and Message Depot, among others. Each solution is designed with advanced features to meet the unique needs of financial institutions, enabling them to stay competitive in an ever-evolving industry.

ProgressSoft's commitment to quality and innovation is underscored by its adherence to the highest global standards and best practices. Its solutions are accredited by leading international organizations, including Swift and the World Bank, ensuring full compliance with industry benchmarks for security, scalability and operational reliability. This dedication to excellence ensures that its solutions deliver tangible and lasting value and meet stringent requirements for performance and data protection.

At the heart of ProgressSoft's mission is its unwavering dedication to empowering financial institutions in their journey toward achieving digital excellence. By enabling seamless transitions to modernized systems, ProgressSoft helps institutions streamline complex processes, reduce operational costs and achieve greater efficiency. Furthermore, its solutions align with

regulatory efforts to modernize the financial sector, promote financial inclusion and enhance oversight capabilities. These efforts contribute to more accessible, transparent and efficient financial ecosystems.

ProgressSoft's flagship Payments Hub Platform has gained significant traction in recent years for its ability to enable financial institutions to process domestic and international transactions seamlessly across multiple payment channels and corridors. As a Swift-certified solution, it has played a pivotal role in the transition to ISO 20022, and continues to provide robust enrichment services for the new messaging standard. The platform empowers financial institutions to meet the growing demand for peer-to-peer and cross-border payments while exceeding consumer expectations for transparency, convenience and speed.

ProgressSoft's introduction of solutions like Buy Now Pay Later demonstrates its forward-thinking approach, addressing emerging trends in consumer behavior and digital commerce to drive revenue growth and enhance market competitiveness. Similarly, the launch of Message Depot provides financial institutions with powerful tools to centralize, access and filter message data, offering unprecedented capabilities to ensure compliance with regulatory standards. These innovations reaffirm ProgressSoft's position as an industry leader, setting new benchmarks and empowering institutions to achieve lasting success and impact.

In early 2025, ProgressSoft expanded its portfolio with two solutions that reflect its continued commitment to solving real

challenges in banking operations and compliance. Its MT/MX Converter was developed in response to the growing pressure on financial institutions to adopt ISO 20022 standards while maintaining compatibility with existing systems. Instead of obliging banks into complex overhauls or custom developments, the solution offers a straightforward, secure way to bridge the gap between regulatory and internal environments, ensuring message integrity, regulatory compliance and operational continuity.

ProgressSoft also introduced its Smart Payments Reconciliation solution, designed to ease one of the most resource-intensive processes in financial institutions. By bringing together fragmented data sources into a unified system, it enables banks to manage high transaction volumes, reduce manual intervention and gain full visibility into their reconciliation workflows. The result is a more efficient, compliant and audit-ready process.

By continually pushing the boundaries of what financial technologies can achieve, ProgressSoft is helping institutions navigate the complexities of the modern financial landscape with confidence. Whether it is enabling real-time payments, streamlining corporate banking processes, or enhancing regulatory compliance, ProgressSoft remains a trusted partner in the journey toward financial innovation and excellence. ■

Products

PS PayHub
Payments Hub

PS ISR
Intelligent Signature Recognition

PS MDepot
Message Depot

PS CORPay
Corporate Banking Suite

PS BNPL
Buy Now Pay Later

PS mPay
Mobile Payments Platform

Website



Selected Achievements

- Swift Enabler Value Added Services 2025
- ISO/IEC 27001:2022 Certificate 2025
- Fintech Breakthrough Best KYC Solution 2025

Key Staff



Michael Wakileh
Co-Founder and Chief Executive Officer



Ali Fada
Co-Founder and Chief Scientist



Rami Tannous
Chief Operations Officer



Ali Qoul
Chief Technical Officer



Shadi Dababneh
Chief Commercial Officer

RealSoft Advanced Applications



Facts

Establishment Year: 2002
Number of Staff: 100+

Services

- E-government and E-services
- Statistical Solutions
- Artificial Intelligence (AI)
- Data Management
- Analytics and Data Science
- System Integration
- Outsourcing and Consulting
- Mobile Apps
- Surveys and Inspections
- Elections

Products

- Al-Khwarizmi (Dynamic Survey Platform)
- RealData Hub (All-in-One Data Hub)
- RealData Flow (Data Governance Tool)
- RealData Portal (Data & CMS Portal)
- Workflow Engine (Dynamic Workflow Engine)

Markets

Jordan, Lebanon, Libya, KSA, UAE, Syria, Palestine, Yemen, Oman, Qatar, Bahrain, Kuwait, Iraq.

Customers

Over 200 clients in domains including E-government, National statistics, Banking, Telecom, Water and Electricity, Manufacturing and Mining, Aviation, Transportation, Elections, and Municipalities.

Contact

Tel: +962-6-5377090
+962-6-5377091
Fax: +962-6-5377092
P.O.Box 3105
Amman 11953, Jordan
info@realsoft-me.com
www.realsoft-me.com

What began in 2002 as a bold vision in IT services has now evolved into a regional powerhouse in Digital Transformation, AI, and Data Management. With offices in Jordan, Oman, Saudi Arabia, and the UAE, RealSoft has redefined how businesses and governments harness technology to drive innovation, intelligence, and efficiency.

Governments, financial institutions, telecom providers, municipalities, and NGOs across the Middle East, trust RealSoft to deliver cutting-edge solutions in system integration, AI-powered analytics, and next-generation IT services. By transforming operations, automating workflows, and unlocking valuable insights from data, RealSoft empowers organizations to stay ahead in an increasingly digital world.

A pioneer in e-government solutions, RealSoft played a vital role in Jordan's digital transformation, leading the full digitalization of services for major government entities and serving as a strategic technology partner in the country's election digitization for over 18 years. With AI expertise combined with deep data management capabilities, RealSoft is at the forefront of intelligent automation and predictive analytics.

Data is the foundation of digital transformation, and RealSoft's AI-driven solutions unlock its full potential. Advanced capabilities in data governance, big data analytics, data warehousing, AI-powered data mining, data integration, and visualization enable organizations to anticipate trends, automate decision-making, and transform raw data into actionable intelligence. RealSoft has revolutionized national

statistical solutions by making large-scale data collection and analysis seamless, efficient, and paperless.

RealSoft's groundbreaking work in mobile applications began with the world's first PDA-based Population and Housing Census for Oman in 2003. Since then, RealSoft has expanded mobile solutions to serve various industries, including e-services, inspections, sales automation, and GIS-powered applications, incorporating real-time synchronization, digital mapping, and AI-driven tools to enhance operational efficiency. Intelligent automation is also transforming field inspections, with customizable solutions for tourism, labor, food safety, and regulatory compliance—streamlining workflows, integrating real-time data, and enabling AI-based analytics for rapid decision-making.

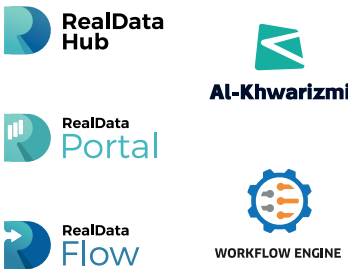
Innovation is at the core of RealSoft's approach. A suite of proprietary platforms has been developed to accelerate digital transformation, AI adoption, and data intelligence. Al-Khwarizmi, a dynamic survey platform, revolutionizes data collection by engaging respondents intelligently, while Ada's streamlines task, project, and strategy management into a unified system. RealCustoms delivers data-driven insights for sustainable decision-making in customs operations, while RealData Hub unifies data management and analytics with seamless data acquisition and integration through RealData Flow, complemented by RealData Portal for advanced visualization. Additionally, the Dynamic Workflow Engine allows organizations to configure and automate complex business processes, ensuring agility and scalability.

With over two decades of expertise, more than 250 successful projects, and a client base spanning 13 countries, RealSoft's impact is reflected in its ever-expanding portfolio of services, partnerships, and innovations. A dedicated team of more than 100 experts continues to drive the future of Digital Transformation, AI, and Data Management—ensuring that organizations not only adapt to change but lead it. ■

Sister Companies



Products



Partners



Branches

- Amman – Jordan, Tel: +962-6-5377090
- Ajman – UAE, Tel: +971 562306923
- Muscat – Oman, Tel: +968 99448078
- Riyadh – KSA, Tel: +966 54 059 5041

Connect with RealSoft



Key Staff



Ammar AlSajdi
General Manager



Jaffar Mansour
Managing partner



Mohammad Mansour
Partner, Delivery Director



Mahmoud Mutawe
Partner, CTO

ProTech



Sky Software



Facts

Establishment Year: 2001
Number of Staff: 14+

Services

- Profusion ERP®
- Implementation Services
- biloba® cloud application

Customers

Social Security (Jordan), General Retirements for Social & Insurance Authority (Qatar), Jordan Atomic Energy Commission, Jordan Investment Commission, King Abdullah II for Design & Development, United East for Trading, Seasons, Sami Karadsheh & Sons, AutoExcellence (Jordan & Iraq), Al Zafer Investment Group, Beit Jala Trading EST, MenalTech, ALOCLOUD, JMSS, JoSecure, FirstArmour, MedNet (Jordan & Iraq), Progroup (PKF Jordan & Iraq), Consolidated Jordan Iron & Steel, Philadelphia University, Al Asala Libya, Khayrat Beladi for Agriculture Projects, New Vision for Plastic, SOURCEitHR, IISF Innovative Startups & SMES Fund, Authority of Statistics and Geographic Information system (ASGIS) - Iraq, Layan International Trading LLC, Vision Investments and Holdings Ltd, Kiruna Iron Trading Co., AutoHub, AutoScore, Jordanian Egyptian Fajr for Natural Gas Transmission and Supply, SOFEX, ASELSAN, Specialized Leasing Company (SLC), Naqash, Moving Parts.

Contact

Tel: +962-6-5519558
Fax: +962-6-5549558
Amman, Jordan
info@protech-soft.com
www.protech-soft.com

As a pioneering software company, ProTech remains up-to-date by utilizing the latest of web technologies, databases, reporting tools and graphical analysis. Having a professional business consulting committee involved in its design and testing stage, makes ProTech among the top companies in its field.

ProTech believes that it wins when its clients win. Scoring highly satisfied reviews from its customers, regarding multiple sectors inside and outside Jordan, demonstrates that ProTech takes the initiative to reinforce its offerings, services and clients' investments protection.

ProTech's vision is to be the preferred path-finder in software business solutions for organizations and entrepreneurs.

ProTech's mission is to enable clients to go beyond their technological requirements to fulfil broader business goals by developing, implementing and integrating the latest technologies in software business solutions. Innovation, creativity and flexibility are the trends adopted to achieve growth as a partner in ProTech and others' companies.

ProTech's objectives are to fulfil customer needs by utilizing the highest professional standards in IT and project management; to develop advanced business solutions that adopt the latest technologies; to build up systems that provide organizations with strategic insight to assist in decision-making; to provide customers with cost-effective, efficient and fit-for-purpose tools to achieve their highest return on investment; and to create long term relationships with customers that will lead to healthy win-win partnerships.

ProTech's added value lies in commitment, knowledge, deep experience with international and national companies, localization, cloud solutions and a multi-specialist team. ■

Key Staff



Zakaria Abu Ismail
General Manager



Jihad Al Abhari
Implementation Manager
& Partner



Nazza Alsaad
QA Manager

Products

PROFUSION



Facts

Establishment Year: 1997
Number of Staff: 70

Services

- Hotel Management
- Human Resources and Workflow Management
- Food, Beverage and Materials Management
- Quality and Guest Service Management and IVR
- Engineering and Maintenance Management
- Financial Management
- Fixed Assets Management

Markets

Jordan, Saudi Arabia, United Arab Emirates, Egypt, Qatar, Kuwait, Bahrain, Lebanon, Syria, Palestine, Oman, Yemen, Iraq, Erbil, Thailand, Hong Kong, Kenya, Ivory Coast, Mauritius, Seychelles and Maldives.

Customers

More than 600 hotels worldwide including Marriott Hotels (MEA), InterContinental Hotels (MEA), Crowne Plaza Hotels (MEA), Holiday Inn Hotels (MEA), Rotana Hotels (MEA), Four Seasons Hotels (MEA), Accor Hotels (MEA), Mövenpick Hotels (MEA), Kempinski Hotels (MEA), Millennium Hotels Group, Constance Hotels & Resorts, Time Hotels and Golden Tulip Hotels.

Contact

Tel: +962-6-5339616
Fax: +962-6-5338138
P.O.Box 2164
Amman 11941, Jordan
info@skyits.com
www.skyits.com

For more than twenty-five years, Sky Software has proved to be a trusted name in software development and continues to provide the hospitality industry worldwide with advanced and high quality software solutions and IT services which cover all modern hospitality business needs such as human resources, payroll, time attendance control, quality and guest service, engineering management, property and financial management using the latest software technologies and tools; while providing professional implementation, training, and technical support services to its customers.

As a result of its fast growing reputation, Sky Software is now known as a major provider of advanced solutions and associated professional services covering software development and customization, project management and implementation, interfacing with major international systems, as well as customer care and technical support.

Throughout the years, Sky Software has succeeded in capturing the attention of a number of international hotel corporations, which have consistently listed Sky Software products and services as part of their preferred solutions throughout their hotel groups. Some examples are Marriott Hotels MEA, IHG group (InterContinental, Crowne Plaza and Holiday Inn Hotels), Rotana Hotels, Four Seasons Hotels MEA, Accor Hotels MEA, Kempinski Hotels MEA, Mövenpick Hotels MEA, Millennium Hotels and Resorts MEA and Constance Hotels & Resorts.

In response to this success, Sky Software has allocated business partners in various countries such as Saudi Arabia, United Arab Emirates, Lebanon, Egypt, Iraq, Palestine, Syria, Kenya and Thailand. Sky Software remains committed to building on this success, and solidifying its premier position and outstanding performance in the international hospitality markets. ■

Key Staff



Ammar A. Shunnar
General Manager



Mohammed J. Jamal
Deputy General Manager

Main Products

sky daysn
Human Resources Management

sky/jana
Materials Management

SKYHORIZON
Quality Management

SKYHORIZON
Property Management

Partners

Gold
Microsoft Partner



Facts

Establishment Year: 2007

Services

- AI and Digital Transformation
- Back Office Support
- Consulting
- Customer Experience
- Data Management
- Human Resource Outsourcing
- Leasing
- Training

Markets

Middle East, North Africa, GCC, Asia, USA and Europe.

Customers

Telecommunications, E-commerce, Governmental, Delivery and Logistics, FMCG and Retail, NGOs, Consultations and Banks.

Crystel is positioned as a leading multilingual contact center providing a full range of outsourcing solutions such as Customer Experience and Contact Centers, CX AI and Digital Transformation, Data Management, Back-Office and Training to clients worldwide; allowing clients to decrease operating costs, increase profits, attain measurable business results and enhance their customers' relationships.

Crystel's backbone is dependent on its highly experienced professionals who help manage its clients' needs, in a highly professional manner while adhering to the highest quality standards. In addition, the company adopts the world's most innovative solutions, state-of-the-art IP technologies, and proven strategies to optimize customer relationships in an outsourcing solution.

Crystel achieved unparalleled recognition at an international level by winning various awards including the "Best Reporting & Processes" award, the "Best Internally Developed Application", the "Middle East Outsourcing Service Provider of the Year" award; in addition to "Genesys Best Use of Technology in Outsourcing".

Crystel also obtained the ISO 9001 and ISO 27001 certifications, and also the COPC certification. This highlights Crystel as a global leader in the contact center industry. Furthermore, Crystel has successfully achieved the UN Women Gender Equity Seal Accreditation, highlighting Crystel as an equal opportunity employer in the Middle East region.

Crystel is building outsourcing relationships that are evolving into strategies for its clients to stay ahead of competition. By leveraging

Crystel's world-class infrastructure and expertise, companies can additionally minimize project risks and improve time-to-market; helping companies achieve competitive advantage, growth and the desirable image.

Crystel's value proposition features an in-depth customer experience definition, clients' strategy development, and script development and training. As a first step, Crystel conducts a thorough audit of every customer interaction through the lifecycle of service delivery. This includes defining target customers, the environment, the brand, and the infrastructure. Crystel also utilizes specialized consulting methodologies for strategy development, process optimization, and outsourcing decision support. Crystel develops detailed scripts customized to the client's specific needs and customized for each service or product.

Crystel also prepares thorough training materials and provides agents with a comprehensive training program that includes – but is not limited to – customer service, communication, phone etiquette, and complaint handling skills.

With branches established in three Jordanian cities —Amman, Aqaba, and Karak— in addition to branches located in Dubai, UAE, and Riyadh, KSA, Crystel ensures its customers receive professional and efficient support across all locations. ■

Certifications



Branches

Amman, Aqaba & Karak, Jordan, Tel: +962 6 5001333
Riyadh, KSA, Tel: +966 115127685
Dubai, UAE, Tel: +971 45621022

Social Media

LinkedIn: <https://jo.linkedin.com/company/crystelcall>
Facebook: <https://www.facebook.com/Crystel.co/>
Twitter: https://twitter.com/Crystel_JO

Key Staff



Ramez Kalis
CEO



Zeena Majali
CAO



Rami Atiyat
COO



Tarek Ahmad
CTO



Wesam Al-Issa
CHRO

Contact

Tel: +962-6-5001333
Fax: +962-6-5001334
P.O.Box 35191
Amman 11180, Jordan
info@crystel.co
www.crystel.co

Facts

Establishment Year: 2023
Number of Staff: 1200

Services

- Operational Management
- Business Process Outsourcing

Markets

Jordan, The United States of America, Mexico, Dominican Republic, UAE.

As part of the Mashini Group, WUDUH is an outsourcing and operational management hub that has provided financial and non-financial services in the US and global markets since 2023.

The Jordanian powerhouse takes Amman as its home and is expanding regionally by adding the UAE to its global network of locations in Mexico, USA and Dominican Republic.

At its core, WUDUH embodies a deep commitment to people - those who power the systems, shape the culture, and drive the results. This is how the company remains future-proof, and it's why it is now home to more than 1,200 employees in its headquarters (Signature and Campbell Gray) in Abdali Boulevard.

As for purpose, the company remains committed to creating dignified, well-paying opportunities for ambitious graduates, giving them a chance to support themselves and their families without leaving their country.

On the inside, WUDUH's culture is carefully orchestrated to be inclusive and purpose-driven. This culture is built on the contrast of perspectives, the will to succeed and the imagination to find creative solutions.

WUDUH's vision, "To create a world of opportunities for everyone", remains the north star for every decision the company makes, be it strategic partnerships that strengthen their position, corporate social responsibility programs that empower their communities, or internal initiatives that support their employees' wellbeing and develop their skills continuously.

This vision was initiated by WUDUH's Founder and CEO, Mr. Wahib Joseph "Joey" Al Mashini, who has built a career rooted in resilience and a mission to empower others, particularly Jordanian youth.

After founding Clarity Debt Resolution in the U.S. to offer compassionate financial support, he expanded operations to Jordan, driven by a personal desire to reconnect with his heritage and create meaningful impact. Through WUDUH, Wahib aims to boost Jordan's economy by creating jobs, nurturing local talent, and fostering innovation. His leadership is shaped by personal hardship, which fuels a culture of empathy and growth within his team. Jordan serves as a strategic hub in his broader Middle East vision, and Wahib remains committed to mentoring the next generation, urging young Jordanians to be bold, persistent and self-driven.

Joey's vision is carried through by an exceptionally skilled and experienced leadership team that can mobilize resources in an intentional manner to achieve its goals; while cultivating an atmosphere of transparent communication, primacy of collaboration and mutual understanding. All while working tirelessly to remain in complete alignment with the vision which Jordan's beloved King, His Majesty King Abdullah II and the Crown Prince His Royal Highness Prince Al Hussein Bin Abdullah, have for the nation's socioeconomic future. ■

WUDUH in Numbers

- Workforce by Gender: Females (30%), Males (70%).
- Workforce by Age: 18-24 (48.80%), 25-27 (19.60%), 28-31 (14.70%), 32-35 (8%), 36+ (8.90%).
- Other Workforce Info: 680 workers are Gen Z and 400 are students. Hiring 100 new employees a month (to reach 3000 to 5000 employees by 2030).

Social Media & Website



www.wuduhglobal.com

Branches

- Signature Building (3), Rafiq Al Hariri Ave. Boulevard Abdali, Amman – Jordan.
- Campbell Gray – Abdali Boulevard, Amman – Jordan.

Key Staff



Wahib Joseph Al Mashini
Founder and CEO



Amer Al Mashini
Managing Director



Reem Hashisho
Chief Marketing Officer



Zaid Mismar
Chief Investment Officer



Zaid Al Thaher
Chief Human Resources Officer



Osama Abdallah
Chief Operations Officer



Tareq Amous
Technology Director



Faisal Sharaiha
Production Director



Issa Al Mashini
Regional Director

Contact

Tel: +962-793077077
Amman, Jordan
info@wuduhglobal.com
wuduhglobal.com

Facts

Establishment Year: 2009

Services

Data Mining Activities, Data Cleansing Projects, Business Intelligence, SaaS Solutions, Digital Transformation.

Markets

Jordan.

Customers

Global and Local clients including Zain, Orange, Umniah, Arab Bank, Capital Bank, Microsoft, Here Technologies, Bank Al Etihad, Cairo Amman Bank, DHL, Toyota, Aramex, SGBJ Societe Generale.

Kinz is the ultimate business tool empowering businesses to increase sales, eliminating waste and improving bottom line results. Established in 2009, Kinz combines an easy to use Customer Relationship Management (CRM) application, built-in perpetual management reports, along with Jordan's most accurate, complete and constantly updated corporate database which covers hundreds of thousands of entities and decision makers.

Today, Kinz is widely used by thousands of decision makers as well as sales and marketing executives from banks, telecom operators, insurance firms, hotels and the country's leading business-to-business and business-to-retail companies. The three main attributes that set Kinz apart from the rest of the market are the database, the CRM and the Management Reports.

Regarding the database, it comprises of a quarter of a million businesses and decision makers constantly updated to maintain integrity and accuracy at all times. Record attributes consist of detailed address, GIS coordinates, industry classification, number of staff and ownership, board and management details.

The Kinz Customer Relationship Management (CRM) is unlike other similar applications in the market. It is very user friendly, thus appealing to the average user who resists change and fears technology. Being a cloud-based solution, Kinz eliminates complex set-up and installation processes along with all the related costs.

Regarding the Management Reports, using the Kinz application automatically converts all sales and marketing transactions into perpetual management reports covering all aspects of the business; from activities to opportunities to market share analysis. The team members are relieved from generating laborious and often inaccurate manual reports, while providing management with constantly updated and accurate analysis on the health of the business. ■

Key Staff



Marwan Juma
Founder



Khaled Khalifeh
CEO



Hani Al Dabbas
Director of Sales

Products



MarketPlace
A product by kinz

ClientCare
A product by kinz

Facts

Establishment Year: 2021

Services

- Cyber Security Consultancy and Implementation
- Managed Cyber Security Services
- Cyber Crime Investigations and Digital Forensics
- Communications Security
- Open Source Media Analysis and Intelligence

Customers

Enterprises, Financial Services, Telecoms, Governments.

Digital Haze is a cyber intelligence, cybersecurity, and fintech consultation and services company based in Jordan that serves both the public and private sectors.

With over 25 years of experience in the government, banking, and private sectors, Digital Haze has a team of seasoned professionals who specialize in integrating and managing complex solutions for the challenges of information assurance and critical infrastructure security.

The company's solutions leverage the technical security of its clients, enabling them to protect their assets, counter electronic hostile activities, and drive their business intelligence.

Digital Haze's services also include capturing and bringing the best cyber intelligence solutions in defense and technology, providing operational security, cybercrime investigation, and tracking, among other elements, for comprehensive protection. ■

Key Staff



Majdi Armouti
Founder & CEO

Contact

Tel: +962-6-5603949
+962-7-98809999
Fax: +962-6-5601570
Amman, Jordan
info@kinz.jo
www.kinz.jo

Contact

Tel: +962-6-5858811
Amman, Jordan
info@digitalhaze.jo
www.digitalhaze.jo

Green Circle for Software Solutions



Facts

Establishment Year: 2017
Number of Staff: 40+

Services

- Assessments and Audits
- SOC and Managed Services
- Specialized Expertise
- Deliverables

Products

- Green Apple: Monitored Security
- Startups and small teams (<30-1,500 users)
- 24/7 SOC, SIEM, weekly scans, policies, VA/PT (2x/year), annual compliance audit (ISO, NCA, etc.)
- Affordable peace of mind with pro monitoring
- Green Grape: Managed Security
- Growing businesses (<30-1,500 users)
- All Apple features + EDR, vCISO (monthly), DLP, threat intel, compliance reports, policy management
- Full security management without the hassle
- Green Kiwi: Advanced Security
- High-risk enterprises (<30-1,500 users)
- All Grape features + threat hunting, DFIR, brand protection, DLP, MDM, SOAR, deep compliance
- Elite defense for critical data and reputation

Customers

Government, Banking and Financial Services, Healthcare, SMEs, Energy, Education.

Contact

Tel: +962-6-581 0958
+962-6-581 0982
Fax: +962-6-402 3243
Amman, Jordan
info@grcico.com
www.grcico.com

Green Circle is a Jordanian company that specializes in Cyber Security. The company provides its innovative and professional services by partnering with best in-class products and services to identify and solve security threats and issues for its clients. The completely unique offering of Green Circle aims to keep you safe in 'green areas' out of cyber wars.

Green Circle's team has a depth of experience and expertise in both the commercial and government sectors and has a qualified technical staff holding top accreditation and qualifications. Assessments and audits uncover risks, ensure compliance, and build resilience.

MENA-based experts of Green Circle deliver global-standard services tailored to your needs.

Green Circle's compliance experts are aligned with ISO 27001, NIST, NCA ECC, PDPL, GDPR, PCI DSS; offering 24/7 SOC power, backed by AI-driven monitoring and 26 certified professionals. OT and ICS Mastery is provided with deep experience in energy, industrial, and critical sectors; delivering actionable insights and clear roadmaps to fix gaps and boost security.

Green Circle is recognized as a cyber security services leader in the region with 100+ completed audits. The company is trusted as a regional compliance leader across Saudi Arabia, Jordan, United Arab Emirates and all countries it operates.

Green Circle delivers managed security that's smart, scalable, and tailored to you. A 24/7 SOC with AI-driven tools and monitoring, and 26 certified professionals with MENA-specific expertise keep your business safe—no matter the size,

delivering cost-effective and deep experience in energy, industrial, and critical sectors.

Among Green Circle's many strengths are AI and automation, smarter detection, fewer false alarms, faster responses, global tools and local expertise. Solutions are powered by IBM QRadar, Elastic, and with MENA know-how to achieve a tailored fit of modular solutions for your unique needs without overkill.

Green Circle's managed security packages fit your size, needs, and goals. From basics to elite defense, Green Circle has got you covered with its local roots and global reach providing clear roadmaps to fix gaps and boost security.

Green Circle's modular cybersecurity tools provide solutions for every threat by detecting, preventing, and responding with precision, then picking what fits and scaling it as you grow. ■

Tech Partners



Website



Featured Solutions

- SINNARA (Awareness)
 - Train teams with phishing simulations and e-learning.
- MDR and XDR
 - 24/7 threat detection across endpoints, networks, cloud.
- SIEM (QRadar, Elastic)
 - Real-time log analysis and compliance dashboards.
- SOAR
 - Automate responses to stop threats in their tracks.
- EDR and NDR
 - Protect devices and networks with behavioral monitoring.
- Threat Hunting and DFIR
 - Proactively find and neutralize hidden risks.
- DLP and EASM
 - Secure data and monitor your digital footprint.
- Vulnerability Management
 - Fix weaknesses before attackers' strike.

Branches

Saudi Arabia
Tel: +966 13 853 4443

Key Staff



Mohammad Alkhudari
CEO



Ali Alassaf
Project Manager

Hayyan Horizons Information Technology LLC



Facts

Establishment Year: 2015
Number of Staff: 20

Products & Services

- Security Information and Event Management (SIEM)
- Secure Access Service Edge (SASE)
- Governance, Risk, and Compliance (GRC)
- Network Detection and Response (NDR)
- Endpoint Detection and Response (EDR)
- Managed Detection and Response (MDR)
- Digital Rights Management (DRM)
- Data Loss Prevention (DLP)
- Cloud Access Security Broker (CASB)
- Zero Trust Network Access (ZTNA)
- Software-Defined Wide Area Network (SD-WAN)
- Threat Intelligence Platform (TIP)
- Operational Technology (OT) Security
- Web Application Firewall (WAF)
- Static and Dynamic Application Security Testing (SAST and DAST)
- API Security
- DNS Security
- Security Awareness Training
- Brand Protection and Digital Risk Monitoring

Markets

Jordan, Middle East and EMEA Region.

Customers

Leading Banks, Government and Telecom Providers.

Contact

Tel: +962-6-5828676
Fax: +962-6-5828646
Amman, Jordan
info@hayyan.com.jo
www.hayyan.com.jo

Hayyan Horizons, established in 2015, is a specialized cybersecurity systems integrator and consulting firm based in Amman, Jordan, serving clients across the Middle East, Africa and Europe. The company is dedicated to delivering best-in-class information security services and solutions to both the public and private sectors, with a strong focus on quality, innovation, and long-term client partnerships.

The highly trained and certified engineers at Hayyan Horizons bring deep technical expertise and hands-on experience across a wide range of security technologies and architectures. By partnering with leaders in the Gartner Magic Quadrant, Hayyan Horizons ensures that its clients receive proven, scalable, and future-proof cybersecurity solutions tailored to their industry and operational needs.

The company believes in going beyond deployment, offering a comprehensive lifecycle of services from consultation and architecture design to integration, optimization, and ongoing support. Hayyan Horizons helps organizations build secure, resilient environments that support business agility and regulatory compliance.

Hayyan Horizons works with leading global key technology partners and solutions.

Splunk powers SIEM and SOAR, helping organizations achieve visibility into machine data, automate incident response, and meet compliance mandates through its scalable analytics engine.

Netskope enables secure, optimized access to cloud, web, and private apps via advanced DLP, ZTNA, CASB, SWG, and Cloud Firewall capabilities delivered via 65+ global PoPs.

Archer Integrated Risk Management provides a unified platform for GRC (Governance, Risk, and Compliance) across IT, operational, and enterprise

risk domains—allowing customers to measure, manage, and mitigate risk.

Delinea delivers Privileged Access Management (PAM) solutions grounded in Zero Trust principles, securing privileged accounts, service identities, and admin tasks through just-in-time access, session recording, and dynamic authorization.

Darktrace brings cutting-edge AI to Network Detection and Response (NDR) and OT Security. Its machine learning technology continuously learns and adapts to detect threats in real time—whether known or unseen.

ExtraHop offers a cloud-native NDR platform that delivers deep network visibility and real-time threat detection through behavioral analytics, enabling efficient threat hunting and response across hybrid and cloud environments.

Seclore empowers organizations with persistent data-centric security through its Enterprise Digital Rights Management (EDRM) platform which enforces granular access controls, dynamic watermarking, and audit trails, even after files leave the organization.

Elastic, the foundation of the Elastic Stack, enables real-time log collection, search, and analytics helping customers monitor infrastructure, detect anomalies, and derive insights from massive volumes of data.

Dragos Security provides ICS cybersecurity solutions that deliver real-time threat detection and response for critical infrastructure. With deep visibility into OT networks. It protects against internal and external threats using proprietary intelligence and automated mitigation.

CrowdStrike delivers endpoint detection and response (EDR) and extended detection and response (XDR) capabilities through lightweight agents and cloud-native analytics providing real-time protection, threat intelligence, and automated investigation.

FileOrbis enables secure file management and controlled sharing across enterprise environments through centralized access controls, data classification, encryption, and screenshot prevention empowering organizations to protect sensitive files in motion and at rest.

API Security safeguards APIs from vulnerabilities, unauthorized access, and attacks. It provides real-time threat detection, mitigation, and continuous monitoring, protecting against OWASP API Top 10 risks, bot attacks, and data leaks. Key features include discovery, risk assessment, and policy enforcement, ensuring sensitive data protection and compliance without requiring code changes.

RedSeal delivers network modeling and digital resilience scoring by automatically mapping the entire hybrid environment providing visibility into access paths, misconfigurations, and policy violations across on-prem, cloud, and virtual networks.

Tenable offers continuous vulnerability management by identifying exposures across IT, cloud, containers, and OT prioritizing risk based on asset criticality and exploitability to support informed remediation efforts.

Device42 is a comprehensive IT asset management and discovery solution, enabling automated infrastructure mapping, dependency tracking, and configuration management to streamline IT operations, enhance visibility, and support compliance and audits.

Data Security Posture Management (DSPM) is a cybersecurity strategy that identifies, monitors, and protects sensitive data across cloud and on-premises environments, ensuring compliance, visibility, and proactive risk mitigation. ■

Partners



Key Staff



Ali Tamimi
Founder & CEO



Abdel Monem Tamimi
Technical Team Lead



Majdi Yaghi
Sales Team Lead



Riyadh Al-Shamisti
PMO & Service Delivery Manager

Facts

Establishment Year: 2011
Number of Staff: 100+

Solutions and Vendors

- Application Security Testing - Acunetix
- Data Discovery and Classification - GetVisibility
- Data Loss Prevention - Forcepoint
- Packet Broker Solution - IXIA
- Network Detection and Response - Vectra
- Security Awareness - Security Fist

Markets

Jordan, KSA, UAE, Palestine and United States.

Customers

Banking and Finance, Government, Industrial and Utilities, Insurance, IT and Telecommunications, Health and Medical, Aviation, Oil and Gas.

Contact

Tel: +962-6-553 5043
P.O.Box 850414
Amman 11185, Jordan
info@itsecurityct.com
www.itsecurityct.com

IT Security C&T was incorporated with the vision to be the leading information security and technology risk management resource center in the Middle East and North African region.

IT Security C&T specializes in the delivery of affordable high-end information security and technology risk management services that are hard to find within the region at the same cost.

The team at IT Security C&T are leading specialists in their fields, with experiences and track records of 10 to 20 years; serving at key locations within the MENA region and around the world. The mission is to use this accumulated experience, knowledge, and skills, to develop highly trained bilingual consultants and trainers who are able to deliver world-class services to clients within the region.

IT Security C&T offers a wide range of comprehensive and tailored cybersecurity consulting services, training, and solutions designed to mitigate risks and protect critical assets in today's complex and evolving threat landscape, including Information Security Strategic and Technical Consulting Services, Information Security Training, Managed Security Services and Information Security Solutions.

The Information Security Strategic and Technical Consulting Services that IT Security C&T provides range from information security and risk management strategy development to technical penetration testing and digital forensics services, aimed to enable customers at various verticals to understand business and technology threats and to apply appropriate controls all within a framework of industry best practices

based on international standards. IT Security C&T also offers specialized services in data protection and privacy, as well as business continuity consulting, through a team of experts with extensive experience in assisting clients in meeting regulatory requirements. The consulting team at IT Security C&T work with clients to design and implement appropriate data protection measures to safeguard sensitive data and protect their customers' privacy. IT Security C&T's business continuity consulting services help clients develop plans to ensure continuity of critical business operations in the event of unexpected disruptions such as natural disasters, cyberattacks, or system failures.

IT Security C&T Training Academy is proud to be a partner with the world's most renowned providers, including (ISC)2, EC-Council, BSI, CompTIA, ISACA, SecurityFist, and many others; providing programs, courses, and workshops that are tailored to the requirements and needs of clients. In addition, the academy offers a variety of solutions that aid in enhancing and evaluating security awareness programs, and integrate other solutions with its customized programs and courses to deliver comprehensive and holistic training to improve the technical skills of candidates in areas such as red/blue teaming through practice and testing against real-world scenarios and simulations.

IT Security C&T understands the importance of cybersecurity for businesses and organizations of all sizes. With the increasing complexity of cyber threats, it can be challenging to keep up with the latest technologies and best practices needed to keep your data and systems safe. That's

where Managed Security Services (MSS) come in. A team of expert cybersecurity professionals provides a comprehensive suite of services that are designed to protect your business from a wide range of threats; taking a proactive approach to security, working with you to identify potential vulnerabilities and risks before they can be exploited by attackers. Whether you're looking to protect your network, endpoints, cloud environments, or comply with regulatory requirements, the MSS services can provide you with the peace of mind that comes with knowing your data and systems are well-protected.

IT Security C&T provides specialized integrated solutions that address customers' complex requirements and provides the organization with state-of-the-art information security controls to mitigate the enterprise risk by partnering with leading vendors and providing customized solutions to meet the increasing demand of customers to holistically address their security risks. ■

Services

- Strategic Consulting Services
 - Developing Governing Materials
 - Gap Assessment
 - Information Security Risk Assessment
 - Information Security Strategic Roadmap Development
 - Information Security Review and Audit
 - Information Security Awareness Training
 - Certification against ISO 27001, 22301, etc.
 - Business Continuity Consulting Services
 - Data Protection and Privacy Consulting Services
- Technical Consulting Services
 - Security Operations Center Assessment and Roadmap Design
 - High-Level Security Architecture Review
 - Low Level Secure Configuration Reviews
 - Vulnerability Assessments / Penetration Testing Services
 - Web / Mobile Application Penetration Testing
 - Compromise Assessments
 - Software Secure Code Review
 - Professional Services
- Training Academy
 - Cybersecurity Certification Training Courses
 - Customized Training Programs
 - Customized Workshops
 - Red/Blue Team Training Programs
 - Career Path Consultation
 - Screening and Assessments
 - Security Awareness Solutions
- Managed Security Services (MSS)
 - Security Monitoring Services
 - Advanced Threat Hunting Services
 - Incident Response Retainer Services
 - Proactive Compromise Assessment (PCA) Services
 - Reactive Compromise Assessment – (RCA) Services
 - Cybersecurity Professionals as a Service (CPaaS)
 - Reactive Compromise Assessment – (RCA) Services

Key Staff



Muntaser Bdair
CEO



Odeh Hattar
COO



Rami Farhan
Consulting Services
& Solutions Director



Rani Asaad
Director of Business Growth & Expansion



Nidaa Abdel-Aziz
Training Academy / Marketing Manager

Facts

Establishment Year: 2017
Number of Staff: 46

Services

- E-wallet App
- Cash-in and Cash-out
- Withdraw Funds
- Transfer Funds
- Bill Payments
- Local and International Remittances
- Pre-Paid Cards
- E-Gift Vouchers

Countries

Jordan.

AlawnehPay has established itself as the leading mobile payment service provider in Jordan. Licensed by the Central Bank of Jordan.

AlawnehPay leverages advanced technology to make financial transactions easy, accessible, and secure for everyone.

AlawnehPay is committed to enhancing everyday financial interactions and delivering exceptional financial services to the Jordanian community.

AlawnehPay's services include business wallet management, seamless electronic wallet payments, local and international remittances, ATM cash withdrawals, and convenient bill payment solutions via EFAWATEERCOM.

The platform is designed to be user friendly and accessible, featuring multiple language options and an intuitive interface.

AlawnehPay upholds the highest security standards by utilizing state-of-the-art encryption technology, ensuring customer safety is at the forefront of every transaction.

Serving a diverse and expanding customer base, AlawnehPay is committed to delivering unparalleled financial solutions.

With exclusive promotions and dedicated customer support, AlawnehPay continues to transform the mobile payment landscape, empowering users with cutting-edge electronic payment technology. ■

Key Staff



Saif Alawneh
CBO



Sulaiman Aranki
CFO



Maher Alosta
CAE

Partners



Contact

Tel: +962-6-5509292
Fax: +962-6-5688019
P.O.Box 930587
Amman, 11193 Jordan
info@alawnehpay.com
www.alawnehpay.com

Facts

Establishment Year: 2010
Number of Staff: 60

Products & Services

- HyperPay
- HyperBill
- HyperSight
- HyperSplits
- HyperHospitality
- HyperTap

Markets

KSA, UAE, Jordan, Egypt, Iraq, Oman and Lebanon.

Customers

Airlines and Travel sector, Telecommunications services (GSM operators), E-Commerce and Digital services.

Contact

Tel: +962-78-2909030
Amman, Jordan
info@hyperpay.com
www.hyperpay.com

HyperPay Inc. was established in 2010 and is one of the MENA regions largest and fastest growing online payment solution providers.

Currently, HyperPay Inc. is transforming the Kingdom of Saudi Arabia's digital payments landscape with the Saudi Central Bank (SAMA) issuing a license for Information Systems Technology.

The main products and services are HyperPay, HyperSight, HyperSplit, HyperTap, HyperBill, and HyperHospitality.

HyperPay enables businesses to sell goods or services online to accept payments, manage risk, expand fast, and track all data and results from one platform.

HyperSight is a monitoring and analysis tool that helps merchants gain real-time data to manage transactions, understand decline reasons, enhance acceptance rates, and increase overall revenue.

HyperSplit aids online marketplaces and other service providers to send money to their beneficiaries bank accounts securely. These payouts become faster and help gain the trust of more sellers, customers, and partners.

HyperTap turns mobile devices into a point of sale (POS) device with contactless payments. Merchants have a contactless user experience with secure payment authorization. The merchant can send the cardholder the receipt via SMS or email making payments simpler while on-the-go.

HyperBill allows merchants to accept recurring payments and manage subscription-based customers. The solution meets merchants needs and enhances customer satisfaction by being flexible to fit various business models.

HyperHospitality benefits hotels by minimizing manual tasks, sending personalized offers to guests, maximizing revenue through optimizing bookings and reducing no-shows, and automated payment collection with the ability to customize guest experiences.

The grand vision of HyperPay is to become the payment platform of choice for the world's leading companies. ■

Key Staff



Muhannad Ebwini
Founder & CEO

Parent Company



Products

HyperPay

HyperBill

HyperSplit

HyperSight

HyperHospitality

HyperTap

Facts

Establishment Year: 2014

Services

- For Individuals:
 - Intuitive mobile app with real-time transfers and payments
 - Cash-in/out via a wide-reaching agent network
 - QR code payments (merchant and peer-to-peer)
 - Full integration with eFAWATEERcom for bills, top-ups, and government payments
 - International Money Transfers (IMT)
 - Donations
 - eVouchers
 - Mastercard options (Debit, Virtual, and Wearable/Bracelet)
 - UPay (tokenized mobile payments on Android)
 - In-app personal loan application
 - Integrated insurance offerings (health, travel, car)
- For Businesses, NGOs and Government:
 - Smart payroll and disbursement solutions
 - Merchant payment acceptance (via mobile or POS)
 - Online payment gateway for eCommerce
 - Dedicated portal (for agents and institutional partners)

UWallet is a pioneering digital financial services provider at the forefront of Jordan's fintech transformation. Established in 2014, UWallet empowers individuals, businesses, NGOs, and government entities with secure, seamless, and innovative financial solutions that support a cashless, inclusive economy.

UWallet is backed by a powerful consortium led by Umniah and six of Jordan's most reputable banks which are Cairo Amman Bank, Bank of Jordan, Bank al Etihad, Arab Jordan Investment Bank, Jordan Ahli Bank, and The Housing Bank.

In addition to this core banking alliance, Network International and the Microfund for Women serve not only as strategic partners but also as shareholders, further reinforcing UWallet's mission to advance financial inclusion and economic empowerment particularly among underserved and unbanked communities.

UWallet operates under the regulatory oversight of the Central Bank of Jordan and the National Mobile Payment Switch (AlHulool), ensuring full compliance and reliability.

By combining cutting-edge technology with deep market expertise, UWallet continues to redefine the digital financial landscape in Jordan, enabling economic participation and driving sustainable growth across all sectors of society.

In 2024, UWallet was honored at the Fintech Summit Jordan, receiving the Peacock Awards for Digital Wallet of the Year and Excellence in Biometric Systems and Digital Wallets— further solidifying its position as a market leader and a catalyst for digital financial transformation.

That same year, UWallet introduced two groundbreaking services which are Insurance Services and UPay. Insurance Services provide users with seamless access to a wide range of coverage options including health, travel, and auto insurance. UPay is an advanced tokenization solution that enables fast, secure, and contactless payments via Android smartphones. ■

Key Staff



Faisal Qamhiyah
Chairman



Dr. Ala'a Ensheiwat
CEO

Facts

Establishment Year: 2011
Number of Staff: 211

Products & Services

- eFAWATEERcom: A real-time online platform for bill presentment and payment processing.
- Mad Vouchers: Virtual electronic vouchers tailored for online purchases of popular gaming and web platforms.
- MadPay Wallet: A mobile wallet aiming to facilitate money transfers, deposits, and withdrawals.
- MadTrust: An integrated electronic system empowering eFAWATEERcom agents to facilitate bill payments at over 3,700 agents catering to cash-based customers.
- Payment gateway: Full-fledged end-to-end online payment gateway solution for merchants to accept payments online.

Markets

Jordan, Palestine, Oman, Saudi Arabia, Iraq, Morocco, Egypt.

Customers

Utilities, Telecommunication, Education, Government, Medical and Health, Insurance, Banking, Mobile Wallets, Microfinance, Travel, eCommerce, Energy, Associations, Media.

Contact

Tel: +962-6-5548483
Fax: +962-6-5528057
P.O.Box 5570
Amman 11953, Jordan
info@madfoat.com
www.madfoat.com
www.efawateercom.jo

At the forefront of fintech and artificial intelligence, MadfoatCom is transforming digital financial services.

Established in 2011, the company provides cutting-edge solutions accessible to businesses, governments, and individuals worldwide.

Driven by a vision to revolutionize digital payments, MadfoatCom has gained recognition for its real-time payment processing solutions.

Supported by strategic partnerships and esteemed local and regional shareholders, the company has achieved remarkable growth year-after-year.

MadfoatCom's journey has led to the seamless integration of numerous billers, services, agents, banks, and mobile wallets onto a unified payment platform. This interconnected ecosystem reflects the company's commitment to inclusivity and accessibility.

At the heart of MadfoatCom's innovation lies its commitment to revolutionizing digital payments. In addition to its flagship Electronic Bill Presentment and Payment (EBPP) Service, eFAWATEERcom, which debuted in 2014 under the supervision of the Central Bank of Jordan.

MadfoatCom offers a diverse array of fintech services, catering to a broad spectrum of financial needs.

Beyond technological innovation, MadfoatCom has made a tangible impact by establishing a vast network of agents across Jordan. This network has facilitated millions of payments, benefiting unbanked individuals and cash-centric consumers while driving economic growth.

MadfoatCom is more than a technology provider. It's a trusted partner committed to continuous innovation and excellence in electronic billing and payment solutions. With a focus on enhancing products and services, MadfoatCom is shaping the future of finance, one transaction at a time. ■

Key Staff



Nasser Saleh
Executive Chairman & Founder



Lama Zawati
CEO



Tareq Saleh
CTO

Products & Services



Achievements

- 590+ Billers from the government and private sectors.
- 2000+ Services available.
- 250+ Million bills paid since 2014.
- 69+ Billion JOD paid since 2014.

Middle East Payment Services (MEPS)



Facts

Establishment Year: 2009
Number of Staff: 136

Services

- Acquiring
- Third-Party Processing
- ATM Driving and Management
- Security Solutions
- Fraud Monitoring
- Loyalty Solutions
- E-Commerce
- Prepaid Cards
- Mobile Wallets
- Dynamic Currency Conversion (DCC)
- Merchant Cash Advance
- Soft POS
- Instant Payments
- ATM@POS
- Cliq
- MEPS E-Assistant, Multi Merchant Device, Multi Restaurant Delivery

Markets

Jordan, Yemen, Iraq, Palestine.

Middle East Payment Services (MEPS), founded in 2009, is a leading issuer and acquirer for global payment networks, including Visa, Mastercard, and UnionPay, with a strong operational presence in Jordan, Iraq, Palestine and Yemen.

MEPS delivers an extensive suite of secure and innovative payment solutions to financial institutions, merchants, and businesses. These services encompass card issuance, payment processing, e-commerce, POS acquiring, ATM management, and more—all adhering to the rigorous PCI DSS standards for data security and compliance.

As a fully licensed payment service provider (PSP) by the Central Bank of Jordan, MEPS has pioneered financial inclusion in the region through initiatives like the "MEPS National Wallet." This mobile wallet platform targets Jordan's unbanked population, facilitating access to digital financial services.

MEPS is recognized for its advanced use of technology and robust security, earning the trust of financial institutions and international payment networks.

The company holds PCI DSS certification for POS management and was previously represented on the PCI Security Standards Council Board of Advisors, underscoring its commitment to maintaining the highest security standards in the payment industry.

In 2024, MEPS expanded its footprint by opening a new branch in Yemen, further extending its reach and enhancing service offerings in the region.

The company also introduced a state-of-the-art installment system,

providing customers with flexible payment options to meet diverse financial needs.

Additionally, MEPS implemented cutting-edge tokenization technology to safeguard sensitive financial data, while launching a multi-currency system to facilitate seamless transactions across different currencies, promoting greater accessibility and convenience for both individuals and businesses.

With a focus on secure, technology-driven solutions, MEPS enables businesses to streamline operations, reduce risk, and enhance profitability, positioning itself as a trusted partner in the rapidly evolving payments landscape. ■

Contact

Tel: +962-6-5002250
Fax: +962-6-5002251
P.O.Box 973
Amman 11953, Jordan
info@mepspay.com
www.mepspay.com

Shareholders



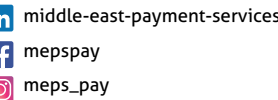
MEPS Innovations



Agents



Social Media



Key Staff



Ali Abdel Jabbar
Chief Executive Officer



Taj Khomosh
Chief Business Officer



Ahmad Al Qawasmi
Chief Internal Audit Officer

Facts

Establishment Year: 1991
Number of Staff: 2000+

Products

- Financial Payments Solutions
- Acquiring Payments Solutions
- Retail Payments Solutions

Countries

Middle East and Africa.
Regional offices in Egypt, Jordan, Saudi Arabia, United Arab Emirates, Kenya, Nigeria, Ghana, South Africa and Mauritius.

Network International Jordan is a part of Dubai-headquartered Network International, the leading enabler of digital commerce across the Middle East and Africa (MEA). Together they service more than 130,000 merchants and 250 financial institutions across 50+ countries, processing 20M + accounts.

Network International Jordan combines extensive local knowledge and robust merchant, retail, hospitality and banking partnerships with market-leading payment technologies to help businesses and economies prosper by simplifying commerce and payments.

Globally, a significant shift is taking place as societies move away from cash-based economies to greater use of electronic payments, a trend that is emphasized in the emerging markets of Africa and the Middle East.

This trend offers significant opportunities for all stakeholders from banks, retailers and card associations through to the end consumer.

Network International Jordan is committed to remaining at the forefront of this revolution by creating a payments platform that drives card penetration and other payment types in these emerging markets.

Network International Jordan intends to play an instrumental role in helping Jordan's entire population gain access to affordable and efficient financial services.

Network International Jordan's parent company has been listed on the London Stock Exchange since 2019. Over the years, the group

has established a strong culture of ethical business practice, committing itself to the highest standards of compliance, governance, transparency and accountability. ■

Contact

Tel: +962-6-5606829
Fax: +962-6-5680570
P.O.Box 930026
Amman 11193, Jordan
www.network.global

Facts and Figures

- Over 130,000 Merchants
- Supporting more than 250 Financial Institutions
- Total Processed Volume of USD 100bn+
- 3bn transactions processed
- 20M+ cards hosted
- Workforce representing over 2000+

Supported by



Department Contact Info

Acquiring: merchantsupport-jo@network.global
Issuing: ClientSupport-Jo@network.global

Key Staff



Murat Suzer
Group Chief Executive Officer



Amjad Al Sadeq
Corporate Country Officer & Regional Managing Director, Processing-Levant



Yazan Al Kharouf
Regional Managing Director - Acquiring, Jordan

Facts

Establishment Year: 2019
(Petra Mobile Payment Services Company)
Number of Staff: 40

Services

- Cash in/cash out through a wide network from Orange shops, points of sale, partners, and ATMs.
- Sending and receiving local money transfers through CliQ to all mobile wallets and banks.
- Sending international money transfers to more than 200 countries.
- Refilling Orange prepaid lines and paying Orange different postpaid bills.
- Paying all types of bills and utilities through eFAWATEERcom with more than 400 billers.
- Using Orange Money Visa companion card to make purchases at any local or international points of sale, shopping online or withdrawing money from any ATM around the world.
- Paying for goods from certain merchants directly through your Orange Money wallet.
- Using Orange Money business wallet to transfer salaries to employees
- Buying electronic vouchers for gaming, shopping and gifts, etc.
- Enabling Orange money customers to donate to charities.
- Provide business solutions to corporate customers facilitating sending salaries, paying bills and offering different types of APIs.

Contact

Tel: +962-6-4606666
Fax: +962-6-4606111
P.O.Box 1689
Amman 11118, Jordan
info@orange.jo
orange.jo/en/orangemoney

Orange Jordan is a leading provider of integrated communication services with an expanding base of around 4.1 million customers across the Kingdom. In January 2020, Petra Mobile Payment Service Company, a subsidiary supported by Orange Jordan brand and Orange Group's expertise in mobile payments, launched the Orange Money wallet to enhance financial inclusion and to provide advanced, fast and reliable mobile payment services across Jordan; in line with the Central Bank's national financial inclusion strategy.

Orange Money provides a digital solution for subscribers of all local mobile networks to perform and manage a wide array of financial services and transactions, including payment of Orange Postpaid bills, refilling prepaid lines, in addition to eFAWATEERcom services, local money transfers through CliQ and international money transfers, cash-in and cash-out through Orange shops, authorized points of sale, partners and ATMs, and also providing a wide range of APIs to cater for business needs.

Orange Money also offers its customers a Visa companion card that is linked to the wallet to enable them to shop online or at point of sales locally and around the world.

Orange Money provides integrated mobile payment services that extend to payments using QR codes, direct payments to a network of approved merchants, and purchasing electronic vouchers such as iTunes, Google Play, Sony PlayStation, Xbox Live, Steam, PUBG and many more.

Orange Money allows free, instant self-registration to grant all users an easy journey to open a wallet while at home.

Since its launch, Orange Money partnered with the Jordan Post, the majority of exchange houses, the Housing Bank for Trade and Finance, and many other strategic partners all over the Kingdom. In addition, it has also partnered up with NGOs to increase financial inclusion across refugee camps in Jordan.

According to official data, Orange Money mobile wallet is now number one in terms of the number of open wallets, exceeding 1 million opened wallets, and is also number one in the volume and value of the financial transactions performed through CliQ. Therefore, it is the largest payment service provider (PSP) in the Kingdom, showing the fastest growth in the market.

The volume of financial transactions made using Orange Money surpassed JD 4.4 billion for the year 2024 to cater to the growing demand for flexible solutions that save time, effort, and money. The mobile wallet maintains its leading position through added value services that align with the users' needs and aspirations.

After five years of its launch, the demand by users from all networks for Orange Money became crystal clear, as the mobile wallet facilitated safe, free and fast transfer of money through CliQ and also provided services garnering the highest levels of customer satisfaction among all Orange Jordan's solutions. Market surveys show that 56% of users strongly recommend Orange Money to their family and friends.

Orange Money has driven the financial inclusion of women, who make up 37% of the total subscribers, while also making strides in supporting the enterprise and business sector to expand and

pay salaries simply and efficiently, such as the transportation sector, as well as supporting national efforts by providing a practical digital solution to transfer money during the COVID pandemic.

As the world continues to adopt more digital financial solutions, Orange Money is expanding its services and offering safe and easy electronic payments that cater to the evolving lifestyles and needs of users all around the Kingdom.

Orange Money's slogan is "Safe, easy and instant electronic payments that cater to evolving lifestyles." ■

Social Media



Facebook

Instagram

Website



Key Staff



Philippe Mansour
Chairman



Wilfried Yver
Vice Chairman



Hiba Alshareef
CEO



Facts

Establishment Year: 2011
Number of Staff: 100

Services

- Business Services:
 - Cash collection
 - Merchant payment
 - Payment card
 - Expenses management
 - Cash disbursements
 - Employees allowances and per diem
 - Digital and instant settlement
 - QR payment
- Customer Tailored Services:
 - Credit card
 - Western Union
 - Online Registration (Easy, Fast, and Secure)
 - Managing Transactions
 - Card-less Cash in/Cash out
 - NFC Payments (MasterCard, Bracelets, and Stickers)
 - Online Shopping
 - E-vouchers
 - Money Transfer
 - Recharge (Purchase balance and top-up any prepaid or internet line)
 - Bill Payments
 - Cards Control

Contact

Tel: +962-79-7900900
P.O.Box 940821
Amman 11194, Jordan
info@jo.zain.com
www.zaincash.com

Zain Cash is Jordan's Fintech pioneer, revolutionizing Jordan's financial landscape with cutting-edge digital solutions designed for both businesses and individuals. As a leading fintech innovator, Zain Cash offers a comprehensive suite of mobile financial services, combining top-tier security with unparalleled convenience.

Personal Finance is made easy with Zain Cash. Manage your finances effortlessly with a user-friendly app, covering credit card payments, in-store and online transactions, bill payments, money transfers, international remittances, and e-voucher purchases—all at your fingertips.

Zain Cash provides Corporate Solutions for a cashless future, partnering with businesses to simplify salary disbursements, payment collections, settlements, and more, optimizing financial workflows.

Government and NGO collaborations are covered by partnering with governmental institutions and INGOs. Zain Cash facilitates secure and efficient financial aid distribution, promoting financial inclusion and literacy.

Flexible Payments are provided with Zain Cash credit cards. You can enjoy financial flexibility with credit cards that are available in Classic, Platinum, and World options. Through the "Buy Now, Pay Later" campaign, cardholders can spread payments over 12 months with 0% monthly fees and no salary transfer requirement—giving you the freedom to manage expenses with ease.

Zain Cash introduces Smart Financial Solutions for students.

Wearable payment solutions offer students a seamless and secure way to manage their finances. These bracelet payments not only enhance convenience but also promote responsible spending and budgeting in a modern, tech-savvy manner. Additionally, parents gain greater control over their children's spending, ensuring a safe and monitored financial experience. By integrating this technology into schools, Zain Cash is shaping a smarter financial future for the younger generation.

Businesses are empowered with Zain Cash Corporate Solutions. Enhance your business operations with corporate cards, designed to streamline expense management, employee allowances, and per diem solutions. Benefit from instant settlements and secure transactions, reducing administrative burdens and improving financial efficiency.

Zain Cash has earned numerous accolades for its contributions to the fintech industry. As the first digital wallet to offer comprehensive financial solutions in Jordan, the company has been recognized for excellence in financial inclusion and continuous service expansion. In 2023, Zain Cash was honored with the prestigious Peacock Award for Best Digital Wallet at the Financial Technology Summit.

Zain Cash has a legacy of innovation since its inception in 2011, and relaunch in 2014. The company has been at the forefront of fintech innovation in the Middle East, building a seamlessly integrated ecosystem.

Zain Cash is leading the cashless revolution by driving Jordan's digital transformation with NFC and QR code payment technologies that

are reshaping transaction behaviors across key sectors such as education, healthcare, insurance, and logistics. With Millennials and Generation Z at the forefront of this change, Zain Cash continues to innovate and lead the way toward a fully cashless society. ■

Figures

- 1 Million Family Members
- 4.5 Star rating on application stores
- 100+ New Features and Improvements
- 60% Growth in Transactions
- 70 % Growth in Volume

Key Staff



Sultan Kashoura
CEO



Saddam Amayreh
CFO



Mohammad Tawabini
Sr. Director of Business

Facts

Establishment Year: 2013
Number of Staff: 10

Markets

MENA, KSA, GCC, Europe and USA.

Customers

Queen Rania Foundation, Digitales, Samsung, FES Lebanon - Friedrich-EbertStiftung, Pearson, Growing Minds Media, Talemia and many more.

BeeLabs is a visionary self-investment company that was founded in 2013 with a clear mission to bridge the digital gap between foreign and local technology. The goal of BeeLabs is to empower businesses and brands worldwide by producing heartwarming cartoon animation, innovative multilingual serious games, and edutainment applications that enhance their market presence on a global scale.

BeeLabs has assembled a highly competent team that is dedicated to delivering perfection. Comprising hardworking 'bees,' the members of the team are constantly employing their creativity to ensure an unforgettable experience for clients; while striving to always be at the cutting edge of technology and to be part of this industry's growth.

As co-founder of BeeLabs, Tamer Qarrain has played an instrumental role in its success. Through his leadership, BeeLabs has established partnerships with top-notch companies and aspires to foster existing and future partnerships with likewise innovative corporations. BeeLabs commitment to excellence has led it to be among the first to utilize Virtual and Augmented reality in its applications and games!

BeeLabs prides itself in its ability to produce innovative and engaging content that captivates audiences worldwide.

BeeLabs is passionate about helping businesses and brands achieve their goals through a unique blend of creativity and technology.

Join BeeLabs in the pursuit of excellence and to take your business to the next level. ■

Key Staff



Tamer Qarrain
Technical Director
/Co-Founder



Zaidoun Karadsheh
Co-Founder

Facts

Establishment Year: 2010
Number of Staff: 25+

Solutions and Services

- Mobile apps
- Artificial Intelligence (AI)
- E-government and E-services
- Statistical Solutions
- Outsourcing and Consulting
- Surveys and Inspections
- Elections
- GIS
- Tracking

Products

- Ada'a (Task and Operations Management)
- FalconMap (Digital Mapping Platform)
- MobiTracker (GIS Tracking)
- Al-Khwarizmi Mobile – Dynamic Survey Platform (in collaboration with Realsoft)

Contact

Tel: +962-6-5377090
+962-6-5377091
Fax: +962-6-5377092
P.O.Box 3105
Amman 11953, Jordan
info@mobiSoft-me.com
www.mobiSoft-me.com

MobiSoft, founded in 2010, has built a strong legacy in enterprise mobile solutions, transforming the way organizations operate across the MENA region. With extensive experience in mobile applications, MobiSoft has accelerated its innovation by integrating modern AI, creating intelligent, adaptive, and high-performance solutions that enhance efficiency and decision-making.

At the core of MobiSoft's offerings are its flagship products.

Ada'a is a powerful task and operations management platform that streamlines workflows and enhances team collaboration.

FalconMap is a next-generation digital mapping and GIS platform designed for fast, intelligent geospatial data collection and analysis.

MobiTracker is a mobile-based GIS tracking solution that enables real-time location tracking, asset monitoring, and operational visibility.

Al-Khwarizmi Mobile is a dynamic survey platform developed in collaboration with RealSoft Advanced Applications, allowing organizations to conduct intelligent, AI-driven field data collection with accuracy and efficiency.

AI plays a central role in MobiSoft's approach, enhancing its mobile solutions with predictive analytics, intelligent automation, and contextual insights. By embedding AI into its products, MobiSoft ensures that organizations can optimize operations, gain deeper data-driven insights, and dynamically adapt to evolving business needs.

With a track record of delivering transformative mobile solutions to over 100 public and private sector entities, MobiSoft remains at the forefront of digital innovation. The company's relentless pursuit of excellence, combined with the power of AI and mobile technology, continues to push the boundaries of what's possible, helping businesses navigate the future with confidence and agility. ■

Key Staff



Jaffar Mansour
General Manager



Ahmad Mansour
Business Development
Director



Ayman Toubasi
Products Manager

Products



Facts

Establishment Year: 2004
Number of Staff: 50

Services

- Corporate Solutions, Bulk SMS and A2P Services Delivery platform, SDP Content Management and aggregation, Digital ads tracking platform, eCommerce Stores creation and management.
- Content productions and Distribution, Gaming Digital vouchers, VOD & AOD.
- Digital Marketing Services, Performance based Digital Advertising, Search engine optimization, Social Media Management.
- Digital Payments services Markets Carrier Billing Digital Wallets billing Credit Card Billing.

Products

- Operators Billing
- Digital Wallets
- Card Payments

Markets

Levant, GCC, North and Central Africa.

Contact

Tel: +962-6-5861730
Fax: +962-6-5861780
P.O.Box 840666
Amman 11181, Jordan
info@beecell.com
www.beecell.com

Beecell specializes in creating, distributing, and marketing advanced digital media products and services that fuel your digital transformation journey. The comprehensive solutions empower businesses to connect with audiences, streamline operations, and unlock new revenue streams.

Beecell's innovative digital solutions deliver a diverse range of digital services tailored to enhance your business, including Payment Solutions, Content Management & Aggregation, Digital Advertising, eCommerce Solutions, Social Media Management, Social Media Management, Mobile Messaging & Interactive Services, and Digital Transformation for E-commerce.

In Payment Solutions, Beecell simplifies payment processes with Direct Carrier Billing (DCB) across a vast network of over 40 mobile operators in the MENA region. Additionally, facilitating seamless payment transactions through digital wallets and credit cards.

The Content Management and Aggregation enables efficient delivery and management of digital content, coupled with engaging, value-added services that enhance consumer interaction and boost mobile operator (ARPU).

Digital Advertising maximizes brand impact and Return on Investment (ROI) through targeted digital and mobile advertising strategies, including profiled bulk SMS, mobile app promotions, and performance-driven models such as Cost Per Acquisition (CPA).

eCommerce Solutions provides a full-service digital commerce experience with online store setup, payment gateway integration,

product and order management, and last-mile delivery.

Social Media Management amplifies your digital presence with expert content distribution and marketing across platforms like YouTube, Instagram, Facebook, and TikTok.

Mobile Messaging & Interactive Services enhances customer engagement through two-way messaging, customer feedback, and real-time interaction.

Digital Transformation for E-commerce helps you turn your traditional store into a powerful online store, ready for the digital age.

Beecell partnerships with Mobile Network Operators give direct access to their networks, enabling them to reach and engage consumers at scale.

With connectivity in 22 countries, Beecell can connect with over 400 million mobile subscribers, delivering services with speed and efficiency. This win-win partnership enhances mobile operators' revenue while providing consumers with valuable services and experiences.

Beecell is committed to supporting content owners in creating, distributing, and monetizing their content across leading digital channels by leveraging the expertise in content marketing and digital payment solutions, empowering creators to boost revenue and reach their target audiences.

Recognizing the dominance of digital advertising, Beecell offers comprehensive services designed to boost brand visibility and

maximize return on investment. Beecell services include dedicated Mobile App Advertising campaigns and Performance-Based Models such as Affiliate Marketing and advertising across major digital platforms like YouTube, Google, Facebook, Instagram, TikTok, and Snapchat.

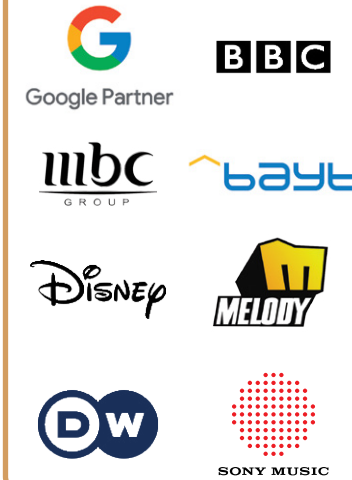
Beecell provides end-to-end eCommerce solutions, covering every aspect from the initial design and launch of online stores to the seamless management of payments, products, orders, and last-mile delivery. In-house studio further elevates brand presentation through professional product photography.

Beecell is driven by a commitment to innovation, speed, and efficiency, delivering tailored digital solutions that generate real and measurable business outcomes.

Whether you are a content creator, a corporate enterprise, or a government entity, Beecell provides the essential tools and expert knowledge to thrive in today's dynamic digital landscape.

Beecell, "Innovative Thinking and Wide Reach". ■

Partners



Clients & Operators



Key Staff



Mohammad Sheeb
CEO



Qusai Nassar
Commercial Director



Ahd Al Mousa
Head of Digital Advertising



Mohammad Al Shareif
Technical Director



Ali Nassar
CFO

Facts

Establishment Year: 2001
Number of Staff: 48

Services

- Omnichannel Cloud Communication Platform
- A2P messaging platform.
- Cloud messaging API and SMS API
- Two-Factor authentication (2FA)
- Consumer Mobile Marketing and Customer Experience platform
- Communication automation platform: Using predetermined rules and pairing with real-time decision trees, each message follows an automated, customized workflow that ensures it is delivered on the right channel, at the right time, and to the right person.
- Mobile network operators' solutions
- Enterprise software development

Solutions

- Global SMS and WhatsApp Messaging
- Omnichannel Notifications and Alerts
- Multi-channel Customer Verification (OTP)
- Marketing Campaign Manager
- No-Code Multilingual Chatbot Builder
- Secure, Scalable API Integration
- Real-Time Analytics and Insights
- 24/7 Support and Global Coverage

Markets

MENA, GCC, APAC, EMEA and USA.

Contact

Tel: +962-6-585 8193
Fax: +962-6-5821460
P.O.Box: 850505 Amman
11185 Jordan
info@javna.com
www.javna.com

Javna is a leading Communications Platform as a Service (CPaaS) provider, empowering enterprises to deliver seamless, secure, and scalable digital customer engagement. With over two decades of industry expertise, Javna has positioned itself at the forefront of messaging innovation in the MENA, Middle East and beyond, serving businesses across sectors such as banking, telecom, retail, logistics, and e-commerce.

At its core, Javna specializes in programmable communication channels and omnichannel engagement solutions, enabling businesses to connect with their customers wherever they are — through SMS, WhatsApp, RCS, and more. Javna's robust infrastructure includes over 1,500 global connections and 140 direct mobile network operator partnerships, ensuring reliable delivery and maximum reach.

Javna offers a diverse product portfolio organized into the three major categories of Channels (Programmable Communication APIs), Integrated Messaging Services, and the Customer Engagement Platform.

Regarding Channels, Javna's SMS API is designed for developers and enterprises alike, offering high-speed, global message delivery with unmatched reliability and scalability. It's ideal for transactional messages, two-factor authentication, and promotional outreach.

Javna's WhatsApp Business Platform API leverages one of the world's most popular messaging platforms. This solution allows businesses to create verified WhatsApp accounts, send multimedia messages, and automate customer interactions using rich content like images, buttons, and carousels.

Integrated Messaging Services include Omnichannel Verify and Omnichannel Notifications and Alerts.

Omnichannel Verify is a secure verification platform that delivers OTPs via SMS, WhatsApp, and other channels, ensuring both user convenience and fraud prevention. This multi-layered authentication service enhances onboarding and transaction security.

Omnichannel Notifications and Alerts is ideal for sending real-time updates, reminders, and critical alerts through a centralized messaging hub. Businesses benefit from instant customer reach and reduced operational overhead.

As for the Customer Engagement Platform, it offers an Omnichannel Campaign Manager and No-Code AI-Powered Multilingual Chatbot Builder, global reach with carriers, enterprise-grade scalability, technology Innovation, and dedicated support.

Omnichannel Campaign Manager is a unified platform to plan, execute, and monitor marketing campaigns across WhatsApp and SMS communication channels. With real-time analytics, companies can measure ROI and fine-tune outreach strategies.

No-Code AI-Powered Multilingual Chatbot Builder is Javna's intuitive drag-and-drop platform which enables businesses to build AI-driven, multilingual chatbots without writing a single line of code. These intelligent bots provide 24/7 automated customer support, understand user intent, and handle multiple conversations simultaneously in various languages. This solution reduces operational costs, enhances user experience, and ensures scalability in customer service across global markets.

Customers choose Javna for its global reach. Extensive telecom integrations with global and regional carriers ensure optimal message delivery and compliance.

The platform provides enterprise-grade scalability. It is built to support high-volume messaging with end-to-end security and redundancy.

Dedicated support is ensured by a 24/7 multilingual support team providing smooth deployment and continuous uptime.

Javna is also constantly evolving its platform through technology innovation with AI-driven tools, chatbot capabilities, and data-rich analytics to meet dynamic market demands.

Javna's market impact is clear as the company plays a critical role in digital transformation journeys by simplifying customer communication workflows. Javna's industry focused strategy means that financial institutions rely on the company for secure customer authentication, while retailers leverage its campaign tools for sales promotions. With its flexible APIs and integration capabilities, Javna also empowers startups and developers to launch communication-enabled apps quickly.

Whether you're aiming to enhance customer service, automate marketing, or secure digital transactions, Javna provides the technology and expertise to scale your communication infrastructure with confidence.

Visit <https://javna.com> to learn more or request a demo. ■

Clients & Partners



Products

- SMS Channel
- WhatsApp for Business Channel
- Omnichannel Verify (OTP)
- Omnichannel Notifications and Alerts
- SMS Verify (OTP)

Social Media



Key Staff



Mansour Mansour
CEO



Bashar Rihani
Marketing Director



Khaled Jabr
Customer Success Director



Eyad Majd
Business Development Director



Amer Momani
Director of Engineering



Mamoun Omar
Chief Database Architect

ADSTRA



Facts

Establishment Year: 2020

Products

- Fraud Detection and Management System
- Revenue Assurance System
- AML Name Screening and Transaction Monitoring System
- Risk Based Approach System
- Network Analysis
- Commission Calculation System
- Reconciliation System

Services

- Business intelligence and Datawarehouse solutions
- AI driven solutions
- Data Analysis Solutions
- Business Analysis and Digital Transformation Consultation

Customers

Jordan: Network International, UWALLET, Alwasleh, NCDEG.
Saudi Arabia: Unicharm, Nova.

Markets

Saudi Arabia, Jordan, Qatar, Iraq, North Africa.

Contact

Tel: +962-79-3110009
Amman, Jordan
business@adstratech.com
www.adstratech.com

In an era where financial institutions face increasing regulatory demands and evolving fraud tactics, ADSTRA stands at the forefront of AI-driven compliance, fraud detection, and business intelligence.

By leveraging Artificial Intelligence (AI), Machine Learning (ML), and big data, ADSTRA delivers scalable, high-performance solutions that empower businesses to detect risks, ensure compliance, and optimize decision-making.

ADSTRA's cutting-edge platforms integrate predictive analytics, real-time monitoring, and adaptive algorithms, offering customized compliance suites, transaction risk analysis, and automated reporting.

With a commitment to innovation, ADSTRA is redefining the landscape of financial security and regulatory adherence, driving the future of intelligent fintech solutions.

ADSTRA's slogan is "AI-Powered Innovation in Fintech". ■

Key Staff



Mohammad Bdair
Founder - General Manager



Thaer Al Saudi
Co-Founder - Technical Manager



Nadeem Saadeh
Sales and Marketing Manager

Partners & Customers



SAGER DRONE



Facts

Establishment Year: 2018
Number of Staff: 28

Services

- Aerial Mapping and Surveying
- Aerial Progress Monitoring
- Asset Digitization
- Drone Filming
- Aerial Thermographic Inspection
- Aerial Visual Inspection

Sager is a regional leader in geospatial intelligence, helping enterprises turn aerial data into strategic advantage.

At the heart of its offering is SagerSpace™, an AI-powered platform that unifies drone technology, data management, and advanced analytics. It sets a new benchmark for real-time decision-making.

Using intelligent anomaly detection, edge processing and IoT integration, Sager transforms raw geospatial data into clear, real-time insights to help organizations make faster decisions with confidence. Its Command-and-Control Center ensures aerial missions run safely, efficiently, and at scale.

Sager doesn't just map sites, it builds clarity. With immersive visualizations and digital twins, the platform delivers unmatched situational awareness for smarter planning, safer inspections, and better outcomes.

To make this technology widely accessible, Sager offers Robotics as a Service (RaaS) which includes autonomous aerial solutions tailored to real-world workflows. From asset inspections and progress tracking to high-resolution mapping, Sager's tools improve accuracy, lower costs, and enhance safety across industries.

Clients in renewable energy, construction, telecom, and heritage rely on Sager to streamline oversight, optimize assets, and stay ahead of risk. Every solution is designed to meet sector-specific needs while embedding intelligence into daily operations.

Sager's innovation is anchored in its growing ecosystem led by SagerSpace™ and the Geospatial Center of Excellence ensuring consistency, sustainability, and insight at scale.

Blending AI, aerial data, and immersive tech, Sager helps organizations move from oversight to foresight shaping smarter, safer, and more connected operations. ■

Contact

Tel: +962-77-770 4242
P.O.Box 736
Amman 11831, Jordan
info@sagerdrone.com
www.sagerdrone.com

Key Staff



Yousef Amoura
CEO



Osama Hijawi
Business Development Engineer



Mohannad Ashhab
Business Development Manager

Partners



TRISMART Group

TRISMART Group

Facts

Establishment Year: 2001
Number of Staff: 63

Services

- Visual security solutions as a service (VSAAS)
- Smart city solutions
- AI Development - From Concept to Deployment
- Data Center Consultant
- Data center design and build
- IT network infrastructure
- Command and control center
- Consultation services
- Surveillance as a service
- Support and managed services
- Customer Experience Management
- Queue system
- AI analytics solutions
- Software Based Solutions
- Advanced Physical solutions

Markets

Jordan, Iraq, Palestine, Qatar, KSA, UAE and Africa.

Customers

Central Bank of Jordan, Arab Bank, Jordan Islamic Bank, Rajhi Bank, Bank of Jordan, Safwa Bank, Bank Al Etihad, Abu Dhabi Ports Group, TRC, Greater Amman Municipality, Jordan University of Science and Technology, Umniah, Orange, International Medical Corps, Jordan Free and Development Zones Group, Public Security Directorate, Jordan Customs, HOLOWITS, GAMANET, Jordan Kuwait Bank, Umniah, Orange.

Contact

Tel: +962-6-5607175
Fax: +962-6-5607170
P.O.Box 922690
Amman 11192, Jordan
sales@trismartgroup.com
www.trismartgroup.com

Established in 2001, TRISMART Group is a premier ICT infrastructure solutions company with a commercial presence in six countries.

TRISMART Group is dedicated to delivering the most innovative solutions in IT infrastructure, security, data centers, and customer experience.

TRISMART Group is dedicated to fostering long-term partnerships with its clients by providing exceptional service, expert advice, and robust solutions that drive business growth and operational excellence.

TRISMART Group team of highly skilled professionals is committed to delivering customized solutions that not only meet but exceed its clients' expectations.

To further its commitment to excellence and enhance the quality of its work across all facets— from customer service to customer experience and satisfaction surveys upon project completion— we have obtained ISO 20000 certification.

TRISMART Group understand that while new and up-to-date products and services are readily available, custom-tailored services require significant effort.

Therefore, TRISMART Group aims to bridge the gap between individual customer needs and available technology, staying abreast of the latest digital transformations and technical advancements.

Today, TRISMART Group continues to work closely with the market and fulfill its clients' needs, striving to maintain customer satisfaction through high-quality services. The company's dedication to a solutions-centered approach has earned it a stellar reputation in the Middle East.

With a track record of excellence, TRISMART Group has achieved remarkable growth of 60%, delivering ELV and IT solutions across various sectors, including banking, government, and private industries. ■

Key Staff



Abdallah Haj Deeb
CEO



Mohammad Dour
CFO - Vice president



Saad Abu Ghazaleh
CTO

Partners



dot.jo

dot.jo

Facts

Establishment Year: 2006
Number of Staff: 20+

Services

- Social Media Management
- Digital Marketing and Advertising
- Mobile Applications Development
- Custom Web Design and Development
- Web Application Development
- Hosting Services
- E-commerce platforms development

Markets

Jordan, Saudi Arabia, Sudan, Iraq, Qatar, UAE, Libya and USA.

Customers

More than 300 clients including the Royal Hashemite Court, Prime Ministry, General Intelligence Department, and Jordan Phosphate Mines Co. (JPMC), as well as the Crown Prince Foundation, King Hussein Cancer Foundation (KHCF), Princess Sumaya University for Technology, the Central Bank of Sudan, Tkiyet Um Ali, Tamweelcom, Islamic Trade Finance Corporation (KSA), El Seif Engineering Contracting (KSA), Dallah Hospitals (KSA), Mahfaza, Arab Financial Investments, Arab Jordan Investment Bank, Bank of Jordan, Jordan Kuwait Bank, Housing Bank, Islamic International Arab Bank, Jordan Islamic Bank, Al Arabiyah Islamic Bank (Iraq), Samarah, Mouwasat Hospital (KSA), Saveto (KSA), Jordan Egyptian Fajr, Ahli Microfinance, Vitas Jordan, and many more.

Contact

Tel: +962-6-5544889
Fax: +962-6-5544895
P.O.Box 5060
Amman 11953, Jordan
info@dot.jo
www.dot.jo

dot.jo is a leading Jordanian firm specializing in delivering high-quality digital services to clients in Jordan and across the region. The mission is to build strong, long-term partnerships by offering comprehensive digital solutions, including website design and development, mobile app development, AI chatbot integration, AI solutions for content management systems (CMS), e-commerce platforms, SEO, social media management, and online marketing.

With 19 years of deep industry experience and a solid technical foundation, dot.jo ensures clients receive premium products and top-tier service. dot.jo is committed to delivering real value and fostering lasting relationships based on trust and performance.

Founded in 2006, dot.jo has worked with some of the region's most prominent names. The dot.jo portfolio includes the official website of His Majesty King Abdullah II, the Royal Hashemite Court, Prime Ministry, General Intelligence Department, Jordan Phosphate Mines Co. (JPMC), Tkiyet Um Ali, Mouwasat Medical Services, Dallah Hospitals, and the King Hussein Cancer Foundation (KHCF). dot.jo also supports major financial institutions such as Housing Bank for Trade and Finance, Jordan Islamic Bank, Jordan Kuwait Bank, Bank of Jordan, Jordan Commercial Bank, and Al Rajhi Bank, in addition to regional entities like the Central Bank of Sudan (CBOS).

In the e-commerce space, dot.jo has developed innovative digital platforms for prominent retailers such as Hope Shop (KHCF), Machinery (KHCF), and Crumz. The company has a proven track record in managing the digital presence of large-scale, complex applications, with particular expertise in the media and financial sectors especially in banking and brokerage services. dot.jo proudly serves more than 300 clients across diverse industries, including government, healthcare, finance, and education. ■

Key Staff



Muhannad Khalifeh
Chairman



Marwan Juma
Founder

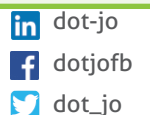


Hani Barhoumeh
General Manager

Sister Companies



Digital Channels



Media Plus



Facts

Establishment Year: 2003
Number of Staff: 15

Services

Web Applications, Mobile Applications, Interactive Multimedia Solutions, Video/Audio Production.

Markets

Jordan, KSA, Gulf, UK, USA and Europe.

Customers

HM Queen Rania Initiatives, USAID funded projects, International Rescue Committee, Fahman, KHCC, Arab Bank, Injaz, Al Arab, Talemia and many more.

Contact

Tel: +962-6-5522826
Fax: +962-6-5522836
P.O.Box 6484
Amman 11118, Jordan
info@mediaplus.com.jo
www.mediaplus.com.jo

Media Plus is an award-winning digital agency that specializes in creating immersive user experiences across the four core pillars of interactive educational platforms, animation and video production, mobile app development, and web app development.

The innovative team at Media Plus leverages the latest IT and project management best practices to deliver cutting-edge solutions that meet its client's unique needs; using a combination of Internet technologies, programming, graphic design, and interactive interface design to create powerful websites that generate client affinity and brand loyalty.

The highly experienced development team is capable of producing top-notch applications based on researched client and end-user feedback, as well as dynamic user interactivity combined with high levels of engaging graphics.

Media Plus develops updateable websites that address clients' budgetary concerns and meet their strategic business goals. End-to-end services include planning, concept, design, and application development for smartphones and tablets, creating apps for Apple's iPhone and iPad, and for smartphones powered by Google's Android and Apple iOS. Media Plus also develops optimized web applications that run smoothly on smartphones and tablets.

In addition to web and mobile development services, Media Plus specializes in creating unforgettable computer-animated productions and motion graphics with heartwarming stories that appeal to audiences of all ages; combining design and animation expertise with skills from various disciplines, including graphic design and visual arts, to produce captivating content that distinguishes Media Plus clients from their competitors and makes a lasting impression on their targeted customers.

Media Plus is committed to delivering consistent and memorable user experiences that help clients achieve their strategic goals. Let Media Plus help you take your business to the next level. ■

Key Staff



Zaidoun Karadsheh
Managing Partner



Tamer Qarrain
Technical Partner

Rectangles Digital Solutions



Facts

Establishment Year: 2011
Number of Staff: 4

Services

- Web Design and Development
- WordPress Development
- Interactive Landing Pages Development
- Web Games Development
- Mobile Applications Development
- Interactive Installations
- Online Presence Auditing
- Technical SEO

Markets

Jordan, KSA, UAE, Egypt, Turkey, South Africa, Canada, Sweden.

Customers

LG Electronics, HS Ad, Al Aan TV, Jordan Eye Center, Arabic Music Library, Salutem Pharma, 165 Entertainment and more.

Contact

Tel: +962-77-5600920
hello@rectangless.com
www.rectangles.studio

Rectangles, a leading digital design studio in Amman, Jordan, leverages remote work to serve clients worldwide. The company specializes in crafting premium web-based solutions designed to elevate your business in the modern digital age.

Rectangles has been navigating the ever-changing tech landscape for over a decade, ensuring its clients always have access to the most modern and effective web solutions for their businesses; going beyond simply building websites.

Rectangles takes the time to understand your unique goals and to craft a custom online presence that perfectly suits your needs. This can include websites, landing pages, web applications, interactive games, or even engaging web stories told through interaction and animation. The team at Rectangles combines stunning design with cutting-edge development to create a digital experience that truly engages and impresses.

Building long-term partnerships with clients is paramount to Rectangles, based on a belief that its clients' success is its success.

So, Rectangles will work closely with you throughout the entire process, offering ongoing support to ensure your digital solutions not only meet, but exceed your expectations. ■

Key Staff



Amer Dababneh
Founder - CEO

Facts

Establishment Year: 1998
Number of Staff: 20

Services

Brand Strategy and Design, Venture Design, Digital Product/Service Innovation and Development, Web/App Design and Development, User Interface & User Experience Design (UI/UX), Social Media Strategy and Content Development, Retail Design, Event Design, Workspace Design.

Markets

Jordan and GCC.

Customers

Abdin Industrial, Agrimatco, Ahli Bank, Al-Ra'ed Al-Arabi School, Arab Center for Research and Policy Studies - Qatar, Arabtech Jardaneh, Aramex, Canary Confectionery, Children's Museum, Crumz, Dada Group, Delta Insurance, Ezdihar - KSA, Fadaat Media - Qatar, Four Winters, Greater Amman Municipality, iMena, Jawaker, Jordan Tourism Board, LaFamilia, Martyr's Memorial, Nafith, Ninja - KSA, Petra Museum, Royal Hashemite Court, Roya Media Group, Seagulls, Solaia Residences - Spain, Soult of the Dead Sea, Taawon, Yousef Afandi.

Contact

Tel: +962-6-4612834
P.O.Box 1239
Amman 11941, Jordan
info@syntaxdesign.com
www.syntaxdesign.com

You're building a venture, brand, product, service or initiative. You're taking a brand regional or global. You're leading the launch of a critical new service, figuring out the customer experience. You are the builder and leader in your organization. Or maybe you are launching your dream startup. Whatever you are building and launching, you're at the forefront of creating something new. Something better. Something exciting.

You need clarity, mastery, coordination, communication. But above all courage. Courage to start, to decide, to do what's right.

Leaders on this journey recognize the power of the design mind. It observes, listens, understands, challenges, creates, launches. It is unafraid of failure. It doesn't shy away from asking difficult questions. It celebrates people, culture and markets. It bridges the impossible with the practical. All in the service of the one goal of creating what's useful, exciting and valuable.

This is the mindset that SYNTAX has brought to the region since its inception almost three decades ago. Born at the dawn of the digital age, SYNTAX was founded by architects-turned design and web pioneers on a mission to work with courageous leaders building better brands, products and experiences for the region's growing markets and societies.

While many companies in the field of "communication" were busy marketing the brands of the West and East to Arabia's consumers, SYNTAX was steadily building a vast portfolio of projects created with Arabia's innovators, pioneers, future-oriented government leaders and non-profit change-makers, creating brands, digital customer

experiences, retail outlets, cultural and educational spaces and events.

A lot has changed since SYNTAX opened its doors in 1998. A consumer society has grown across the region. Social media has eaten the world. Arab economies have evolved. New generations have rising expectations. Today, the words 'brand', 'design', 'app', 'social' are thrown around casually. Brand and venture building has accelerated. Global freelance networks are available 24/7. Western communication agencies have flocked to the region to reap the rewards of growth and development.

Amidst all this change, SYNTAX continues to stand apart. So what's the secret?

It's the SYNTAX method of Curiosity. Courage, Craft and Curiosity drive its deep critical research of markets, trends and technologies. Courage keeps SYNTAX vigilant with a no-compromise strategic mindset as it develops ideas and proposes solutions. And its commitment to craft keeps SYNTAX delivery sharp regardless whether it is designing a logo, building a store, coding an app or writing a slogan.

For leaders like you on the journey of building the future, SYNTAX has a flexible, integrated set of services to power your innovation.

If you need a full innovation co-pilot, SYNTAX offers its VentureDNA discipline combining business strategy, product ideation and development and customer experience journey design/ prototyping to unlock a new level of venture creation.

If your venture has been defined or you lead an organization with a legacy that needs reinvigoration,

consider partnering with SYNTAX on a Brand Engineering journey to create authentic, enduring identities.

Or maybe you have narrower challenges that need to be tackled. A critical app that needs to be designed? A web portal that needs to be restructured, rebuilt and relaunched? An event that needs to captivate guests? A social media presence that needs a bold reboot? A flood of media material and publications that need to look and feel coherent? As long as there is a deliverable that benefits from SYNTAX's design method, bring it on.

Builders of the future, bring SYNTAX along for the journey and co-design a better tomorrow. ■

Clients



aramex

Jawaker

JORDAN

FOUR WINTERS

Aji

imena

Nafith

ninja

متحف
للأطفال
The Children's
Museum

Key Staff



Ahmad Humeid
CEO



George Akra
COO



Mohammad Assaf
Design Director



Aseel Haddad
Project Director

Facts

Establishment Year: 2016
Number of Staff: 31

Services

- Web and Mobile App Development
- UI/UX Design
- Drupal Support and Maintenance
- Data Migration
- Drupal Consultation
- Cloud Hosting Management
- Web Content Development and SEO
- Website Auditing

Products

- Musaed
- Saud
- SprintHire
- Sprintive Guard
- Trio

Markets

MENA, Gulf, USA, UK, and Europe.

Customers

Tabuk University, Kuwait University, Ministry of Human Resources and Social Development (HRSD), Toyota, Lexus, Tasheer, Diriya Art Future (DAF), King Hussien Foundation, International Labour Organization (ILO).

Sprintive is a digital experiences company, driven by a deep commitment to Open-Source technologies and delivering people-centered digital solutions.

Since its inception in 2016, Sprintive has cultivated a team of remarkable individuals with diverse backgrounds and extensive expertise that spans high-quality website design and development, Drupal consultations, and SEO-driven content creation.

In addition, Sprintive takes pride in its exclusive products including Sprintive Guard, SprintHire, and Musaed which reflect the company's innovative approach and technical expertise.

The company process is built on a comprehensive methodology, beginning with in-depth research to understand client needs, followed by strategic planning, meticulous design, and seamless development.

From the initial concept to the final delivery, Sprintive ensures every stage aligns with its commitment to excellence and its clients' goals.

In 2020, Sprintive officially announced the investment from Naseej for Technology, headquartered in Saudi Arabia with more than 40 years of experience in the fields of digital transformation and knowledge solutions, with a total capital of 50 Million Saudi Riyals. ■

Key Staff



Mohammed Abdul-Qader
Chief Technology Officer

Partners



Facts

Establishment Year: 2011
Number of Staff: 70

Services

Enterprise Web Portals, Web Solutions for Higher Education, Governments, NGOs and SMEs, Web Design and Development, Drupal Consulting, Drupal Training, Acquia Hosting Provider, Google Authorized Reseller, Inbound Marketing Solutions, Account-Based Marketing Automation, Omni-Channel Marketing Automation, Social Business Communities.

Markets

Europe, USA, Gulf and MENA.

Customers

UNICEF, UNHCR, Georgetown University, The American University in Cairo, King Khaled University, Al Jazeera Satellite Network, UNRWA, Royal Hashemite Court, Ministry of Information and Communication Technology in Qatar, Fitness First, ICARDA, Amman Stock Exchange, USAID, Modern American School, King's Academy, KAICIID, Radiant Vision Systems, Dar Al Khaleej, Al Araby TV, Nuqul Group, OQ8, Independent Elections Commission, IASLC, American School of Dubai, Medecins Sans Frontieres (MSF) Al Bawaba News, Tkiyet Um Ali.

Contact

Tel: +962-6-5817612
Fax: +962-6-5817212
P.O.Box 852277
Amman 11185, Jordan
info@vardot.com
www.vardot.com

Vardot is an award-winning global digital experience solutions provider that helps enterprises to thrive in the digital age through open-source enterprise web solutions and technologies.

Based in the USA, Jordan and Egypt, Vardot, is the leading Drupal™ solutions provider with one of the largest and most experienced Acquia™ certified teams.

With over 350+ business transformation projects in more than 30 countries, Vardot has accumulated unparalleled experience and expertise in multilingual digital experience projects serving a wide range of industries; from financial services, higher education, public sector, nonprofits, news and media, to e-commerce and retail.

From consultation, design and development, to post-launch digital growth support services; Vardot covers the whole digital transformation project life cycle.

SCRUM certified project management ensures smooth and timely project delivery, whilst dedicated DevOps teams help their clients sustain optimal performance and best practices.

Over the years, Vardot has embodied its experience in building Drupal's top web platform accelerator, Varbase™.

Varbase has become the #1 most downloaded Drupal multilingual CMS, that helps enterprises streamline launch plans, foster digital transformation, maintain online security and drive exponential growth.

As of 2021, Vardot was awarded ISO 9001:2015 and ISO/IEC 27001:2013 certifications for Quality Management Systems and Information Security Management Systems, respectively.

Visit www.vardot.com for more information. ■

Key Staff



Mohammed Razem
Chief Executive Officer



Mohammad Azouqa
VP, Business Development

Main Partners



Aqaba Digital Hub (ADH)



Facts

Establishment Year: 2016
Number of Staff: 60+

Platforms and Services

- Carrier-Neutral Data Centers
- Jordan's Only Disaster Recovery Site
- Cloud Solutions – 3SD® Cloud
- SASE Platform
- 24/7 SOC and NOC
- Interconnection and Peering Hub (AqabaIX®)
- Fully Equipped Business Center
- Open-Access Cable Landing Station
- VSAT Hub
- FTTH Services (NaiTel®)
- IP Transit
- IP/MPLS
- International Capacity (IPLC)
- International Private Leased Circuits (SDH)
- Professional Managed Services

Markets

Amman, Jordan (Executive offices), Aqaba, Jordan (Operations offices), Jordan, MENA region, and International (Direct Sales and Support).

Contact

Tel +962-6-5854646
+962-3-2033770
Fax: +962-3-2033771
P.O.Box: 143605
Amman 11814, Jordan
info@adh.jo
www.adh.jo

Aqaba Digital Hub® (ADH®) is a national iconic project focused on providing efficient digital infrastructure to the local, regional, and international markets at the crossroads of three continents in the city of Aqaba. The project leverages Aqaba's unique geographical location to offer comprehensive services through a 6-megawatt AI-ready, Tier-3 certified data center, "scalable up to 12 MW", a fully equipped business center, an Internet exchange point (IXP), a state-of-the-art fiber-optic Internet network, a teleport station for VSAT services, and a world-class cloud platform, among many others— all to capture the growing demand from Internet service providers (ISPs), carriers, content providers (CDNs), and enterprises in Jordan and the surrounding markets.

As part of its efforts to establish itself as a driver of digital transformation in the region, ADH launched the first carrier-neutral data center in Aqaba in 2019, making it the only enterprise-grade facility available to businesses outside Jordan's capital city of Amman. The data center earned Tier-3 design and facility certificates from the Uptime Institute and offers a variety of services including hosting, colocation, disaster recovery (DR), cloud services, and high-end cybersecurity services.

In 2020, the project's telecom arm, NaiTel®, launched the first fiber-optic network in Aqaba providing retail and wholesale fiber services to local telecom operators, ISPs, and international companies with resilient and uninterrupted connections. NaiTel's fiber-to-the-home (FTTH) network has successfully covered Aqaba's main areas.

Later in 2020, ADH launched AqabaIX®. It is the first and only Internet exchange point in Jordan that offers interconnection and peering services. With open access and carrier neutral policies, AqabaIX became the fastest-growing IXP in the region with 18+ connected networks including major ISPs and international CDNs.

In 2024, ADH launched 3SD® Cloud, which is Jordan's first full-fledged public cloud platform, built to deliver secure, scalable, and cost-efficient digital infrastructure. Designed to support both primary workloads (IaaS) and disaster recovery (DRaaS), it enables organizations to maintain business continuity without the burden of traditional infrastructure investment. Hosted within ADH's certified data center, 3SD Cloud ensures strong performance, regulatory compliance, and full data residency. It has earned the trust of financial institutions, government entities, and strategic sectors reinforcing its position as a secure and compliant platform of choice.

Building on its commitment to digital trust and security, ADH introduced Jordan's first Secure Access Service Edge (SASE) platform, designed to support government institutions, financial entities, and other public and private sector organizations. ADH also offers a dedicated 24/7 Security Operations Center (SOC), providing continuous monitoring, threat detection, and incident response services that provides real-time monitoring and incident response capabilities to strengthen the cybersecurity posture of its clients.

Today, ADH's cutting-edge carrier-neutral data center will host forthcoming submarine cable

systems connecting Europe and Asia, including Coral Bridge, a submarine cable system co-invested by ADH in partnership with Telecom Egypt, further enhancing ADH's international connectivity.

Touching on all sectors of the market including education, telcos, gaming, over-the-top (OTT) media services, SMEs, governments, and fintech; ADH is bringing diversified connectivity pillars to leap ahead and optimize these sectors' systems into one platform.

With its expanding digital ecosystem, ADH is not just building infrastructure— it's shaping the future of digital services in the region. ■

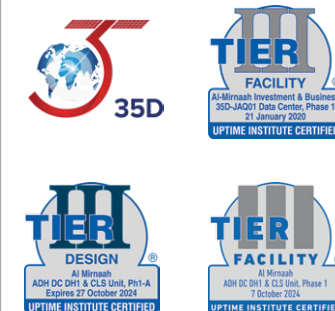
Telecom Arm



Affiliate



Data Center & Certificates



Branches

- Amman
Executive Offices – Salman Qudah Street, Jordan Kuwait Bank Building, 1st Floor, Abdoun, Amman
- Aqaba
City Offices – Al Makateb Area, Al Dostoor Neighborhood
ADH Campus – South Beach Road (opposite Aqaba University of Technology)

Key Staff



Eyad Abu Khorma
Founder – CEO



Eyad Abouzeid
Chief Operating Officer



Mohannad Habaq
Chief Technology Officer



Amin Khawaldeh
Chief Business Officer



Odai Salous
Director of Finance



Joud Fariz
Head of Special Projects & Communications

Facts

Establishment Year: 2008
Number of Staff: 130

Services

- Connectivity Services:
 - IP transit
 - Dedicated Data Local Connectivity Solutions (SDH, MPLS and Ethernet)
 - Dedicated Data International Connectivity (Global MPLS & IPLC)
 - Broadband Internet Access over Fiber (FTTx)
 - Dedicated Internet Access over Fiber (DIA)
 - Managed Services (Network & Security)
 - Satellite Services (VSAT)
 - DDoS Mitigation
 - Hybrid WAN
- Data Center Services:
 - Colocation
 - Disaster Recovery (DR)
 - Dedicated Servers Hosting
- Cloud services:
 - Infrastructure as a Service (IaaS)
 - Disaster Recovery as a Service (DaaS)
 - Backup as a Service (BaaS)
 - Microsoft Office 365

Contact

Tel: +962-6-5777733
+962-6-5777740
Fax: +962-6-5777744
P.O.Box 4850
Amman 11953, Jordan
info@damamax.jo
www.damamax.jo

DAMAMAX commenced operations in 2008 as a telecommunications provider to capitalize on increased demand for IP bandwidth capacity in Jordan.

DAMAMAX is one of the few backbone operators in the Kingdom of Jordan, providing broadband solutions that are fast, secure, reliable and cost-effective through its fully owned optical fiber network and has traditionally served as a wholesale connectivity provider for large enterprises in Jordan and abroad.

Starting in 2014, DAMAMAX transitioned to the next phase of its business plan as a full-fledged retail operation.

At the heart of DAMAMAX's operations is a state-of-the-art Data Center. Built in accordance with the highest international standards, offering secure hosting solutions.

The Data Center's advanced facilities, infrastructure and services have earned it a reputation as the best of its kind in Jordan.

DAMAMAX cloud services are an integral part of its data center. Its infrastructure is made to integrate, share and store your data in a united, cost-efficient and secure way.

DAMAMAX also offers cutting-edge Cloud Computing services through a partnership with PROTECH. These secure and resilient services combine Lenovo's advanced hardware with Nutanix's software-defined Cloud Platform, resulting in powerful and flexible cloud offerings.

DAMAMAX Cloud powered by Nutanix and Lenovo offers a software-defined platform with a

rich feature set, ensuring DAMAMAX customers get an unrivaled cloud experience.

Whether you are looking for connectivity for your home or business, DAMAMAX is the partner of choice for all your needs. DAMAMAX experienced staff of certified engineers provide around-the-clock technical support to ensure flawless service delivery that meets your expectations. ■

Figures

PCI DSS 4.0: DAMAMAX Datacenter was certified as level 1 service provider PCI DSS4.0
ISO 27001:2022: DAMAMAX and its Datacenter were certified with ISO 27001:2022

Certificates



Social Media

f DamamaxJo
t DamamaxJo
in Damamax-jordan

Branches

- Smart Buy Showroom, 7th circle, Amman
- City Mall- Service Floor
- Istiklal Mall - Ground Floor
- Al Huryyeh Mall - Ground Floor

Solutions



Key Staff



Michael Dagher
Chairman & CEO



Shareef Ali
Finance Director



Eyas Yamzash
Corporate Strategy & New Business Development Director



Mohammad ElFar
Enterprise Sales Director

Facts

Establishment Year: 2019
Number of Staff: 60+

Services

- FTTH/FTTB Services:
-100 Mbps to 1000 Mbps
-Gigabit speeds: up to 10 Gbps
- FTTR Services:
-500Mbps to 1000 Mbps
-Gigabit speeds: up to 2Gbps
- Backhauling Services:
-VULA NNI
-Bitstream 1 NNI
-Bitstream 2 NNI
- Dedicated Fiber Services:
-5G Sites Fiber Backhauling Connectivity
-P2P Access Dark Fiber
-P2P Transport Dark Fiber
-P2P Capacity for enterprise services
- Colocation Services:
-POP site Colocation
-Data Center Colocation
• Smart Meter Solutions
• IoT Solutions

Market

Jordan.

Customers

Major Jordanian Telecoms and ISPs including Umniah, Zain, Orange, Mada, Damamax, VTEL and Blink Networks.

Contact

Tel.: +962-6-222 8888
+962-78-222 8888
Fax: +962-6-222 8889
P.O.Box: 2783
Amman, 11181 Jordan
info@fibertechjo.com
www.fibertechjo.com

Fibertech was established to build and operate Jordan's first open access wholesale fiber network providing mass consumer, highspeed networking services in close partnership with broadband retailers in Jordan. This has allowed Fibertech to provide the kind of high speed, secure, and reliable services needed to unlock the great potential for digital transformation in Jordan.

Fibertech's vision is to have everyone, everywhere included in Jordan's future and its new digital age. The company's mission is to accelerate Jordan's digital transformation through enabling technology, telecom, and energy players to engage Jordanian citizens at their homes and to compete on nothing but their satisfaction.

Fibertech is guided by values of Neutrality and Trustworthiness, Inclusiveness and Agility, Win-Win Partnerships, and Good Citizenship. Fibertech is committed to realizing this vision, ensuring equitable benefits for all stakeholders throughout Jordan's digital journey.

The Fibertech family consists of 60 team members aided by 500 colleagues working for its valued contractors and partners, all of whom are committed to driving digital accessibility through seeing more regions and more people integrated into the digital landscape.

Fibertech plays a vital role in delivering premium Fiber to The Home (FTTH) connectivity to Jordanian households with speeds ranging from 100 Mbps to 10 Gbps, as well as availing Point-to-Point (P2P) active and passive leased line connectivity to Jordanian enterprises and telecom base stations with various options for leased capacities.

Fibertech has successfully completed Jordan's first test of ultra-high-speed 50Gbps on its fiber optic network, making it one of the first companies in the region to deliver such cutting-edge infrastructure. This milestone firmly positions Fibertech as a key enabler of Jordan's digital transformation, paving the way for future applications like 8K streaming, virtual reality, cloud computing, and AI-driven smart devices with the advantage of fastest speeds and exceptional performance through ultra-low latency.

As service stability, mobility, and high bandwidths become the mainstay requirements for everyday services such as online education, video, e-Sports, smart offices; users need Wi-Fi that supports high bandwidth, low latency, wide coverage, and multi-user concurrent access. Hence, Fibertech has launched its Fiber to The Room (FTTR) solution which extends the fiber experience to every room in the property enabling users to enjoy a stable Wi-Fi experience in every corner of every room and at every moment. Imagine this on top of the Gigabit speeds, which spoil end-users with throughput reaching 10 Gbps in upload and download.

Fibertech recognized that the nationwide drive for 5G deployment and fiberization go hand-in-hand, and hence played a central role in supporting and boosting the 5G national deployment plan by empowering its telecom clients with crucial backhauling capacities.

Fibertech's network encompasses various regions including the key areas of Amman, Zarqa, Arrusaifah, Ain Al-Basha, Al-Salt, Fuhais, Mahis, and Madaba among others, with aspirations for a wider national reach in the future.

Simply put, Fibertech brings the joy and opportunities of broadband Internet to millions of Jordanians; achieved through enabling telecoms and ISPs serving the Jordanian market to reach their customers over the existing electricity poles infrastructure. All the while connecting every building in every street corner and in every neighborhood with a robust network that can power IoT, telemetry, and smart city applications.

Fibertech continues to uphold its social responsibilities and commitment to empower local communities to thrive in the digital age. This commitment is evident in Fibertech's efforts to extend connectivity to rural areas that lack broadband access, as well as embracing a vision focused on creating Gigabit Smart Communities.

As a pioneer in technology, Fibertech is dedicated to setting ambitious objectives and maintaining exceptional standards. The company continually explores cutting-edge tools and the latest solutions to deliver unmatched high-tech customer experiences. In doing so, Fibertech guarantees top-notch quality services and after-sales support at competitive prices, with a constant commitment to customer satisfaction. ■

Fibertech in Numbers

As of June 2025:
• Household Pass: 1.65 million
• Street Length: 13,200 kilometers
• Number of Covered Areas: 153

Digital Channels



Memberships



Certificate



Key Staff



Sami Jarrar
CEO



Abdelrahman Abdelhadi
CFO



Razan Shleef
Corporate Planning & Business
Operations Senior Manager



Tareq Almahsiri
Technical Senior Manager



Ra'ad Daqqah
Network Planning &
Operations Senior Manager

Orange Jordan



Facts

Establishment Year: 1996

Services

- Orange fixed and Orange internet
- Orange mobile
- Enterprise (B2B)
- Renewable energy
- Orange Money
- E-Commerce

Markets

Jordan.

Orange Jordan is a subsidiary of Orange Global Group, which operates in 26 countries across Europe, the Middle East, and Africa.

As the leading operator of integrated communications services in the Kingdom, Orange Jordan offers a comprehensive lineup of fixed, mobile, internet and data services to meet all needs of its expanding residential, personal, and business base of about 4.6 million customers across the Kingdom.

Orange Jordan is home to more than 1800 employees. Inspired by the global brand and driven by the local spirit, Orange Jordan is a leading advocate for His Majesty King Abdullah II vision of turning Jordan into a regional hub for technology, by delivering innovative and advanced IT and telecommunications solutions.

As a true responsible digital leader, Orange Jordan continues to lead the way in delivering advanced network solutions powered by robust infrastructure and cutting-edge technologies. It was the first in Jordan to introduce LTE- Advanced Pro (4.5G and 4G+), the first to launch Satellite Internet services, and it leads in Fiber technology with unmatched speeds of up to 10,000 Mbps. Orange Jordan also launched 5G services across all governorates, offering the widest coverage in the Kingdom. It provides a wide range of mobile and Internet services for prepaid and postpaid users. Through this integrated approach to technology and service, Orange Jordan empowers individuals, businesses, and communities, driving sustainable digital growth across the Kingdom.

In its ongoing commitment to delivering an exceptional and

seamless customer experience, Orange Jordan introduced a range of innovative digital solutions tailored to meet evolving lifestyle needs. These include the All-in-One Max it super application, which unifies key digital services in one platform; eKYC, enabling secure and simplified identity verification; and Smart Life Solutions designed to enhance safety and energy efficiency in homes. Backed by Orange's expert teams, these services reflect the company's customer-first approach and its mission to enrich lives through accessible and meaningful digital innovation.

Orange Money, Jordan's leading digital wallet, marked its fifth anniversary as the top platform in terms of users and financial transactions. Reinforcing its pivotal role in advancing financial inclusion, it provides all users, across all networks, with secure and seamless mobile financial services, including deposits, withdrawals, transfers, and payments.

Through its Enterprise Business Unit, Orange Jordan offers the global expertise of Orange Business to enterprises of all sizes and sectors. It provides a wide range of business solutions, such as Business Telephony, Mobility Solutions, Fixed Broadband, Infrastructure Networks, Cybersecurity, Cloud and Hosting services. In addition, Orange Jordan delivers advanced services such as Fiber-to-Business (FTTB), Business Satellite services, and 5G Mobile Private Networks, earning the trust of Jordan's largest corporations through its industry leadership and expertise.

The company has adopted the three core values of 'bold, responsible, caring' across its footprint.

Orange Jordan transforms lives and communities through its corporate social responsibility strategy, embodied in the Orange Digital Center. This strategy is built on four key pillars; digital inclusion, digital education, entrepreneurship, and climate and environment. Accordingly, the Orange Digital Center spans the Kingdom with over 50 locations. These centers serve as destinations for innovators, entrepreneurs, and creative individuals, both women and men, who are embarking on a journey of positive change and impactful participation within their local communities.

Each center comprises specialized spaces that offer cutting-edge digital courses, business incubation, digital fabrication, business growth and acceleration, coding and programming, innovative digital content creation, and more.

For more information, please visit Orange Jordan's website at www.orange.jo and social media channels on Facebook (/OrangeJordan), Instagram (/orangejo), LinkedIn (/orange-jordan), X (/orangejo), and YouTube (/@Orangejordan). ■

Key Staff



Raslan Deiranieh
Chairman of the Board of Directors



Philippe Mansour
Chief Executive Officer



Dr. Ibrahim Harb
Chief Legal, Regulatory, Sourcing, Supply Chain Officer, Chief HR Officer



Waleed Al Doulat
Chief Wholesale Officer, Chief IT & Networks Officer



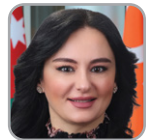
Mohammad Abualghanam
Chief Financial, Security & Compliance Officer



Samer Al Haj
Chief Commercial Officer



Ahmad Abu Diab
Chief Enterprise Business Unit Officer



Rana Al Dababneh
Chief Corporate Communication & Sustainability Officer



Bruno GOES
Chief Information Systems Officer/ Deputy Chief IT & Networks Officer



Julien Paquier Lorenzi
Chief Consumer Marketing Officer



Hiba Al Shareef
Chief Orange Money Officer

Facts

Establishment Year: 2008

Services

- Broadband Internet
- IP Transit
- International Capacity (IPLC)
- Data Center Services
- Domestic Data Connectivity
- Hosting and Disaster Recovery
- Domestic and International MPLS
- VPN Connectivity
- IoT Services
- VSAT

Customers

ICT sector, IT services sector, Media and Broadcasting sector, Non-Governmental Organizations (NGOs) sector, Financial sector, Tourism and Hospitality industry, Enterprise and Residential.

VTEL, wholly owned by VTEL Holdings, is a leading regional Internet provider based in Jordan, offering the best fiber-optic data connections and amazingly fast Internet services to the wholesale, corporate and residential market.

The company was established and started its operations in 2008. Since then, it never ceased to earn customers' loyalty through bringing the latest innovations in telecommunications right into their business.

As business grows and needs change, VTEL designs its services to be long-term solutions with scalable features that allow connectivity speed to be modified and customized according to the needs and requirements of any business.

The company prides itself on offering a state-of-the-art fiber-based infrastructure accentuated with the latest technological tools for assorted business enterprises to enjoy ultra high speed and secure connectivity solutions.

Besides, it offers Microwave Technology to the emerging markets in which fiber is not available or reachable, or as an alternative solution to expensive line leasing services.

With a mission to help its valued customers run businesses efficiently, VTEL constantly provides them the most reliable, high-speed and highly secure broadband connectivity as well as value added ICT services, leaving every single client satisfied that their expectations are met.

That's the responsibility VTEL holds and this is the value that it is committed to.

VTEL is determined to always enhance clients' experiences using the latest innovations in telecommunications.

Today, the company's services cover almost all business areas in Jordan, with one goal of delivering secure and highly protected voice and data transmission of businesses.

Moreover, it aims at becoming the regional focal point connecting Jordan to the rest of the world and the international wholesale providers serving neighbouring countries such as Iraq, Lebanon, Syria, KSA and part of the Gulf area.

Since its inception, VTEL has been seeking to build profound and mutually rewarding business relationships with its local and regional clients.

Moreover, the company sustains this outstanding relationship through ongoing after-sales services, which is considered to be the key differentiator that distinguishes VTEL and positions it at the forefront.

VTEL's after-sales services include trouble-shooting, repair, yearly maintenance and technical consultation.

A team of professionals and well trained technicians is ready to provide professional installation services and to respond to clients' changing needs and this is what gives the company the drive for continuity and the ability to grow stronger. ■

Contact

Tel: +962-6-5506666
Fax: +962-6-5651636
P.O.Box 2833
Amman 11181, Jordan
info@vtel.jo
www.vtel.jo

Main Products

- Wholesale Services
- High speed internet (IP transit) through multiple and diverse routes with multiple tier 1 international IP providers.
- Local access within Jordan (last mile) over fiber reaching all targeted business areas.
- International high speed capacity.
- Lease and IRU based pricing
- Enterprise and Retail Services
- Broadband Internet Access over Fiber (FTTB).
- Dedicated Internet Access over Fiber (DIA).
- Dedicated Data Local Connectivity (SDH, MPLS and Ethernet).
- Dedicated Data International Connectivity (Global MPLS & IPLC)
- Data Center Services
- VSAT
- 'IoT' Smart Homes and Facility
- SMS Marketing
- Tracking System

Exclusive Distributor

NETGEAR
Exclusive distributor

DrayTek
Official Distributor

Partners



Website & Social Media



Key Staff



Ahmed Abdelrazzaq
General Manager



Jehad Ali
Wholesale and Carrier Relations Director



Daher Omar
Sales Manager



Mohannad Habhouh
IT Development Manager



Ahmed Salah
Network Operation Manager

Facts

Establishment Year: 2005
Number of Staff: 900

Services

- Mobile
- Internet
- U5G
- UBusiness
- eShop

Umniah brings people together, redefines possibilities, and enriches lives. Umniah entered the Jordanian market in 2005 to democratize connectivity and technology in a way that made it available to everyone.

A subsidiary of Bahrain's BEYON, the company is committed to disruptive innovation. It is today one of the region's fastest-growing telecommunications providers in the country offering high-quality mobile, Internet, and enterprise solutions, making technology accessible and affordable to a customer base of around three million in a highly competitive market.

Umniah is spearheading the digital revolution in the country, advancing core technologies like mobile services, cyber security, cloud computing, and digital payments, and continuously pushing the limits of digital technologies to enhance day-to-day experiences.

Umniah is at the forefront of technological advancements in Jordan, continually expanding its network and infrastructure while implementing an ambitious strategy to revolutionize the telecommunications sector. In 2023, Umniah became the first operator in Jordan to commercially launch 5G services in Irbid, Zarqa, Amman, and Aqaba, directly placing next-generation connectivity in the hands of Jordanians. Today the service is also available in the AlMafrqa area and expansion continues, providing increasingly more customers access to faster Internet speeds with reduced lag for improved streaming, gaming, and work experiences.

In 2024, Umniah was named Jordan's fastest mobile network in 2023 by the Speedtest Awards™ by

Ookla®, the world's leading network testing and measurement platform. This recognition is a testament to Umniah's ongoing investment in advanced network technologies and its alignment with the Jordanian government's vision of transforming the Kingdom into a regional IT hub.

In addition, Umniah earned the prestigious Best Workplace certification from Great Place to Work®, becoming the first telecommunications operator in Jordan to achieve this distinction. The certification highlights Umniah's commitment to fostering a positive and supportive work environment, providing employees with professional growth opportunities, and motivating them to reach their full potential. This recognition underscores Umniah's dedication to both technological excellence and employee satisfaction.

Umniah's commitment to advancing Jordan's digital infrastructure is highlighted by constructing a Tier III data center in Amman, designed to accommodate 400 racks and to support data storage, hosting, and management for businesses. This facility strengthens Jordan's position as a regional digital hub, reflecting Umniah's role in the nation's digital transformation. The company also leverages AI-powered solutions, such as chatbots, social media analytics, and a secure e-commerce platform, to enhance customer experience and operational efficiency.

Umniah's integration of AI and machine learning technologies, in partnership with Ericsson, optimizes network performance and reduces energy consumption across Jordan. Additionally, Umniah has collaborated with Intella to improve Arabic speech recognition in its customer service centers, making

it the only telecom provider in Jordan offering this service. Looking ahead, Umniah will introduce next-generation customer experience systems, which will redefine customer engagement, offering personalized solutions, real-time performance monitoring, and enhanced security.

In 2024, Umniah strengthened its position in the telecom industry with major advancements in connectivity, including the expansion of its 5G network and the introduction of Wi-Fi 7 with Huawei. The company also launched innovative services like Verified Business Caller ID with Truecaller and the Self-Authentication service, streamlining mobile line registration. These initiatives reflect Umniah's dedication to technological innovation, customer satisfaction, and driving Jordan's digital evolution.

Umniah is committed to giving back to the Jordanian community by setting benchmarks for corporate social responsibility, with a focus on youth and education. Through partnerships with like-minded organizations, the company develops initiatives that foster strong relationships with stakeholders. In 2021, Umniah launched the five-year "Forsa" initiative, investing JD1 million to renovate public school playgrounds and to create comprehensive learning environments that promote healthy habits and mental well-being. The initiative, which earned the Gold-level International CSR Excellence Award and Best CSR Initiative Jordan in 2024, has rehabilitated 24 schools, benefiting 16,000 students and 66,000 community members, aligning with the United Nations' Sustainable Development Goals. ■

Digital Channels



Customer Service

Tel: +962-78-8001333

Key Staff



Faisal Al Jalahma
Interim CEO



Samer Taha
Chief Financial Officer



Alaa Ibrahim
Chief Technical Officer



Iyad Jabr
Chief Business Officer



Ehab Hafez
Chief Digital and IT Officer



Khaldoun Sweidan
Chief Commercial Officer

Contact

Tel: +962-6-2002000
Fax: +962-6-2003383
P.O.Box 942481
Amman 11194, Jordan
online@umniah.com
www.umniah.com

Facts

Establishment Year: 1995
Number of Staff: 1300+

Services

- Covering 99.9% of Jordan population with GSM services
- 5G Technology
- Fiber-To-The-Home "Zain Fiber"
- Enterprise solutions
- Wide variety of content and VAS services
- The Bunker

In 1995, Zain Jordan revolutionized telecommunications in Jordan by introducing GSM mobile services into the country.

Zain quickly became the foremost telecom company in Jordan, a position that it has kept to this day through a far-sighted policy of investment in adopting cutting edge technology to provide state-of-the-art services to customers.

Zain Jordan pioneered in consolidating the concept of corporate sustainability, as it has built the positive image that meets with Zain's leading position, by launching and supporting various national initiatives that go beyond developing the telecom sector.

Zain's firm belief in benevolence stems from its culture and is considered the main motivation for implementing Corporate Sustainability programs.

Zain Jordan is considered the first and main supporter for several sectors including education, youth, health, sports, environment, philanthropy and social innovation.

Zain is also considered as one of the Jordanian economy pillars, as it embraces over one thousand employees and provides thousands of indirect job opportunities, and it is considered the operator of choice for millions of Jordanian customers.

Aiming at supporting the entrepreneurship realm in Jordan, Zain inaugurated Zain Innovation Campus (ZINC) in November 2014. It is the first of its kind across the Hashemite Kingdom of Jordan,

where Zain provides Jordanian entrepreneurs and startups with all the requirements to develop and to transform their creative and innovative ideas into productive projects that shall be marketed locally, regionally and globally.

Located at King Hussein Business Park, ZINC is equipped with the latest technology and facilities and services, in addition to providing consulting and guidance, and the opportunity to access a network of more than 100 strategic partners, representing the world's leading technology corporates, businesses and startups, and companies interested in embracing creative ideas from various sectors. ZINC has also expanded to include several branches across the Kingdom.

Launched by Zain Jordan in September 2019, 'The Bunker' is an Uptime Tier III certified data center in Amman, Jordan. It is a 4,300 square meters state-of-the-art data center situated 12 meters underground. It is the first of its kind in the region and one of very few worldwide. The facility gives local, regional and global organizations the opportunity to host IT infrastructure, disaster recovery offices and enhance ICT business processes.

It is worth mentioning that Zain Group acquired Zain Jordan, in January 2003, in what was considered the largest single acquisition in the Middle East region, and the largest private sector investment in Jordan. ■

Main Products

5G
FIBER
eshop

Key Staff



Fahed AlJasem
CEO



Daoud Daoud
CFO



Tareq Bitar
Corporate Communications &
Sustainability Director



Abdel-Majeed Al-Adwan
Commercial Support Director



Mohanned Audeh
Chief Enterprise Business
Officer



Lama Tamimi
Chief Legal and Regulatory
Officer



Yazan Ibrahim
Chief Consumer Business
Officer



Mohammad Abu Rumman
Chief Engineering Officer



Wesam Abu Hashhash
Technology & Digital
Innovation Director



Manal AlAsmar
Human Resources &
Administration Director



Karam Tahboub
Quality & Customer Delight
Director



Zina AlOran
Governance, Risk &
Compliance Director

Contact

Tel: +962-79-7900900
Fax: +962-79-8510602
P.O.Box 940821
Amman 11194 Jordan
info.jo@jo.zain.com
www.jo.zain.com

Ipsos Jordan & Iraq



Facts

Establishment Year: 1975 (Paris), 1988 (MENA)

Services

- Ipsos Market Strategy and Understanding (MSU) – Market Structure, Innovation, Forecasting and Modeling Research
- Ipsos Media and Audience Measurement – Media CT and Advertising Research
- Ipsos Customer Experience (CEX) – Voice of Customer, Satisfaction, Loyalty, and User Experience research
- Ipsos Channel Performance (CHP) – REM and Mystery Shopping
- Ipsos Brand Health Tracking (BHT) and Creative Excellence (CRE) – Brand Activation, Brand Equity, Creative Development and Testing Research
- Ipsos Public Affairs (PA) – Opinion and Social Research.
- Ipsos Observer – Survey Management, Data Collection and Delivery
- Ipsos Social Intelligence Analytics
- Ipsos IUU – Qualitative research
- Ipsos Strategy3 – Consultancy

Markets

90 countries.

Contact

Tel: +962-6-5697193
Amman, Jordan
admin.jordan@ipsos.com
www.ipsos.com

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Ipsos's passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees.

Ipsos's 75 business solutions are based on primary data from its own surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – the Ipsos tagline – summarizes the company's ambition to help its 5,000 clients navigate with confidence in a rapidly changing world.

Locally, Ipsos has been operating in Jordan and Iraq since 1998, specializing in five different areas segmented according to the global Ipsos divisions; which are Market Understanding, Brand Health and Creative Excellence, Customer Experience and Channel Performance, Media Monitoring & Audience Measurement.

Levering digital, innovative and AI driven solutions, Ipsos ranks #1 most innovative insights and analytics company (according to GRIT) making it a leading provider of Telecom and ICT research in Jordan. Ipsos works closely with clients across the ICT sector helping them make connections in the digital age.

The Telecom and Technology tracker surveys by Ipsos, conducted annually since 2008, provide the market with key trends related to the evolution of technology, including tracking the rise of smart devices, digital media behavior, and consumer attitudes towards future technologies measures that have become indispensable for anyone operating or interested in the ICT sphere. ■

Key Staff



Hala El Far
Managing Director



Ibrahim Ammari
Head of Public Affairs



Sasha Abu Shaireh
Head of Qualitative Research

Facts & Figures

- Ranks #1 most innovative insights and analytics company (according to GRIT).
- Ipsos has been listed on the Euronext Paris since July 1, 1999.
- The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS. PA, Bloomberg IPS:FP www.ipsos.com

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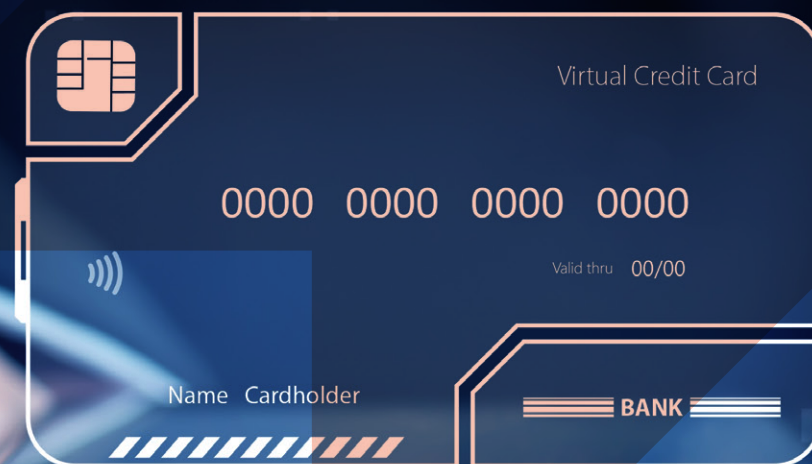


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- Credit Card Billing

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Digital Marketing

- Performance based Digital Advertising
- Search engine optimization
- Social Media Management



in f X o

info@beecell.com